

Board, Commission or Committee  
Application



**General Information**

Name of Board, Commission or Committee: CLARK COUNTY CITIZEN'S ADVISORY COMMITTEE

Applicant Name: Brandon Ford

Home Address: [REDACTED] City [REDACTED] Zip [REDACTED]

Mailing Address: [REDACTED] City [REDACTED] Zip [REDACTED]

Home Phone: \_\_\_\_\_ Cell Phone: 702-208-0983

Work Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: [REDACTED]

Employer: Silver State FQHC/ Best Practices Nevada Occupation: Director of BH/ Healthcare Consultant

**Availability**

Please provide the times you are available to serve on this Board/Commission/Council.

I can dedicate a few hours a month, and attend a monthly meeting.

**Relevant Affiliations**

Please list below any other committees you are currently serving on. Please list, if applicable, the jurisdiction and the term of appointment. If you were appointed by an individual and not by a local jurisdiction please include that information.

N/A

**Skills and Experience**

Please provide a brief description of your qualifications; include any special skills, interests, experience or training which you possess that would benefit the work of this Board, Commission or Council:

I formerly served on NYCP (Nevada Youth Care Providers)  
I work for a Non-Profit Federally Qualified Health Center with access to special programs and privileges.  
I am a consultant in the community and work with several providers.  
I have access to many different resources and a large referral network.  
I have a Team of PAR writers, and train providers on how to write successful PARS.  
I have worked in Behavioral Health in Nevada for 12+ years.  
I was a co-founder of United Provider of Mental Health  
I have run multiple agencies and specialize in Program Development and Operations, with a focus on Medicaid

Please attach a **required** resume/letter of interest.

*I certify that the information provided is true and accurate to the best of my knowledge.*

 10/11/2023  
Signature Date

You may deliver this application to the Clark County Administrative Services Department, 6<sup>th</sup> Floor, Clark County Government Center, 500 South Grand Central Parkway, or mail to the following address:

**Administrative Services Department – 6<sup>th</sup> Floor Attn: Agenda Coordinator**  
**P. O. Box 551712, Las Vegas – NV 89155-1712**  
*(This document becomes a public record once it has been received by Clark County.)*

# Letter of Interest

Thursday, October 12, 2023

To Whom it may concern:

From: Brandon Ford

RE: CLARK COUNTY CITIZEN'S ADVISORY COMMITTEE

Hello, I would like to make it known that I am interested in joining this committee. After participating in one of the public meetings, I was shocked to hear some of the issues the Foster Care Provider Community is currently facing. I have long been an advocate and supported programming for Foster Care recipients. I have some ideas of how I may be able to help navigate things like PAR's, and possibly even have solutions for how to get around having to do them, while advocating for their removal. This is what drew me in and made me willing to volunteer some of my time. Please consider my application, and if selected, I hope to be able to serve the committee and the community well. Thank you.

Best regards,

Brandon Ford

Best Practices Nevada, LLC

[REDACTED]

[REDACTED]

# **Brandon A. Ford**



## **OBJECTIVE:**

To use my 25+ years of work experience, unique knowledge, and extensive skills to help companies be successful in reaching their goals while developing new ones. I like to create “win-win” scenarios and be solution-focused in my approach to business development.

## **EDUCATION:**

01/09 – 11/13 **University of Phoenix** - Las Vegas, NV – Bachelor of Science in Human Services Management; 3.6 GPA

08/96 - 02/98 **Capital University** - Columbus, Ohio - Psychology/Sociology Major: *Capital Student Ambassador, Capital Scholar (Scholarship)*

08/92 - 06/96 **Reynoldsburg High School** - Reynoldsburg, Ohio: *Graduated, 3.25 GPA, College Prep Classes, Marketing Education, Ohio DECA State Officer (Central Region VP), DECA Class VP, 1<sup>st</sup> in District and 13<sup>th</sup> State Retail Merchandising competition, 2-time counselor at Summer Leadership Camp, 4-yr Varsity Wrestling, 3yr Track, 2yrs Football, Peer Mediator, Student Senate, TV Broadcasting, and other various special interest groups.*

## **WORK EXPERIENCE:**

### **Mental/Behavioral Healthcare**

06/22 – Present **Silver State Health Services** – Las Vegas, NV – Business Development Director: *Identifies and develops new business opportunities, Builds relationships with customers, suppliers, distributors, partners, and vendors. Evaluates existing partnerships and business efforts with an eye toward building on what works and changing what doesn't. Manages key client relationships and works to build new ones. Identifies and recommends new services. Proposes and develops strategic partnerships.*

06/17 - Present **Best Practices NV** - Las Vegas, NV – Healthcare Consultant and Owner: *Examined agency efficiency, profits, and structure of organizations; then offered suggestions on methods of improvement. Helped create marketing materials & strategies, Website design & creation, improve social media and internet presence, Program Administration, Directing of Operations, Project Development and Implementation, HR and Staff recruitment. Prior Authorization Specialist, Lab Services, Pharmacy Services*

11/17 – 05/22 **Serenity Health** – Las Vegas, Pahrump, & Carson City - Consultant/Interim Director/General Manager: *Provide General Advice, Leadership, Program Development, Issue Resolution, Compliance, Training, Education, System Support and Design, Business Development*

07/17 – 06/18 **Discovery Mind & Wellness Centers, LLC** – Owner/Managing Partner: *Visionary leadership, Ability to motivate a workforce, Effective management and delegation, Communication and negotiation, PR and presentation skills, understanding of a multi-faceted business operation, Strong financial acumen, Planning and forecasting In depth knowledge of markets and changing business environments with Medicaid and State policies, Complex problem solving, Effective decision*

*making, contracting with insurance companies and other entities, billing and coding of claims, Prior Authorizations*

12/16 - 06/17 **Never Give Up BHS** – Las Vegas, NV – Director of Operations/Business Development: *Communication & Interpersonal Skills, Collaboration Skills, Negotiation & Persuasion skills, Project Management Skills, Research & Strategy, Computer Skills, Business Intelligence, Learned Dave Ramsey philosophies of business, implemented Team Council, Increased referrals and community resources.*

02/14 - Present **United Providers of Mental Health** - Las Vegas, NV - Founding Board Member: *Learned Non-profit strategies, Developed strategies for fundraising, Held community events, coordinated and collaborated with other non-profits and for profits businesses, President of the board, Effective management and delegation of tasks, developed committees, implemented a platform of Support, Education, and Advocacy for mental health providers in Southern Nevada, Introduced new MCO's (Silver Summit & Aetna) to the community, supported Medicaid and all MCO's in providing information to the community, Developed social and professional networks to keep people informed of changes with policy, procedures, services, rates, and other information that may impact business.*

02/12 - 12/16 **Serenity Mental Health** - 1901 S Jones Blvd LV, NV - Director of Operations: *Case Management, Prior Authorizations, Contract negotiations, Strategic Marketing, Program development & Implementation, Delegation and management of 100 contractors and employees, Assume Executive Director duties in absence of CEO, Credentialed agency with SAPTA, created a CLIA approved lab, Contractor recruitment, Supported therapists, doctors, nurses, and support staff with processes, information, and service requests. General Management for 3 locations, handled property maintenance, created cloud- based network and servers, assumed IT responsibilities such as trouble shooting, driver installation, system maintenance, updates, networking of computers, servers, and printers, website creation, navigation, and integration into electronic health record keeping systems, set up charitable donations and community events.*

08/11 - 02/12 **Home of Possibilities** - 2843 St Rose Pkwy LV, NV - Intake Coordinator, BST, & PSR: *Taught Basic living and self-care skills, Social skills, Communication skills, Parental training, Organization and time management skills, Transitional living skills, Behavior management, Social competency, Problem identification and resolution, Effective communication, Moral reasoning, Identity and emotional intimacy, Self-sufficiency, Life goals, Sense of humor, Customer Relations, Patient care, CASII/LOCUS Assessments, Treatment Planning, Worked directly with Medical Director to coordinate information from the doctor to the therapists, providers, and agency.*

### **Hospitality Management/Service Industry**

08/08 - 07/11 **The Venue on West Sahara/Bugsy's** - 6145 W. Sahara LV, NV - Banquet/Bar Manager: *Marketing and selling conference and banqueting facilities, scheduling reservations, Operating the facilities profitably, planning well so each event runs smoothly, checking all bills are paid on time, Managed food and beverage team, Briefing staff and checking the room set-up before the event, Ensuring the room is turned around, ready for the next event*

10/09 - 02/10 **Straight Up Martini Lounge** - 4970 S Fort Apache Rd. LV, NV - Bar Manager: *Manage the business aspects of the bar, such as keeping a current liquor license, negotiating supplier contracts, taking inventory and reordering supplies, managing budgets, and setting goals, Hiring and training staff to provide excellent service to patrons. Creating effective schedules and*

*quickly resolving conflicts to ensure that bar is well staffed during peak hours, Setting and enforcing quality and safety controls, ensure licenses are updated and in line with current legislation, working with diverse personalities both on the staff and patrons, Planning and taking part in promotional events, Diffusing tense situations between patrons or staff members to prevent possible safety or legal issues, ejecting unruly persons, if needed. Maintaining a fun, safe atmosphere for patrons, oversee gaming, control comps vs cash intake, make pay outs, service and maintenance of machines if needed, promote gaming and specials, and run reports.*

02/08 - 08/08      **Inn Zones** - All 5 Vegas locations – Bartender: *Manage gaming, comps, drinks, balance drawers, run gaming reports, run promotions, maintain a following, keep control of inventory, stock bar, cleaning, and crowd control*

12/07 - 02/08      **Rosie's Saloon** - 2300 E Desert Inn Rd. #7 LV, NV – Bartender: *Gaming, serving drinks, cooking, serving food, stocking and refilling bar supplies, food, and liquor, balancing drawers, and running reports.*

08/07 - 12/07      **Johnny Fontanes** - 5310 W. Sahara LV, NV – Bartender: *Gaming, inventory control, balancing drawers, stocking bar, cleaning, maintain following, control comps versus sales.*

07/04 - 08/07      **J.F.'s/LUCKY's** - 7348 S. Jones LV, NV - Bartender/Night Manager: *Gaming, inventory control, balancing drawers, stocking bar, cleaning, maintain following, control comps versus sales, running nightly reports, prepare bar for next day's shift, oversee the kitchen staff and food orders, ensure all machines working properly, make sure all shifts are covered, coordinate with owners on inventory and budgets.*

02/04 - 06/04      **Outside Inn** - 7300 S. Jones LV, NV – Server: *Serve food and drinks, customer service, encourage gaming, know specials, and about food prep, stocking, assist bar (bar back duties)*

06/01 - 08/03      **Buffalo Wild Wings** - Columbus, OH – Bartender: *Serve food and drinks, manage promotions, balance cash drawers, promote sales, manage inventory, restock bar, cleaning front of house, close the bar down at night, manage mood of patrons.*

### **Call Center, Customer Service, Data Entry, & Quality Control**

08/02 - 12/03      **W.C. National Mailing** - Groveport, OH - Quality Control: *Ran mail machines to print, cut, fold, stuff in envelope, place postage, and sort mail. Repaired machines when broken (mechanic duties), check hourly samples to ensure the mail is being produced and packaged correctly, track counts, take inventory, ensure goals are met, and production is meeting deadlines.*

02/01 - 11/01      **BISYS Financial** - Columbus, OH - Sr. Quality Control Analyst: *Call Center, customer service, data entry, phone skills, check CD/Mutual fund transactions to ensure they are correct and error free, calculate gain loss, correct mistakes, speak to brokers about transactions, train processors, and coordinate with other departments (disbursements, new business, discharges, payments, and correspondence, troubleshoot computer issues.*

06/96 - 01/01      **Nationwide Life Insurance** - Columbus, OH - Sr. Quality Control Specialist: *Call Center, customer service, data entry, phone skills, Process Annuity transactions (401K, IRA's, 403B's, etc...) including New Business, Transfers, Payments, Disbursements, Rollovers, etc...), Review all transactions to ensure they are correct and error free, calculate gain loss, correct mistakes, speak to brokers about transactions, train processors, and coordinate with other departments (Sales, Brokers, Mail, VP's, IT, etc...)*

## Marketing/Promotions

05/01 - 01/03      **Group 3 Promotions** - Columbus, OH - Sales/Promotion Lead: *Worked Nightclubs, bars, and restaurant events for Camel cigarettes, Brought out the Turkish Jade line, and other flavored tobacco products and swag. Event planning, coordination, and staffing skills, field promotions, inventory control, customer service.*

## Labor/Construction

08/03 – 01/04      **Painter Pro's** - Columbus, OH – House Painter: *Prepared, set up, and painted interiors and exteriors of houses in Ohio. Did set up, clean up, and tear down. Sanded Base Boards*

12/01 – 08/02      **DLB Masonry** - Columbus, OH – Stone Mason: *Laid stone on Fireplaces, chimneys, knee walls, and homes. Mixed mud in wheel barrow, ran mixer machine, set up/tear down scaffolding, hung wire, grouted joints, cut stone, etc...*

## Retail/Landscaping

1995 – 1996      **Plantland** - Columbus, OH – Nursery Technician/Sales Associate: *Tended to live plant inventory, pruned roses, stacked mulch, watered plants, nursed stressed plants/trees, set up displays, ran cash register, tracked inventory, used upselling to promote equipment sales, sold nursery items, built water fountains and maintained them.*

## Fast Food

1993 – 1995      **Dairy Queen** - Columbus, OH – Associate, Cook, Cashier, Drive Thru: *1<sup>st</sup> job at 15, I worked hard and received raises every quarter. Worked multiple positions and could do it all. Run cash register, drive thru, cooked food, made ice cream, blizzards, shakes, etc., stocked supplies, and cleaned restaurant.*

## REFERENCES:

<b>Jesse Smith, LMFT, Clinical Director</b>	<b>Serenity Mental Health</b>	(702) 499-0848
<b>Stefanie Hui, Colleague &amp; Friend</b>	<b>Clark County Specialty Courts</b>	(702) 575-8884
<b>Richard Gonzalez, Neighbor</b>	<b>Ceasar's Resort &amp; Casino</b>	(702) 237-1854