



Rural Alliance Advisory Committee (RAAC) Application

service integrity respect accountability excellence leadership

The RAAC consists of individuals that reside within a residential neighborhood in Clark County, with densities of 2 dwelling units per acre or less, areas designated with a rural neighborhood preservation overlay, or other spaces that are rural in nature and captured within the Clark County Master Plan. Members will offer input on issues that directly impact these areas. Members serve without compensation for two-year terms and attend regularly scheduled public meetings throughout the year.

Full Name: James "Brian" Scroggins Phone Number: [REDACTED]

Email Address: [REDACTED]

Home Address: [REDACTED]

Mailing Address: Same as above

Employer: Semi-Retired Occupation: Emergency Manager/Business Owner

Note: This document and accompanying materials become public record once received by Clark County.

- To be eligible to serve, you must be a resident of a rural community as defined above. Before you continue, please indicate if you meet the eligibility requirements: Yes XXX No
- Meetings will be held a minimum of four times per year, with the dates, times and locations to be determined by the new Committee.
If appointed, will you be able to attend meetings on a regular basis? Yes No
- Have you attended a Planning Commission or County Commission meeting? Yes No

Last Revised on 4/2/2024

- Have you attached the REQUIRED resume? Yes No

For the following questions, please feel free to attach additional pages as necessary

List 3 issues impacting rural communities? _____

Water Use

Zoning/Land Use

Sewer/Septic

Please list any boards or committees that you currently serve on: _____

Why are you interested in becoming a member of the RAAC? _____

I have lived in an RNP for over 25 years and believe I can represent all concerned interests

I served for two (2-year) terms on the Enterprise Town Advisory Board

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. I understand that an incomplete application or any modifications to this application will not be accepted or considered.


Signature

5/14/2024

Date

You can submit your application and resume/letter of interest by fax to 702-455-3558, by email to AdministrativeServices@ClarkCountyNV.gov or by mail to Attn: Clark County Administrative Services

Attn: Agenda Coordinator
500 S. Grand Central Pkwy, 6th Floor
Las Vegas, NV 89155

Last Revised on 4/2/2024

J. BRIAN SCROGGINS

◆ Las Vegas, Nevada 89118 ◆

PROFILE SUMMARY

Seasoned, growth-driven professional offering innovative leadership with extensive experience in the public, private and non-profit sectors. Community oriented leadership philosophy connecting organizations and individuals with specific needs to people and services. Solid history of providing optimal oversight for public relations, marketing, public events, cross channel communications, establishing shareholder partnerships with appropriate organizations as well as creation and implementation of communication policy, executive communications, crisis management and social media. Strong decision-making skills and the determination to see projects through to completion delivering results on time and within scope, budget, and quality parameters. Experience establishing service-oriented cultures promoting positive employee and customer experience; creating objectives and goals to enhance brand and perceptions of the organization. Advocate for the underserved in the community.

HIGHLIGHTS OF QUALIFICATIONS

- Accomplished executive in the public, private and non-profit sectors with expertise in municipal and state operations, education, labor relations and collective bargaining, government affairs, workforce development, strategic planning, crisis communication, finance, construction, community engagement, operations, safety, and emergency management.
- Well-versed in overseeing all facets of mission-critical projects from inception through execution, identifying and securing necessary resources, equipment and staff to meet project deadlines and budgetary constraints.
- Using risk assessment and routinely reviewing available data to analyze the strengths, weaknesses, opportunities and threats of organizations, making recommendations to maintain strengths and address and improve weaknesses.
- Dedicated to building strong internal and external relationships, inspiring positive organizational change, influencing peers to perform at the highest level while identifying and translating organizational needs, expectations, and preferences into actionable items ranging from impactful policies to public events and communications.

CORE COMPETENCIES

- | | | |
|------------------------------------|-------------------------------------|--------------------------------|
| • Crisis Management | • Labor Relations | • Team Leadership/Supervision |
| • Marketing & Branding | • Community Minded Servant | • Work Force Development |
| • Strategic Planning & Execution | • Public Relations | • Budgeting & Cost Control |
| • Media Relations | • Board Meeting Support | • Emergency Management |
| • Community Engagement | • Continuity of Operations | • Staff Training & Development |
| • Government Collective Bargaining | • Relationship/Stakeholder Building | • Government Affairs |

PROFESSIONAL EXPERIENCE

HOPE for Prisoners

June 2022 – March 2023

Chief Operating Officer

- Oversee activities related to project management (HR, Workforce Development, Case Management, Corrections Relations, Education, etc.) organizational operations implementing strategy, vision and culture.
- Build and cultivate a high-performing management team and with active participation in attracting, retaining and developing a quality staff as well as approving HR policies, documents and overseeing compliance.
- Expansion activities, i.e.: partnerships, capital projects, growth planning and managing community partnerships.
- Works with Board of Directors to determine values and mission.
- Direct internal organization matters including strategic planning, legal and regulatory compliance, development and execution of budgeting, reporting, planning and audits, relevant staffing, funding, programs and priorities as well as identifying and cultivating corporate, individual and foundation relationships.
- Serves as a public representative of HOPE for Prisoners keeping HOPE for Prisoners active participant in regional and community events.
- Oversees and approves written grants (government, foundation and community) prior to submission and participates in oversight of the grant-writing process.
- Helps to develop and guide Board committees to function and meet goals.

Emergency Management/Crisis Communications/Incident Command Team**Sep 2013 - Present**

- Designated to serve in Nevada, California, and Arizona areas with church groups and serving as Chair of Southern Nevada VOAD (Voluntary Organizations Active in Disaster) working with government, faith-based and community groups on emergency management, incident coordination, housing, volunteer coordination and donations management
- Accountable for addressing high-stress situations through facilitating emergency plans, crisis communications, and disaster response in collaboration with the community, faith-based, and federal/state/local government organizations and personnel
- Delivered prompt response to the 1 October Festival Shooting as a member of Incident Command Team and engaged in comprehensive Emergency Management and Crisis Communications training through FEMA and DHS
- Awarded the 2018 "National Emergency Management Volunteer of the Year" in the United States
- Completed Trauma Assessment, Mental Health, and Suicide Prevention training and worked as a licensed HAM radio operator
- Promoted organizational growth as a member of the Southern Nevada LEPC, UAWG, and UASI as well as functioned as Volunteer Coordinator at Clark County Emergency Operation Center
- Member of the Clark County Multi-Agency Coordination Center Task Force

**State Public Charter School Authority
Deputy Director****May 2016 - Jan 2022**

- Provided optimal oversight for staff teams, programming, budget, school performance, special education, title programs, grants and community outreach
- Demonstrated efficiency in expanding opportunities for all students, especially students at risk, and offered exceptional support in establishing standards to develop climate, culture and emergency management procedures for schools
- Leveraged expertise in creating the SPCSA Charter School Safety Committee and fostered solid working relationships with schools and external stakeholder including law enforcement agencies, fire departments and other agencies statewide
- Addressed issues regarding education policy in coordination with the Nevada Department of Education (NDE), Nevada legislature and local governments and served as a member of the Nevada Department of Education, Washoe and Southern Nevada Health District Re-Opening Schools Committees for COVID-19 Response/Recovery
- Excelled in serving 60,000 students across 70 campuses statewide and coordinated Pre-Opening school process which involves all aspects of opening new and expanding schools including construction oversight
- Piloted the process of managing the SPCSA social media outreach,
- Liaison with the NDE for Career Technical Education (CTE) and Dual Credit/Jump Start school programs

**Nevada Employee Management Relations Board (EMRB)
Commissioner****Apr 2011 - Sep 2013**

- Tasked with establishing and implementing budget, strategic initiatives, and legislative policies as well as enhanced functional knowledge of labor law and federal, state, and local labor regulations as well as collective bargaining oversight
- As a certified mediator, aligned organizational growth through facilitating settlement conferences and fact-finding panels
- Laid groundwork to coordinate collective bargaining procedures to avoid prohibited labor practices for government and employee organizations
- Created a Settlement Conference Program which generated a 25% decrease in agency case backlogs while developing additional programs to increase mediation among litigants and increased statewide agency outreach
- Recognized for expertise in managing media relations and excellence in working statewide with all cities, counties, fire and law enforcement agencies, school districts, hospitals and employee groups representing 80,000 employees in Nevada

**Nevada Commission for Nuclear Projects
Commissioner****Jun 2009 - Jun 2012**

- Appointed by the Governor, with the express intent to advise the Governor, Executive Branch Agencies and the Nevada Legislature on matters related to disposal of radioactive waste with oversight of the Nevada Agency for Nuclear Projects

**Regional Clean Water Coalition (CWC)
Board Member****2003 - 2010**

- Coalition facilitated collaborative water and waste-water efforts between the governmental agencies of Clark County, Henderson, Las Vegas, North Las Vegas, Southern Nevada Water Authority, Clark County Water Reclamation District as well as numerous other federal, state, and local stakeholders from the western United States

**United Sign Inc.
Vice President/Chief Operations Officer****May 1994 - Apr 2011**

- Drive corporate growth for high-volume marketing and communications business serving the developer, contractor, homebuilder and commercial real estate industries

- Strict adherence to all state and federal OSHA regulatory standards in addressing compliance issues
- Active member of the Associated General Contractors, Associated Builders and Contractors and the Southern Nevada Home Builders Association
- Coordinated Human Resource functions including Employee Relations, Recruitment/Employment, Classification, Compensation, Training, and onboarding new employees.

**Associated Builders and Contractors
Vice President**

Feb 2007 - Aug 2008

- Provided leadership handling issues involving education, support services, membership, marketing, financial, grant writing, government relations, and special event management in collaboration with President and Board of Directors

**Nevada State Contractors Board
Board Member**

Jun 2002 - Jun 2005

- Appointed by the Governor to provide strategic oversight in evaluating licensing material for prospective contractors and continued oversight for the regulatory performance of 16,000 licensed contractors in Nevada
- Cooperative leadership in discussing, analyzing, and voting on contractor licensure issues
- Hearing Officer duties in recommending process improvement initiatives, establishing fines and strategic plans
- Instrumental in ensuring minority contractors were provided opportunities to engage in construction and contractor bidding opportunities in collaboration with Minority Contractors Association

PREVIOUS WORK EXPERIENCE:

Scroggins Development - Owner/Developer Custom residential and industrial property	May 1994 - Present
Commissioner Nevada Construction Education Commission	Jun 2004 - Jun 2005
Board Member Clark County Enterprise Town Advisory Board: Land Planning and Zoning Approval	Jun 2000 - Jun 2004
Marketing Director Rhodes Homes Inc.: Advertising, Marketing, Public Relations, Media	Dec 1993 - Sep 1995
Public Information Specialist Las Vegas Valley Water District/SNWA: Public Relations, Media	Oct 1990 - Dec 1993
Promotion Coordinator Las Vegas Review-Journal/Las Vegas Sun: Advertising, Marketing	Dec 1989 - Oct 1990

EDUCATION

Master's Degree in Public Administration
BA, AA Design
Graduate - FEMA National Emergency Management Advance Leadership Academy
Graduate - FEMA National Emergency Management Executive Academy Leadership Academy

LICENSURE & CERTIFICATION

Certified Public Manager Certified Mediator
Extensive FEMA and DHS Training Nevada Contractors License

HONORS & AWARDS

Finalist - 2015 Nevada Governors Point of Light Award
2018 "National Emergency Management Volunteer of the Year" in the United States
2021 Clark County Commission Proclamation for Emergency Management and Community Service
Numerous Local and National Media Awards
National Speaker on Emergency Management

PAST AND PRESENT VOLUNTEER SERVICES & PROFESSIONAL AFFILIATIONS

Board Member - Numerous local organizations and charities
Church Congregation Leader managing programs for all age groups
Board Member - Clark County Shooting Sports Park Advisory Committee
Executive Board - Las Vegas Area Council Boy Scouts of America
Member - Nevada Local Emergency Planning Committee (LEPC)
Member - Urban Area Security Initiative (Homeland Security Funding)
Chair - Nevada VOAD and Southern Nevada VOAD (Voluntary Organizations Active in Disaster)
Member - Clark County Fire Department Multi-Agency Coordination Center

