## Arts in the Center

A Continuing Partnership between Clark County, Commercial Center and the UNLV College of Fine Arts







- To bring more quality arts programming to Clark County
- To foster a sense of community, unity, and belonging
- To promote cultural exchange and understanding by providing new perspectives on the world and its peoples
- To remind us of the collective power of the arts on our lives
- To expand the reach of the UNLV College of Fine Arts and its students

Hats Off to FY25: Our Even Bigger & Better Second Season

## Thanks to your continued support, it worked:

- More Programming
- More Student Participation
- More Audiences
- More Press and PR

And Even a Surprise at the End of the Season



- 16 highly successful collaborative events (10 in FY25), each focusing on a specific arts-related discipline, presented at no cost to the general public
  - Music
  - Visual Arts
  - Theatre
  - Dance
  - Architecture
  - Live Performance
  - Film
  - Ethnic Heritage Celebration

# FY25 Season Highlights



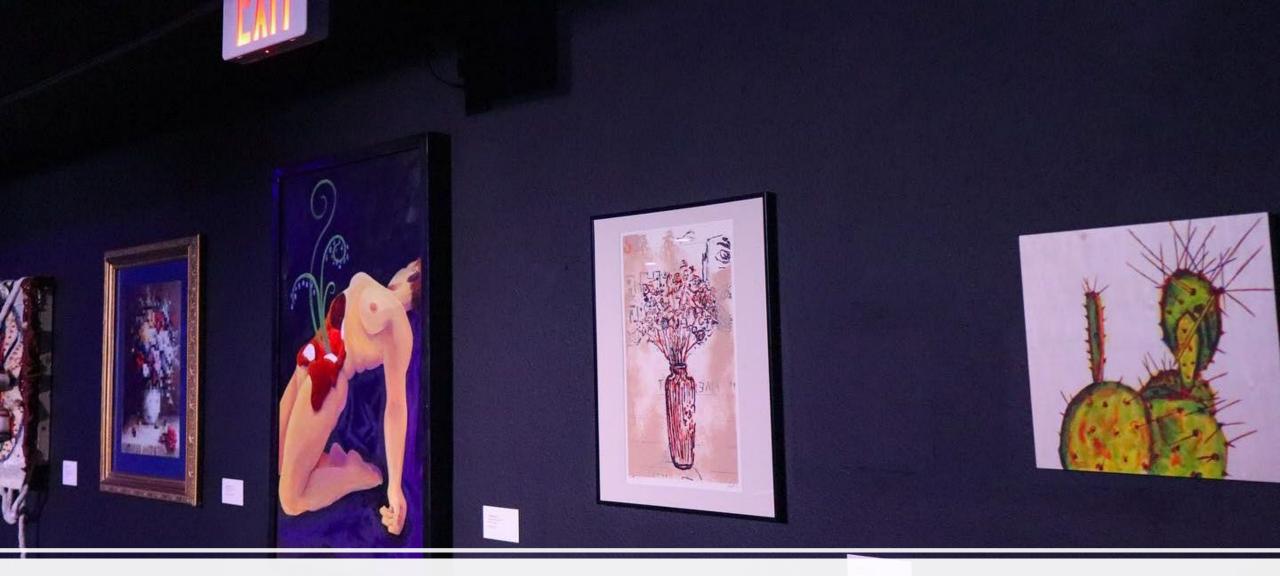




A Grand Night for Singing



**A Dazzling Display of Drumming** 



A Thought-Provoking Array of Visual Arts



A Tuneful Way to Celebrate the Holidays



An Engaging Look into the Life of a Major Lyricist



The Birth of an Exciting New Theatrical Creation



**Another Sold Out Season of Parking Lot Plays** 





Plus, Packed and Appreciative Houses



#### 26 Feature Stories and Articles

- TV, Radio, Online, Print and Podcasts
- Features on/in:
  - FOX 5
  - KNPR
  - 8 News Now
  - W Las Vegas
  - Yahoo Entertainment
  - Broadway World
  - City Cast Las Vegas
- Estimated Media Value over \$1M

The Surprise Icing on the Season's Cake:

An Emmy Award for Last Season's Documentary about Commercial Center





### Year Three of a multi-year initiative with goals which include:

- Even more compelling programming via 10-12 NEW initiatives
- Expanding and diversifying our offerings to broaden the audience even more
- Continuing to build on the marketing/PR reach to increase overall awareness of the initiative and its component parts
- Establishing select program tentpole initiatives that are broad-based and attention-grabbing enough to draw even larger audiences
- FY26 Budget \$350,000 (FY25: \$325,000)

# Arts in the Center FY26: The Best is Yet to Come



