



togetherforbetter

Family Services Citizen's Advisory Committee

Full Name: Shannon Bilbray-Axelrod **Phone Number:** 702-280-2060

Email Address: sbilbray@childrenscabinet.org

Home Address:

Mailing Address: same

Employer: The Children's Cabinet **Occupation:** Policy & External Affairs Director

Affiliations: The Children's Cabinet, Director
Family to Family Connection, Advisory Board

Skills & Experience: Nevada State Legislature, Assemblywoman 2016-2024 (Chair of Education Committee
2020, 2022 and 2023 Interim
Family to Family Board Member & immediate past president, 2008-June 2025
Board of Trustee, Clark County, Las Vegas Library District 2011-2021

Note: This document and accompanying materials become public record once received by Clark County.

Application Questions:

Please provide which position you are applying for?:

General Public Child Welfare Advocate Private Providers of Mental Health

Please provide the times you are available to serve on this Board/Commission/Council.

Available as needed

A resume or letter of interest is REQUIRED. Please attach it to this application.

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application or any modifications to this application will not be accepted or considered. This document and accompanying materials become public record once received by Clark County.

Signature



Date

January 5, 2026

December 17, 2025

Members of the County Commission:

I am writing to express my strong interest in being considered for appointment to the Clark County Family Services Citizen's Advisory Committee as a Child Welfare Advocate. I am deeply committed to advancing the safety, well-being, and permanency of children and families in our community and believe this committee plays a critical role in strengthening accountability, transparency, and outcomes within the child welfare system.

Throughout my professional career, I have worked at the intersection of public policy, community engagement, and family-serving systems. I bring experience collaborating with nonprofit organizations, government agencies, and community stakeholders to advocate for policies and practices that center children and families, particularly those most impacted by systemic inequities. This work has reinforced my belief that informed community voices are essential to shaping responsive and effective child welfare services.

In my current role as Policy and External Affairs Director for The Children's Cabinet will only strengthen my ability to fill the role as Child Welfare Advocate to support the committee's mission of reviewing programs, policies, and outcomes, and offering meaningful recommendations to improve services for children and families involved in the child welfare system. I am prepared to thoughtfully review data, reports, and case trends; engage in constructive dialogue with fellow committee members and county leadership; and elevate the lived experiences of families and caregivers to inform system improvements.

Relevant Qualifications and Experience include:

- Legislative and public policy experience in Nevada, including engagement with state and local elected officials, legislative committees, and agency partners on issues impacting child welfare, family services, and youth outcomes
- Familiarity with Nevada's child welfare governance structure, including the roles of county and state agencies, statutory requirements, and legislative oversight
- Experience analyzing Nevada legislation, budget proposals, and policy initiatives related to child protection, prevention, foster care, and family support services
- Service on nonprofit and advisory boards, contributing to governance, strategic planning, fiscal oversight, and accountability
- Strong understanding of community-based and government systems serving children and families in Clark County
- Collaborative leadership style with a proven ability to engage policymakers, advocates, service providers, and families
- Commitment to equity, transparency, and family-centered, trauma-informed approaches within Nevada's child welfare system

In addition to my professional background, I bring a strong personal commitment to child and family well-being. I value collaboration, ethical leadership, and evidence-informed decision-making, and I am dedicated to approaching this role with integrity, compassion, and accountability to the community. I would be honored to contribute my skills, perspective, and time in service to Clark County's children and families.

Thank you for your consideration. I welcome the opportunity to further discuss my interest and qualifications and look forward to the possibility of serving on the Citizen's Advisory Committee.

Sincerely,

Shannon Bilbray-Axelrod



Shannon Billbray-Axelrod

Las Vegas, NV | sbilbray@gmail.com | 702.280.2060 |

Professional Summary

Dynamic policy and public affairs professional with extensive experience in legislative strategy, community engagement, and cross-sector collaboration. Former Nevada Assemblywoman with a proven record of advancing bipartisan initiatives supporting education, youth, and families. Skilled at analyzing complex policy issues, building trusted relationships with elected officials and community stakeholders, and developing data-informed strategies that align advocacy efforts with organizational priorities. Committed to promoting equity and opportunity for children and families across Nevada.

Professional Experience

- Director of Policy and External Affairs – The Children’s Cabinet

Las Vegas, NV | December 2025–Present

- Monitor federal, state, and local policy and legislative activity related to children, youth, and families.
- Analyze proposed legislation, regulations, and funding opportunities and summarize their potential impact.
- Prepare policy briefs, reports, and talking points for staff, board, and external stakeholders.
- Build and maintain constructive, nonpartisan relationships with elected officials, legislative staff, state agencies, and community partners.
- Represent The Children’s Cabinet at policy meetings, hearings, task forces, and coalitions.
- Educate policymakers and stakeholders on The Children’s Cabinet’s services, data, and community impact.

- Senior Director, Community Outreach & Engagement – Nevada Studios Project

Las Vegas, NV | January 2025–November 2025

- Lead statewide outreach and public affairs efforts to build partnerships with local governments, nonprofits, and workforce development organizations.
- Collaborate with legislative committees and economic development agencies to ensure compliance with state incentives and alignment with Nevada’s growth and infrastructure goals.
- Draft policy briefs, stakeholder updates, and community engagement strategies for executive leadership.
- Represent the organization in public meetings, community events, and task forces to strengthen industry and educational partnerships.

- Assemblywoman – Nevada State Legislature (District 34)

Carson City, NV | 2016–2024

- Chaired the Education Committee and served on Judiciary, Natural Resources, Government Affairs, Growth & Infrastructure, and Revenue Committees.
- Drafted and advanced legislation improving child welfare, education equity, environmental policy, and community health outcomes.
- Built and maintained bipartisan relationships with policymakers, agency leaders, and advocacy organizations.
- Regularly communicated policy priorities to constituents, nonprofits, and legislative partners through reports, hearings, and stakeholder meetings.
- Ensured compliance with ethical and procedural guidelines governing nonprofit advocacy and legislative conduct.

- Board Member & President – Family to Family

Las Vegas, NV | 2008–June 2025

- Provide leadership for nonprofit initiatives focused on family stability, youth services, and community support programs.
- Oversee strategic planning, policy advocacy, and collaboration with local agencies serving children and families.
- Strengthen the organization's external partnerships and visibility through community events and media engagement.

- Policy and Outreach Consultant – Allied Imagination LLC

Las Vegas, NV | 2023–Present

- Advise public, private, and nonprofit clients on government relations, community engagement, and policy strategy.
- Research and analyze legislation and regulatory issues affecting Nevada's environmental, education, and workforce sectors.
- Develop and deliver advocacy materials including policy briefs, talking points, and legislative updates.
- Represent clients in meetings with legislative staff, committees, and community coalitions.

Education

Bachelor of Arts, Political Science – University of San Diego

Skills

- Legislative Research & Policy Analysis
- Stakeholder & Government Relations
- Strategic Communications & Public Affairs
- Nonprofit Advocacy Compliance (501(c)(3))
- Community Partnership Development
- Proficient in Microsoft Office Suite, Excel data analysis, and policy tracking tools (e.g., LegiScan, NELIS)
- Policy Brief & Report Writing
- Data-Informed Decision Making
- Public Speaking & Media Relations

Affiliations & Community Involvement

- Board Member & President, Family to Family
- Member, Nevada Women's Lobby
- Past Chair, Nevada Assembly Education Committee
- Advocate for Environmental, Educational, and Youth and Zero to Five Policy Reform

Additional Information

- Valid Nevada driver's license and reliable transportation