

Hispanic Heritage Month Outline

Board of County Commissioners Meeting

September 19, 2023

Sec. 1 Introduction

Recognition Notes:

- Recognition will begin with Commissioner Miller and end with Commissioner McCurdy.
- Please announce guests in the order listed.
- Honoree's photos will be displayed in the order listed.
- Please have gifts or recognition items prepared, in order, and located at the dais or closes point of entry.
- After each District's honorees are recognized, please have them return to the audience.
- Listed are highlights of each honoree that have been provided by each office.
- **Speaking points should be prepared by each office and are not included in this outline.**

Immediately following Agenda Item 2.

(Please show slide #1)

Sec. 2. Commissioners'/County Manager's Recognition:

Clark County Board of County Commissioners in honor of Hispanic Heritage Month recognize residents in Clark County with outstanding service to the community.

Commissioner Miller will present first

(Please show Slide #2)

Commissioner Miller:

Astrid Silva

- Astrid is an immigration activist and political speaker.
- In 1992 immigrated from Mexico with her family at the age of 5.
- In 2014 named “Youth Immigrant of the Year” for the American Immigration Council. In 2017, she founded DREAM Big Nevada to help fellow undocumented youth gain access to higher education. In 2022, she became the first director of the Clark County School District’s UNIFY — Undocumented & Immigrant Family & Youth Success Services.

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(Please show slide #3,4,5)

Commissioner Jones:

Cindy Roberts

- Cindy is a police officer with the LVMPD Office of Community Engagement.
- The proud child of parents from El Salvador and Belize.
- Currently, she oversees the LVMPD mentorship programs, community outreach events, connecting families to resources, and organizing sporting events.

Ana Aguirre

- Owner of Camilla's Mexica Food
- Ana is a proud immigrant from Nochistlán, Zacatecas, Mexico.
- She opened her small business and food truck business 'Camilla's Mexican Food', serving residents from Sandy Valley, Goodsprings, and Las Vegas.
- A proud Clark County vendor

Emma Alfaro-Amaya

- Desert Breeze Program Supervisor
- Enma is the proud child of =immigrants from El Salvador.
- She has been working with Clark County Parks & Recreation for over six and a half years.
- Currently, she serves Clark County residents as the Recreation Program Supervisor of Desert Breeze Community Center.

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(Please show slide #6,7,8)

Commissioner Kirkpatrick:

Dream Big Nevada/Dreamer Moms

- Dream Big Nevada provides aid to Nevada's immigrant families through direct services and by empowering community members to advocate for themselves, and others in similar situations.

Tony Valdez

- Center Ring Boxing Center is a non-profit boxing club that has been providing services to the
- North Las Vegas community for over 30 years. Center ring boxing club mission has been dedicated to serving youth of ages 9-17 years old, 6 days a week. Dedicated coaches and community leaders provide resources and opportunities for kids to participate extracurricular activities and learn fundamental boxing techniques. Our organization strive to instill the discipline, teamwork, and encouragement they need to be better than they were yesterday.

-

Miriam Lira-Hickerson

- Expert in the dispute resolution industry in high-profile cases, including supervision of state investigative cases both criminal and regulatory immigration, taxes, and scams related to immigrant issues.
- Government expert, non-profit organizations, preparation of budgets, event planning, and media communication.
- Named "Iconic Woman of Distinction" her work in corporate and government services.

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(Please show slide #9,10)

Commissioner Gibson:

Lieutenant Abraham Aguirre

- Administrative Lieutenant of the Southeast Area Command
- Has been with the Las Vegas Metropolitan Police Department since 2007

Lieutenant Noe Esparza

- Administrative Lieutenant of the Convention Center Area Command
- Has been with the Las Vegas Metropolitan Policy Department since 2008
- Currently on the Police Captain's Eligibility Lis

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Introduction:

Commissioner Segerblom:

- From the Mid-September to Mid-October, we celebrate Hispanic Heritage Month. Today, we are honoring multiple communities and their contributions to the community.
- Please join me in welcoming all the honorees and their families.
- *Wait for round of applause*
- Now, Commissioner Miller, please start us off.

(Please show slide #3, 4 and 5)

Commissioner Segerblom:

Brenda Zamora

- Brenda is a Clark County School District Trustee and she serves on the board of Hispanics and Politics.

Yudit Sanchez

- Founded in 2015 by Yudit Sanchez, Escaramuza Charra Colibries de Nevada is a group whose purpose is to promote and honor Mexican culture in the United States.

Amigos Salvadorenos

- Founded in 2006, with the help of Consul General of El Salvador, Tirso Sermeño, this organization provides community events and celebrations for the Salvadoran community in Las Vegas.

Dr. Fermin Leguen

- Dr. Fermin Leguen was appointed the District Health Officer at the Southern Nevada Health District in January 2021, after serving as the Acting Chief Health Officer since October 2019.

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(Please show slide 15)

(Please show video after his remarks)

Commissioner Naft:

Ivette Fernandez

- Ivette is the Vice President of Government Relations for Endeavor, the parent company of UFC, located in District A.
- She is a Commissioner on the Nevada Equal Rights Commission; Board Member and Vice Chair of the Friends of the National Museum of the American Latino; and a Member of the Winning for Women Advisory Committee, Hispanic Scholarship Fund Las Vegas Advisory Council, and Junior League of Las Vegas.

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Commissioner McCurdy:

(Please show slide #17,18)

Alyssa Bethencourt

- Alyssa joined the ABC 13 Las Vegas team as a reporter in August of 2021. She started her broadcast journalism career in El Paso, Texas, where she worked as a morning reporter, nightside reporter, and fill-in anchor for 2 years. During her time there, Alyssa was recognized for her work, earning the City of El Paso Magazine's "best reporter" award.
- A daughter of Cuban immigrants, Alyssa is originally from Miami, Florida but now considers Las Vegas home. She graduated from the University of Florida with a bachelor's degree in Telecommunications with a focus in broadcast journalism. Go Gators!

Viva Zapata's Mexican Restaurant & Cantina

- The Barajas family is the proud owner of Lindo Michoacan, Bonito Michoacan, El Toro Y La Capra, and Viva Zapata's.
- All these restaurants started with the original Lindo Michoacan opening December 5, 2001, owned by Esau Barajas. Uncle Javier Barajas teaching all the young aspiring restaurateur as teenagers the family business.
- Over the past three years, Viva Zapata's has fed hundreds of homeless individuals in our community on Cinco De Mayo at the Salvation Army.

Commissioner Segerblom will provide final remarks