



GLOBAL CHAMPIONS  
ARABIANS TOUR  
AMERICAS

# LAS VEGAS



*26-28 SEPTEMBER 2025*



# INTRODUCING GLOBAL CHAMPIONS ARABIANS TOUR

## GLOBAL CHAMPIONS ARABIANS TOUR

creates a unique platform to promote the Arabian Horse with a Championship that takes place in state-of-the-art venues in iconic locations, offering the highest prize money ever in the sport.



# GLOBAL CHAMPIONS ARABIANS TOUR

# MISSION STATEMENT

Promote the uniqueness of Purebred Arabian Horses through an international platform, fostering a legacy of excellence, transparency, fairness and integrity.

Create a unique fairground for Arabian Horse shows to expand and prosper.

Connect people and cultures all over the world through a common passion, promoting inclusiveness, respect and exchange of knowledge.

“We created a unique Arabian Horse Tour that will bring the sport to the next level, connecting peoples and cultures through a common passion.”

Faleh Al-Nasr – Chairman



# THE CONCEPT

A World  
Championship  
that is the  
pinnacle of  
Arabian Horses  
sport.

Annual GCAT  
Championship Series,  
in which participants  
compete in the  
following categories:

The 2025  
schedule features  
14 events across  
Europe, the Middle  
East, and the  
Americas.

◦ **Best Horses**

(yearling females,  
yearling males, junior females,  
junior males, senior females  
and senior males)

◦ **Best Handlers**





1 Further develop and professionalise Arabian Horses as a sport that respects horses, handlers and all stakeholders.

2 Attract new fans and a new audience to the sport and energise the existing audience and fan base.

3 Encourage investment in the sport.

# CORE TOUR GOALS

BEST HORSES · COMPETITIVE · FAIR

4 Create opportunities for all stakeholders and the advancement of the sport worldwide.

5 Increase media exposure for the sport and its stakeholders while creating new and exciting sponsorship and commercial monetization opportunities.

6 Ensure consistent, fair, transparent, and balanced competition.



# 1 SUPER FINAL



GLOBAL CHAMPIONS  
ARABIANS TOUR  
EUROPE & MIDDLE EAST

**AJMAN - DOHA - MUSCAT**  
**RIYADH - CANNES**  
**VALKENSWAARD - LONDON**  
**PRAGUE**



GLOBAL CHAMPIONS  
ARABIANS TOUR  
AMERICAS

**SCOTTSDALE - MIAMI BEACH**  
**SÃO PAULO - DENVER**  
**LAS VEGAS**



WORLD ARABIAN HORSE  
CHAMPIONSHIP  
**S U P R E M E**

03-06 DEC  
DOHA

# PRIZE MONEY

Events Europe & Middle East

SEASON

12.79 Million €

Events Americas

SEASON

1.3 Million €

WAHC SUPREME

Doha

4.98 Million €

TOTAL

24.41 Million €\*

\* ECAHO fees not included.



# BUILDING THE ULTIMATE ARABIAN HORSES ECOSYSTEM

The unique **GCAT** platform will be available to anyone, anywhere, through events and digital content. Equestrians and horse lovers from all over the world will have access to a full ecosystem.





# AN EXCLUSIVE HOSPITALITY OFFER

The events offer a truly elevated hospitality experience, making it the perfect place to entertain guests, clients, and sponsors who can enjoy a premium seat, fantastic service, and delicious food alongside the scenic main competition arena. The VIP Areas provide a unique experience for guests.

