



Rural Alliance Advisory Committee (RAAC) Application

service integrity respect accountability excellence leadership

The RAAC consists of individuals that reside within a residential neighborhood in Clark County, with densities of 2 dwelling units per acre or less, areas designated with a rural neighborhood preservation overlay, or other spaces that are rural in nature and captured within the Clark County Master Plan. Members will offer input on issues that directly impact these areas. Members serve without compensation for two-year terms and attend regularly scheduled public meetings throughout the year.

Full Name: Alex Kleytman Phone Number: [REDACTED]

Email Address: [REDACTED]

Home Address: 836 Santa Ynez Ave
Henderson NV 89002

Mailing Address: 836 Santa Ynez Ave
Henderson NV 89002

Employer: AdvanStaff HR Occupation: Business Development

Note: This document and accompanying materials become public record once received by Clark County.

- To be eligible to serve, you must be a resident of a rural community as defined above. Before you continue, please indicate if you meet the eligibility requirements: Yes ☒ No ☐
- Meetings will be held a minimum of four times per year, with the dates, times and locations to be determined by the new Committee.
If appointed, will you be able to attend meetings on a regular basis? Yes ☒ No ☐
- Have you attended a Planning Commission or County Commission meeting? Yes ☒ No ☐

- Have you attached the REQUIRED resume.? Yes ☒ No ☐

For the following questions, please feel free to attach additional pages as necessary.

List 3 issues impacting rural communities?

Septic upgrade cycle, cost & permitting process.
Water cost and usage for properties zoned R1 & R1.
Zoning protection for RNP designated areas.

Please list any boards or committees that you currently serve on:

Mission Paradise Rural Alliance
Water Fairness Coalition

Why are you interested in becoming a member of the RAAC?

I have lived in an RNP for over 10 years, with the last 2 years spent serving my community as President of the Mission Paradise Rural Alliance. During this time, we have strengthened our relationship with the leadership of the City of Henderson and improved communication with Nevada State University. It is my mission to ensure that, as our city grows and expands, we remain focused on protecting and preserving our historic rural communities in the Las Vegas/Henderson area for future generations.

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. I understand that an incomplete application or any modifications to this application will not be accepted or considered.

Alex KLEYtman
Alex KLEYtman (Apr 8, 2025 15:16 PDT)

Apr 8, 2025

Signature

Date

VALUE PROPOSITION

Results-driven leader with a proactive management style, skilled in implementing innovative solutions and transforming challenges into growth opportunities. I effectively translate strategy into actionable results, leveraging extensive experience in strategic development, P&L management, and customer experience optimization to drive success and foster collaboration across the organization.

Business Development Manager | AdvanStaff HR, Las Vegas NV

2024-Present

Identify new business opportunities and develop strategic plans to increase sales and revenue. Build and maintain relationships with both new and existing clients. Collaborate closely with management to design targeted campaigns and promotional initiatives. Work with other departments to ensure the successful implementation of business development strategies. Conduct market research and analysis to identify trends and opportunities in the industry. Prepare and present compelling business proposals to potential clients. Negotiate and close deals with clients and partners. Track and report on sales performance and key metrics. Consistently exceed assigned sales quotas for MTD, QTD, YTD, and YOY.

Our expertise is focused on delivering competitive employee benefits and providing savings to our clients through our group size, buying power, and long-term relationships with major carriers. We serve as a strategic partner for businesses and can significantly impact your benefits design and cost.

President | Kleytman Family Insurance Group, Inc., Henderson, NV

2006-2023

Strategic Leadership & Team Development: Spearheaded customers experience initiatives that increased client with a 92% retention rate, while directing onboarding and sales process standardization for new agency owners and building a high-performing B2B and B2C sales team.

P&L Management & Business Strategy: Managed a substantial client portfolio and P&L performance, consistently exceeding sales targets (117% in 2021, 110% in 2022) and achieving Elite Agency status through effective collaboration with key partners.

Performance Analysis & Continuous Improvement: Analyzed business reports to assess performance and training needs, developing and executing plans that met revenue objectives and expanded market presence through referral relationships.

Relationship Management & Operational Excellence: Strengthened partnerships with carriers, collaborating on Requests for Proposal (RFPs) to enhance service delivery and ensure consistent practices while driving accountability for client metrics.

Marketing Strategy & Metrics Optimization: Created and implemented marketing strategies that improved service delivery while staying compliant with insurance regulations. Developed key performance metrics using customer success technology to analyze trends and pinpoint areas for improvement. Cultivated strong relationships with local real estate and mortgage brokers through regular communication.

Coaching, Leadership & Client Engagement: Fostered an energized work environment through vision and leadership. Served as the escalation point for client issues, actively participating in service rollouts and providing comprehensive training to enhance sales team performance and customer satisfaction.

THOUGHT LEADERSHIP

President-Mission Paradise Rural Alliance

2022-Present

- Led a coalition of 700+ property owners to advocate for transparent development communication and influence zoning ordinance revisions while protecting Rural Neighborhood Preservation Areas.

Vice President-Water Fairness Coalition LLC

2023-Present

- Served as the primary liaison between rural communities and stakeholders, advocating for fair water usage policies, formulating strategies to rescind restrictive legislation, representing community interests in legal discussions, and securing funding for public education campaigns.

Candidate for City Council Ward 1 | Henderson, NV

2022- 2023

- Launched a public campaign to advocate for community interests, hosted town hall meetings to address concerns, and built relationships with local entities to balance stakeholder interests.

EDUCATION

Bachelor of Arts, International Relations | University of Wisconsin-Milwaukee, Milwaukee, WI
Professional Licenses: P&C Insurance License: L&H Insurance License: FINRA Series 6 & 63: