



**AMENDMENT NO. 1
CBE NO. 607821-25
MARKETING AND CONSULTING SERVICES**

togetherforbetter

THIS AMENDMENT is made and entered into this ____ day of _____ 20____, by and between CLARK COUNTY, NEVADA (hereinafter referred to as “COUNTY”), and THE BURDETTE AGENCY, INC. DBA NORTH STAR PLACE BRANDING AND MARKETING (hereinafter referred to as PROVIDER).

WITNESSETH:

WHEREAS the parties entered into an agreement under CBE Number 607821-25, entitled “Marketing and Consulting Services” dated July 1, 2025 (hereinafter referred to as CONTRACT); and

WHEREAS the parties desire to amend the CONTRACT.

NOW, THEREFORE, the parties agree to amend the CONTRACT as follows:

1. CBE 607821-25 Marketing and Consulting Services, page. 1, paragraph 2

ORIGINALLY READ

“WITNESSETH:

WHEREAS, PROVIDER has the personnel and resources necessary to accomplish the PROJECT within the required schedule and with a budget allowance not to exceed \$600,000, including all travel, lodging, meals and miscellaneous expenses; and

WHEREAS, PROVIDER has the required licenses and/or authorizations pursuant to all federal, State of Nevada and local laws in order to conduct business relative to this Contract.”

REVISED TO READ

WITNESSETH:

WHEREAS, PROVIDER has the personnel and resources necessary to accomplish the PROJECT within the required schedule and with a budget allowance not to exceed \$1,891,500 including all travel, lodging, meals and miscellaneous expenses; and

WHEREAS, PROVIDER has the required licenses and/or authorizations pursuant to all federal, State of Nevada and local laws in order to conduct business relative to this Contract.

2. Section I: Term of Contract

ORIGINALLY READ

“COUNTY agrees to pay PROVIDER for the period from July 1, 2025 through June 30, 2026. During this period, PROVIDER agrees to provide services as required by COUNTY within the scope of this Contract.”

REVISED TO READ

“COUNTY agrees to pay PROVIDER for the period from July 1, 2025 through June 30, 2026, with the option to renew for 2, one-year periods subject to the provisions of Section II and VII herein. During this period, PROVIDER agrees to provide services as required by COUNTY within the scope of this Contract.”

3. Section II: Compensation and Terms of Payment, Subsection A. Compensation

ORIGINALLY READ

“COUNTY agrees to pay PROVIDER for the performance of services described in the Scope of Work (Exhibit A) for the not-to-exceed amount of \$600,000. COUNTY’S obligation to pay PROVIDER cannot exceed the not-to-exceed amount. It is expressly understood that the entire work defined in Exhibit A must be completed by PROVIDER and it shall be PROVIDER’S responsibility to ensure that hours and tasks are properly budgeted so the entire PROJECT is completed for the said fee.”

REVISED TO READ

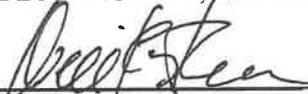
“COUNTY agrees to pay PROVIDER for the performance of services described in the Scope of Work (Exhibit A) for the not-to-exceed amount of \$1,891,500. COUNTY’S obligation to pay PROVIDER cannot exceed the not-to-exceed amount. It is expressly understood that the entire work defined in Exhibit A must be completed by PROVIDER and it shall be PROVIDER’S responsibility to ensure that hours and tasks are properly budgeted so the entire PROJECT is completed for the said fee.”

This Amendment No. 1 represents an increase of \$1,291,500.

Except as expressly amended herein, the terms and conditions of the CONTRACT shall remain in full force and effect.

PROVIDER:

THE BURDETTE AGENCY, INC. DBA NORTH STAR PLACE BRANDING AND MARKETING

By: 
WILL KETCHUM
President & CEO

Date: 1/27/26

COUNTY:

COUNTY OF CLARK, NEVADA

By: _____
JESSICA COLVIN
Chief Financial Officer

Date: _____

APPROVED AS TO FORM:

STEVEN B. WOLFSON, District Attorney

By: 
Sarah Schaerrer (Feb 3, 2026 09:25:18 PST)
SARAH SCHAERRER
Deputy District Attorney

Date: _____