



togetherforbetter

## Las Vegas/Clark County Library Board of Trustees

**Full Name:** Tya Mathis Coleman **Phone Number:** [REDACTED]

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**Home Address:** 9214 Marlia Street  
Las Vegas, Nevada 89123

**Mailing Address:** 9214 Marlia Street  
Las Vegas, Nevada 89123

**Employer:** State of Nevada State Treasurer's Office **Occupation:** Deputy Treasurer, College Savings Division

**Affiliations:** A's Stadium Board Community Oversight Committee

**Skills & Experience:** My name is Dr. Tya Mathis-Coleman, and I currently serve as the Deputy Treasurer of the College Savings Division for the State of Nevada. In this role, I have the privilege of helping Nevadans plan, save, and pay for post-secondary education. The work that is deeply aligned with my lifelong commitment to educational access, financial empowerment, and community development. I am honored to express my interest in serving on the Las Vegas Library District Board, where I believe my professional experience, academic background, and personal values can contribute meaningfully to the mission of strengthening communities through access to knowledge, culture, and opportunity.

Throughout my career, I have worked at the intersection of public service, education, and equity. I have led initiatives that support families in navigating the financial complexities of higher education, developed strategic partnerships to expand access to college savings programs, and advocated for policies that promote inclusive economic mobility. My work is grounded in a belief that education is not only a pathway to individual success but also a cornerstone of thriving, resilient communities.

The Las Vegas Library District plays a vital role in our region's educational and cultural ecosystem. It is more than a collection of books and resources, it is a hub for learning, creativity, civic engagement, and social connection. I am inspired by the library district's commitment to innovation, equity, and community impact, and I am eager to contribute to its continued growth and success. I believe my skills and experience would be a benefit to the committee.

*Note: This document and accompanying materials become public record once received by Clark County.*

**Application Questions:**

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A resume or letter of interest is REQUIRED. Please attach it to this application.

"https://clarkcountymediastorage.blob.core.windows.net/boards/2025-11-19/20251119T065627228TMCResume2025.pdf",

"https://clarkcountymediastorage.blob.core.windows.net/boards/2025-11-19/20251119T065648329TMCResume2025.pdf",

"https://clarkcountymediastorage.blob.core.windows.net/boards/2025-11-19/20251119T070147122TMCResume2025.pdf"

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I certify that I am a resident of the consolidated Library District. I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be accepted or considered. This document and accompanying materials become public record once received by Clark County.

Yes

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Signature

Tya Mathis-Coleman

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Date

11/18/2025

# Dr. Tya R. Mathis-Coleman

9214 Marlia Street | Las Vegas, Nevada | 89123 | [REDACTED]

## SUMMARY

A visionary leader with extensive experience in strategic planning, leadership, and program development. Expertise in management, recruitment, and retention planning, alongside a proven ability to train and develop teams effectively. Skilled in designing and implementing executive development programs. Adept at driving process improvements and fostering organizational growth through innovative strategies and strong communication skills.

## CORE COMPETENCIES

Recruitment, Selection & Onboarding	Organizational Learning & Development	Diverse Workforce Development
Internal Talent Development	Brand Marketing	Succession Planning
Performance Management	Strategic Planning	Community Outreach Expert
Strategic, Diversity Recruitment	Executive Coaching/Training	Employee Engagement/Training
Organizational Leadership	Program Management	Public Relations/Public Speaking

## PROFESSIONAL EXPERIENCE

### **Deputy Treasurer and Executive Director Governor Guinn Millennium Scholarship State of Nevada, State Treasurer's Office – Las Vegas, Nevada** **January 2020-Present**

- Provide forward-thinking strategic leadership for all College Savings programs and Outreach initiatives
- Manage team members and vendors focused on the goal of helping Nevadans access and attain post-secondary education as affordably as possible
- Provide strategic vision and oversight for the design, development, and implementation of new programs and services that fulfill Nevadans' need for trustworthy information and resources that aid them in their post-secondary education journey
- Develop and implement policies and procedures that ensure oversight of savings and scholarship programs and lead to their long-term sustainability
- Develop and implement/maintain compelling brand and marketing initiatives, collateral, and digital platforms for the State Treasurer's Office on behalf of the College Savings Division
- Serve as the primary relationship manager for program managers and vendors, ensuring their appropriate direction, accountability, and oversight
- Identify and develop collaborative partnerships with other governmental entities, as well as community organizations and leaders, that can expand College Savings reach and service to Nevadans
- Develop, prepare, and present reporting on all aspects of College Savings programs, including as needed by College Savings Board of Trustees, Nevada Legislature, and other Executive agencies
- Monitor and evaluate staff activity and performance, as well as perform administrative and management duties including mentorship, development, review, and discipline of College Savings team members
- Develop and manage annual operating expenditure budgets to ensure it is consistent with overall strategic objectives and is within biennium plan
- Stay up to date with the latest trends and research on college access and attainment, savings and scholarship programs, financial aid, etc. to ensure College Savings knows best practices
- Represent Nevada Treasurer's Office and College Savings Division in diverse communities and settings

### **Human Resources, Director of Recruitment, Diversity and High Need Areas Clark County School District – Las Vegas, Nevada** **November 2014-January 2020**

- Lead a team focused on creating and developing a targeted marketing and recruitment plan for the fifth largest school district in the United States, the Clark County School District
- Managed all aspects of the application process, including branding, marketing, data analysis, outreach, and advertising in all areas of media to ensure that advertisements and sourcing strategies attract a diverse candidate pool
- Designed and coordinated all human resource sponsored promotional events, such as job fairs, community outreach programs, and school-based vocational programs in support of targeted recruitment and retention objectives
- Analyzed demographic data, educational data, and data from private industries to recruit diverse candidates for hard-to-fill positions

- Tracked and analyzed return on investment (ROI) for recruitment activities and the direct impact of student achievement
- Developed and maintained strong partnerships with private industry and nonprofit organizations
- Oversaw the Community Advisory Board: This group of diverse community leaders meet quarterly to discuss Human Resources related initiatives and challenges
- Managed recruitment budget (approximately \$300k) and other areas of fiscal responsibility

#### **Director of Innovative Programs**

**August 2014-November 2014**

##### **The Public Education Foundation – Las Vegas, Nevada**

- Created and implemented diverse program initiatives at The Public Education Foundation
- Supervised, trained, and evaluated the Assistant Director of “We R Community”, program assistants and volunteers
- Ensured risk management, budget management and accountability for the programs
- Provided assessments linking program results to student success
- Facilitated donor and community education and outreach for the “We R Community” Program
- Assisted with brand development for The Public Education Foundation programs

#### **Assistant Director of Leadership and Innovation**

**August 2013-August 2014**

##### **The Public Education Foundation – Las Vegas, Nevada**

- Assisted with the development of the Leadership Institute of Nevada at The Public Education Foundation
- Assisted with brand development for the Leadership Institute of Nevada
- Researched and applied for grants to benefit The Public Education Foundation
- Created an annual report for the Leadership Institute of Nevada
- Developed Leadership Summits (Las Vegas and Reno) and the Executive Leadership Academy (Las Vegas)
- Created and assessed the participant and faculty evaluations
- Evaluated the written assignments of participants in the Leadership Academy

#### **Senior Admissions and Transfer Coordinator**

**2010-August 2013**

##### **University of Nevada, Reno (Southern Office) – Las Vegas, Nevada**

- Developed recruitment plans for traditional and non-traditional transfer students
- Assisted prospective transfer students on the application process and eligibility requirements for admission to the University
- Provided potential students with information on university programs and transfer policies
- Collaborated with the Clark County School District (CCSD) and the Nevada System of Higher Education (NSHE) to coordinate community events and programs
- Conducted information sessions and represented the University during special programs, events, college, and job fairs and campus visits at local colleges and universities
- Developed and implemented diversity recruitment initiatives in Las Vegas, Texas, Utah, Arizona, Hawaii, and California

#### **Admissions and Recruitment Coordinator**

**2004-2010**

##### **University of Nevada, Reno (Southern Office) – Las Vegas, Nevada**

- Developed recruitment and outreach programs to assist in the recruitment and retention of students at CCSD high schools. prepared presentations at local CCSD high schools for large groups of students/parents/school personnel
- Conducted college fairs, parent evenings and financial aid nights
- Assisted first generation students and their families with the college admissions and financial aid process
- Created community outreach programs through partnerships with local nonprofit organizations; coordinated the University's *Serving Our Underrepresented Populations (SOUP)* program, which gathers community and educational leaders to focus on issues regarding underrepresented students
- Increased the number of enrolled students at four targeted high schools; recruited over 500 prospective students and parents by developing the Fall Preview special event
- Responsible for the recruitment of the largest freshmen class (2008, 2009, and 2010)

### **INSTRUCTOR EXPERIENCE**

#### **Part-Time Instructor**

**June 2019-Present**

##### **University of Nevada, Las Vegas**

Plan, organize and teach a Business Communications Course (BUS 321) to students in the Lee Business School. Provide interactive lectures on brand marketing, business writing, non-verbal communication, social media marketing, career documents, presentations, and other practical techniques to prepare students for life outside of the classroom.

**Part-Time Instructor**  
**Nevada State College – Henderson, Nevada**

**July 2007-July 2008**

Facilitated an introductory college course to incoming first year college students. Provided lectures discussing personal goals, financial aid, and advisement by utilizing web-based learning, electronic portfolios, and power point presentations. Incorporated service learning, diversity education, leadership theory, organization skills and experiential activities.

**PROFESSIONAL AFFILIATIONS/PUBLIC SERVICE**

**Junior League of Las Vegas, President**

**September 2014-Present**

Junior League is a civic organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action of trained volunteers. The Las Vegas Chapter is part of an international association of Junior Leagues that is 293 Leagues and 155,000 members strong. *Scholarship Chairperson 2016-2017, Night at the Museum Fundraising Chairperson 2017-2018, Ed Grants Chairperson 2020-2021, VP of Community 2021-2022.*

**Delta Sigma Theta Sorority, Inc., Farwest Region, Nevada State Coordinator**

**July 2016-June 2020**

Responsible for the coordination of all graduate and collegiate chapters in the state of Nevada. Ensure that the chapters in Nevada are aware and informed of the Regional Director's vision for the biennium. Preside over all State meetings and conference calls with the elected Chapter Presidents. Plan and execute state retreats, conferences, and leadership trainings.

**Chancellor's Diversity Roundtable, Member**  
**Nevada System of Higher Education**

**September 2014-Fall 2017**

Provided insight, suggestions, and recommendations on how the Nevada System of Higher Education can significantly increase college participation and completion among our most vulnerable and underrepresented student populations.

**Les Femmes Douze, Member**

**January 2008-Present**

This 501(c)3 organization sponsors social, educational, and cultural activities for African American high school girls. The purpose of the organization is to mentor young ladies and provide scholarship support for them at the time of their high school graduation. The organization focuses on college preparation, etiquette, health and beauty, self-esteem, and interview training.

**Black Community Organizations Network (BCON), Vice President**

**January 2006-Present**

Plan and coordinate the annual African American Baccalaureate Celebration. Serve as a liaison between the committee and various community organizations. Manage all aspects of the scholarship program. Solicit financial and volunteer support from members of the community. Collaborate with members of the CCSD and other community leaders to celebrate the success and accomplishments of African American students in the district.

**NON-PROFIT BOARD MEMBERSHIP**

**Leadership Institute of Nevada (L.I.O.N)**  
**Board of Directors, Member**

**2022-Present**

The Leadership Institute of Nevada believes strong empowered leadership is a crucial lever for systemic change. The Institute exemplifies education entrepreneurship through the utilization of three strategies: Direct Impact, Widespread Impact, and Systemic Impact to successfully serve Nevada and communities across the nation. The programs enable leaders to collaboratively analyze and develop actionable solutions, both within and across school districts, to achieve better outcomes for students.

**Court Appointed Special Advocate (CASA)**  
**State Board of Directors, Member**

**2019-Present**

Support and promote court-appointed volunteer advocacy so every child who has experienced abuse or neglect in the state of Nevada can be safe, have a permanent home, and the opportunity to thrive.

**Age-On**  
**Board of Directors, Member**

**2019-2023**

A 501 (c)(3) non-profit organization that provides training and education to raise awareness and eliminate ageism through research, charitable and public education activities globally.

**UNLV Alumni Board of Directors**  
**Board of Directors, Vice President**

**2021-Present**

The alumni board, collectively and individually, represents a critical feedback loop to the alumni staff and leadership. They offer wisdom, advocacy and a strong sense of history and tradition, as well as governance responsibilities and committee work.

**Delta Education and Leadership Training Academy (DeltaEd)**  
**Board of Directors, Member**

**2013-June 2017**

Delta Education and Leadership Training Academy (DeltaEd), a 501 (c) (3) public charity, has two primary purposes: (1) obtaining financial resources to support ongoing volunteer community service programs such as mentoring workshops for youth, leadership training and financial aid for higher education; and (2) offering life skills training for youth; providing them with the information and tools to make better personal, educational and career decisions.

**EDUCATION**

**Doctor of Public Policy**

University of Nevada, Las Vegas – Las Vegas, Nevada

*Policy Proposal: "Equitable Access to Early Education"*

**Master of Arts in Public Administration**

University of Nevada, Las Vegas – Las Vegas, Nevada

*(Thesis: Evaluated Quality Assurance for the Harry Reid Center for Environmental Studies)*

**Bachelor of Arts in Political Science**

University of Nevada, Reno – Reno, Nevada

**PRESENTATIONS**

- Junior League Southwest Exchange Virtual Conference: Women in Leadership Presenter (2020)
- College of Southern Nevada: African American Student Leadership Summit Presenter (Spring 2019)
- UNLV Resume and Interview Workshop Presenter (2015-Present)
- NSHE Diversity Summit, Presenter: "The Value of Leadership Development for Undergraduate Women" (2015)
- Nevada School Counselor Association Conference (NvSCA) Presenter (Spring 2012)
- Delta Sigma Theta Sorority, Inc. Regional Conference Presenter (Summer 2011)
- National Association for Career and Technical Education (NACTE) Presenter (Summer 2008)
- Western Association for College Admission Counseling (WACAC) Presenter (2008)
- UNLV Commencement Speaker (May 2007)
- Professionals and Youth Building a Commitment (PayBac) Speaker (2004-2015)
- IMPACT: Youth Success Conference Presenter at UNLV (November 2004)

**HONORS/AWARDS**

- 2023 Education Award, National Basketball Association (NBA) Summer League
- University Service Award. University of Nevada, Reno (Homecoming 2022)
- Phi Kappa Phi Honor Society Inductee (April 2021)
- Delta Sigma Theta Sorority, Inc. 54<sup>th</sup> National Convention: "Farwest Soror of the Year" (July 2019)
- National Association of Women Business Owners: "Women of Distinction" Education Award Finalist (2019)
- Omega Psi Phi Fraternity, Inc. the Beta Mu Mu Chapter: "Citizen of the Year" (2018)
- Leadership Las Vegas Graduate, Sponsored by the Las Vegas Metro Chamber (Class of 2018)
- Las Vegas' Dr. Martin Luther King Jr. Parade Grand Marshal, January 2018
- Delta Sigma Theta Sorority, Inc. Farwest Region "Behind the Scenes" Award (July 2017)
- Alpha Phi Alpha Fraternity, Inc. 69<sup>th</sup> Western Regional Convention: Public Service Honoree (April 2017)
- Vegas Inc. "40 Under 40" Recipient (March 2017)
- Named "Greek Woman of the Year" by Zeta Phi Beta Sorority, Inc. the Pi Pi Zeta Chapter (March 2016)
- AFAN's Black & White Fashion Icon Finalist (August 2015)
- Recognized by CCSD Partnership Office for 10 years as a PAYBAC speaker (October 29, 2014)
- GSE2X: "Leaders of Learning" certificate from Harvard University (HarvardX) *Identified and developed explicit and implicit theories of leadership and learning in the changing education sector.* (August 2014)
- S.T.A.R 3 (1<sup>st</sup> Place: Reclamation Award) Delta Sigma Theta Sorority, Inc. 51st National Convention (2013)

- Kappa Alpha Psi Fraternity, Inc. Las Vegas Chapter: Lawrence Weekly Public Service Award (June 2007)
- National Association for Black Public Administrators Graduate Student Scholar (2007)
- University of Nevada, Reno-Henry Albert Senior Public Service Award Recipient (May 2004)
- Nevada State Legislature, 72nd Session Legislative Intern of Year Recipient (2003)
- Who's Who Among American Colleges and Universities (2003)
- NEW Leadership Nevada Graduate (Women's Research Institute of Nevada) (2003)