### **CLARK COUNTY, NEVADA**

#### **Business Impact Statement**

The following Business Impact Statement was prepared pursuant to Nevada Revised Statutes (NRS) 237.080 and 237.090 to address the proposed impact of adoption of amendments to:

# Clark County Code Title 2, Chapter 2.70 – Clark County Sports and Special Events Department

### Description of the proposed ordinance or rule:

The proposed amendments to the Clark County Code will rename the Sports and Special Events Department to The Office of Sports and Special Events; adds a definition for Farmers' Market and revises the definition of "special event"; adds a requirement for satisfactory proof of insurance with certain coverage limits; and establish application fees and special event fees.

# Intent of the proposed ordinance or rule including issues to be resolved or other factors to be considered:

The intent of this proposed ordinance is to clarify the definition of "special event" and to provide funding for the processing of sports and special events applications and the coordination with other departments and agencies that permit or approval such events and for the enforcement of the requirements of Chapter 2.70 of the Clark County Code.

# Description of the manner in which public comment, data or arguments were solicited from affected businesses and/or community stakeholders:

On September 25, 2025, the County sent a Notification of Proposed Amendments to Clark County Code, Title 2, Chapter 2.70 – Clark County Sports and Special Events Department (Notification Letter, Attachment #1) and the Proposed Ordinance to various chambers of commerce, trade associations, certain businesses and other interested parties. The Notification was published in the Las Vegas Review-Journal on September 30 and October 7, 2025 (Attachment #2). The Notification and proposed ordinance were also available on the Department of Business License's website. Recipients of the Notification Letter were encouraged to respond with any comments or concerns regarding the proposed ordinance.

# Summary of public comment, data or arguments including the number of public comments received:

Following a comment period that lasted 15 working days, six (6) written comments were received. [County responses to comments are in bold text and bracketed.]

### Response #1 – Blondies Sports Bar & Grill – (Attachment #3)

A response in opposition to the proposed amendments was received from Blondies Sports Bar & Grill ("Blondies"). Blondies states that "these amendments, including the steep new application

fees, excessive insurance requirements, and added special events charges amount to nothing more than unnecessary financial barriers on businesses and community organizations." Blondies further states that, "by raising the cost of doing business and creating layers of bureaucracy, Clark County is not protecting public safety, it is squeezing hardworking business owners for more of their limited resources." Blondies strongly urges the Board to "reject these amendments and instead work with the community to support, not restrict business activity and free enterprise in Clark County."

## Response #2 – Las Vegas Farmers Market – (Attachment #4)

A response in opposition was received from Las Vegas Farmers Market (LVFM"). LVFM states that the proposed amendments would "have a significant and detrimental impact on our operations as well as the livelihoods of our many vendors." LVFM further states that "the requirement to apply for a special event permit for weekly events that have been operating consistently and successfully is not only redundant but administratively burdensome." LVFM is concerned that "rather than supporting our local farmers markets, these additional fees and regulatory requirements will discourage their operation." LVFM urges the Board to "reconsider the proposed amendment and instead work with us to support and sustain the essential services that farmers markets provide to Clark County residents."

# Response #3 – Ultra Vegas Enterprises LLC d/b/a Ultra Vegas Drone Services ("Ultra Vegas") – (Attachment #5)

Ultra Vegas expressed concern regarding including the use of unmanned aircraft systems ("UAS") or drones within one thousand feet (1,000') of certain businesses or facilities in the definition of "special event". Ultra Vegas supports the County's intent to manage large events and filming events and encourages distinguishing between "major, organized filming/public gatherings and low-impact professional work." [The portion of Subsection 2.70.010(J) that included UASs in the definition of "special event" has been removed.]

#### Response #4 – Nevada Resort Association – (Attachment #6)

The Nevada Resort Association ("NRA") is ion strong support of a particular amendment that the members of the NRA believe is "both a necessary and a beneficial change: Section 2.70.070(2)." The NRA states that "this update will clarify the existing exemption for an event, or outdoor activation incidental to a primary even, held on the premises of a resort hotel, arena, stadium, or convention center." It is the NRA's understanding that "exempt entertainment venues are not subject to the newly proposed fees in 2.70.050(F) and 2.70.120." ["Major entertainment facility" was added to the list of facilities that are exempt from the Special Event Preliminary Approval requirements and fees.]

### Response #5 – Events With A Twist – (Attachment #7)

Events With A Twist commented that "the new requirements for liquor catering at small private events – though well-intentioned – pose significant challenges to both the community and small

businesses" and that "the new fee requirements make perfect sense for large public events – such as festivals, parades, and gatherings exceeding 1,000 attendees – they are unnecessarily burdensome for private events." Events With A Twist requests that their concerns be considered and revisions made to the special event licensing regulations.

## Response #6 – Southern Nevada Association of Drone Service Providers – (Attachment #8)

The Southern Nevada Association of Drone Service Providers expressed concerns regarding Section 2.70.010(J)(7) stating that the definition of "special event" is overly broad, there is ambiguity in who determines whether a UAS operation may impact public safety and the proposed ordinance is unclear as to whether it applies when UAS operations are conducted entirely on private property. [The portion of Subsection 2.70.010(J) that included UASs in the definition of "special event" has been removed.]

## Public availability of the Proposed Ordinance and Business Impact Statement:

Upon request, a copy of the proposed ordinance and Business Impact Statement can be obtained from the Clark County Department of Business License, and such requests should be sent to:

Clark County Department of Business License 500 S. Grand Central Pky., 3<sup>rd</sup> Flr Box 551810 Las Vegas, NV 89155-1810

or a copy may be obtained from the following website:

www.clarkcountyny.gov/businesslicense.

### Number of businesses likely to be affected by the proposed ordinance:

The number of businesses potentially affected by this proposed ordinance is unknown at this time but would include all promoters and liquor licensees that sponsor or conduct special events.

The following chambers of commerce and trade associations were notified of the proposed rule:

#### **Chamber of Commerce**

African Chamber of Commerce and Tourism American Vietnamese Chamber Armed Forces Chamber of Commerce Asian Chamber Boulder City Chamber Filipino American Chamber of Commerce of Greater Nevada Gay and Lesbian Chamber of Commerce

Henderson Chamber of Commerce

Indian Chamber

Korean American Chamber of Commerce, Nevada

Korean Chamber

Las Vegas Asian Chamber of Commerce

Las Vegas Health & Fitness Chamber of Commerce

Las Vegas Wedding Chamber of Commerce

Latin Chamber

Laughlin Chamber

Mesquite Chamber

Moapa Valley Chamber

Native American Chamber of Commerce

Peruvian Chamber of Commerce

Southern Nevada Veterans Chamber of Commerce

Urban Chamber

Vegas Chamber

Ward 5 Chamber of Commerce Las Vegas

Women's Chamber

#### **Trade Associations**

ABC (Associated Builders and Contractors)

Building Owners and Managers Association

Certified Commercial Investment Member Association of Southern Nevada

Clark County Association of Health Underwriters

Clark County Medical Society

Commercial Alliance Las Vegas

Greater Las Vegas Association of Realtors

Las Vegas Hospitality Association

NAIOP (National Association for Industrial and Office Parks)

Nevada Banking Association

Nevada Broadcasters Association

Nevada Business Aviation Association

Nevada Farmers Bureau

Nevada Franchised Auto Dealers Association

Nevada Homebuilders Association

Nevada Hospital Association

Nevada Hotel and Lodging Association

Nevada Legal Services

Nevada Manufacturers Association

Nevada Mining Association

Nevada Petroleum Marketers and Convenience Store Association

Nevada Press Association

Nevada Professional Facility Managers Association

Nevada Resort Association

Nevada Restaurant Association

Nevada Rural Electric Association

Nevada Rural Hospital Partners

Nevada Society of Certified Public Accountants

Nevada Subcontractors Association

Nevada Taxpayers Association

Nevada Telecommunications Association

Nevada Trucking Association

NFIB (National Federation of Independent Businesses)

Public Relations Society of America, Las Vegas Valley Chapter

Realtors

Retail Association of Nevada

Southern Nevada Homebuilders Association

Work Health Solutions

### Summary of any workshop(s) held pursuant to NRS 237.080(5):

The County did not receive any request for a workshop from any chambers of commerce and/or trade associations pursuant to NRS 237.080(5). Therefore, no workshop was conducted.

## The estimated economic effect of the proposed ordinance or rule on businesses:

#### 1. Adverse effects

The proposed ordinance will increase costs to certain businesses that are involved in sports and special events in the form of application fees, special events fees and liability insurance premiums.

#### 2. Beneficial effects

The proposed ordinance will provide funding for the approval process of sports and special events applications and ensure adequate liability insurance coverage for such events.

#### 3. Direct effects

This proposed ordinance will increase the cost of applying for Special Event Preliminary Approval, providing adequate liability insurance and for conducting the special event.

#### 4. Indirect effects.

Promoters, liquor licensees and others that sponsor or conduct special events will experience additional costs for application fees and license fees that may have an effect on costs to the patrons of such persons.

#### 5. Other economic effects to be considered.

No other economic effects were identified.

Description of the methods that local government considered to modify the proposed ordinance or rule; or otherwise reduce the impact of the proposed rule on businesses, the parties involved, and a statement of the methods used:

A comment was received from a representative of drone operators concerned about being required to apply to The Office of Sports and Special Events for activities that would not otherwise require a permit. After careful consideration it was determined that activities that the drone operators were concerned about are usually associated with another permitted event or activity. Therefore, including the use of UAS, pyrotechnics, flames, special effects, and lasers was removed from the definition of "special events".

For clarification purposes a "major entertainment facility as defined in Clark County Code 8.20.020.213" was added to the activities that are exempt from the Special Event Preliminary Approval requirement and fees.

The estimated cost to the local government for the enforcement of the proposed ordinance or rule:

It is anticipated that the cost of enforcement of this proposed ordinance will be covered by the new fees imposed.

If applicable, explanation of a new fee or increase to an existing fee including a projection of the annual revenue expected to be collected and the manner in which the revenue will be utilized:

The proposed ordinance establishes a new fee for an application for a special event and a new fee for the special event. The new application fee is based on the number of anticipated attendees and the new special event fee is based on the type of special event being conducted and is estimated to be approximately \$630,000 per year. Fees generated by this proposed ordinance would go to the County General Fund to offset the cost for processing applications, coordination with other departments and agencies and enforcement of this ordinance.

Assessment of provisions of the proposed ordinance or rule, which may duplicate or are more stringent than Federal, State or local standards regulating the same activity:

The proposed amendments do not duplicate and are not more stringent than Federal, State or local standards.

If applicable, explanation of why the duplicative or more stringent provisions are necessary:

Not applicable.

## The reasons for the conclusions regarding the impact of the proposed rule on businesses:

The provisions in the proposed ordinance are necessary to fund the processing of special event applications and coordination with other departments and agencies that approval or permit special events.

## **Certification of Business Impact Statement**

Pursuant to NRS 237.090 (2), I, Kevin Schiller, as County Manager for Clark County, Nevada, hereby certify that, to the best of my knowledge and belief, the information contained in this statement was prepared properly and is accurate.

Kevin Schiller County Manager 10-23-2025

Date