



## **Asian-American Pacific Islanders Community Commission** **Application**

**(Note: This document and accompanying materials become public record once received by Clark County.)**

The Clark County Asian-American Pacific Islanders Community Commission (AAPICC) serves as a support liaison between the Asian-American Pacific Islanders (AAPI) community in Clark County, the Clark County Board of County Commissioners (County Commission), and the Clark County Manager's Office (Manager's Office).

Among its duties, the AAPICC shall:

- (a) Advise the County Commission and the Manager's Office on the matters and concerns of the AAPI community;
- (b) Educate the community on intolerance, xenophobia, and anti-Asian sentiment and promote equity for all AAPIs;
- (c) Convene community forums on public safety, human rights, economic development, housing, employment, social services, public health, transportation, education, and multicultural development for the AAPI community;
- (d) Encourage youth to become better trained and qualified for educational and employment opportunities;
- (e) Formulate a vision on how local AAPI history could be blended into the significant history of Clark County;
- (f) Perform other such other tasks as the County Commission and the Manager's Office may direct; and
- (g) Report to the County Commission on an annual basis regarding its duties and responsibilities.

The AAPICC consists of 15 members. Terms of the AAPICC are two years (2-years), and members are eligible for reappointment. The County Commission shall appoint one (1) member to serve as the chairperson and one (1) member to serve as the vice chairperson.

The County is currently recruiting for two (2) vacancies on the AAPICC.

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### **Application Overview:**

Along with this application, please submit a letter of interest **and** a resume to be considered for appointment.

If you have any questions related to the AAPICC or the application process, email Katie Walpole at [Kathleen.Walpole@ClarkCountyNV.gov](mailto:Kathleen.Walpole@ClarkCountyNV.gov).

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**Application:**

**Full Name (First, Middle Initial, Last):** Vincent Charles Iokimo Palenapa Souza

**Home Street Address:** 130 East Ford Avenue

**Home Address City/State/Zip Code:** Las Vegas, Nevada 89123

**Mailing Address:** Same as above

**Mailing Address City/State/Zip Code:** Same as above

**Employer:** Nevada Window Tinting & Kailiha'o Hula

**Occupation:** Executive Sales Consultant & Hawaiian Cultural Practitioner & Hula Instructor

**Email Address:** [REDACTED]

**Cell Phone:** [REDACTED]

**Relevant Affiliations:** Please list below any other committees you are currently serving on. Please list, if applicable, the jurisdiction and term of appointment. If you were appointed by an individual and not by a local jurisdiction, please include that information. If you need additional space, please attach an additional sheet of paper.

Past & Current Organizations Served in Las Vegas, Nevada: Las Vegas Hawaiian Civic Club - Past President/Board Member Member & Cultural Advisor, Office of Living Arts (OLA) 501c3 non-profit Founding Member and Board Member, Hawaiian Heritage Legacy Board in affiliation with Green Valley Library and Henderson Library System, Terry Fator Foundation - Founding Member/Officer/Board Member, American Cancer Society Southern Nevada Leadership Board, St. Thomas More Catholic Community Lay Ministry & Family Promise Volunteer. Kailiha'o Hula - Kumu Hula/Hula Instructor & Hawaiian Cultural Practitioner.

**Skills and Experience:** Please provide a brief description of your qualifications; include any special skills, interests, experience, or training which you possess or have completed that would benefit the work of the AAPICC. If you need additional space, please attach an additional sheet of paper.

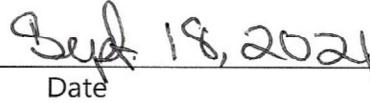
Served and continues to serve as a board member, officer and volunteer for various community organizations and non profits here in Las Vegas. As a University of Hawaii at Manoa graduate in Asian Pacific History and Political Science, I have always strived to recognize socially and politically the issues that impact my native Hawaiian Pacific Islander and Aisan community and how I can make a difference. As a community organizer, cultural practitioner and advocate for justice for our AAPI community here in the Las Vegas community and previously in my native homeland of Hawaii prior to my move to Las Vegas in 2008, I continue to work for the betterment of our communities in anyway possible.

**A letter of interest and a resume are REQUIRED. Please attach them to this application.**

**Certification:**

*I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be accepted or considered.*

  
Signature

  
Date

**Submission Information:**

Your signed application and supporting documents must be received no later than **5:00PM, September 23rd, 2021**. You may email your completed application packet to Katie Walpole, [Kathleen.Walpole@ClarkCountyNV.gov](mailto:Kathleen.Walpole@ClarkCountyNV.gov), or deliver the same in-person to the County Manager's Office, 6th Floor, Clark County Government Center, 500 South Grand Central Parkway, Las Vegas.



# Vincent Charles Iokimo Palenapa Souza

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Las Vegas, Nevada 89123 [REDACTED]

September 15, 2021

AAPI- Community Commission Board

RE: AAPI Community Commission

Aloha Commission Selection Board,

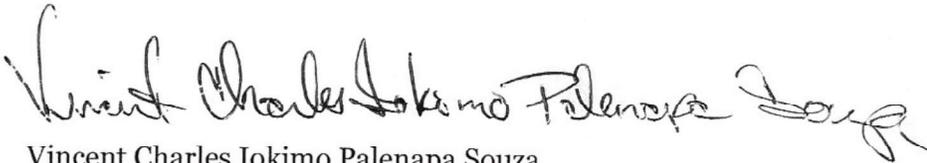
I am writing to express my interest in the Asian American Pacific Islander Community Commission position. I am a self-motivated and progress-driven Executive, Community Organizer and Advocate with an extensive background in native Hawaiian cultural practices and identity as well as a community leader and volunteer. I have developed and executed leadership and strategies that I believe will bring value to the AAPI-Community Commission Board.

My work and community affiliation experiences have allowed me to strengthen my abilities in community organizing & advocacy, high level of public engagement by our Hawaiian and Pacific Islander communities, leadership with an authentic following and greater accountability on the part of public officials just to name a few.

I am someone who you can count on to show up, be an active contributor and get the job done. I will make it a priority to learn all I can to improve what I know and what I can offer my fellow board members. I think this is one of the personal attributes that set me apart. Additionally, I pride myself on being organized, detail-oriented and a capable manager of my time.

I've attached my resume with additional details of my work experience and qualifications. If you have any questions, please feel free to contact me.

Sincerely,



Vincent Charles Iokimo Palenapa Souza



# VINCENT C. SOUZA

130 East Ford Ave, Las Vegas, NV 89123

## PROFESSIONAL SUMMARY:

I am an accomplished business executive experienced in leading companies and expanding growth into the future. I am proud of my impressive record of achieving long-term growth and profitability and welcome the challenge to develop and implement strategic and operational plans to achieve objectives. I am proud to be a successful professional bringing 30+ years of broad-based business experience in strategic planning and overall operations,

## EXPERIENCE:

### ***Executive Sales Consultant***

*Nevada Window Tinting*

*Feb 2021 - Present*

*Las Vegas, NV*

- Initiates introduction of company and available products with focus on sales of auto, residential and commercial services.
- Focus includes cost saving and efficiency parameters beneficial to organization and customers with incentives for up-selling goals.
- Review customer satisfaction surveys upon completion of services purchased.
- Follow-up with customers for continued opportunities for future sales growth.

### ***Chief Operating Officer***

*Puppet Boy Entertainment*

*Aug 2015 - Feb 2020*

*Las Vegas, NV*

- Oversaw all facets of the company with direct reports from the Director of Sales and Marketing, Director of Business Operations, and Human Resources.
- Reduced costs by improving efficiency across the board and renegotiating key contracts with more favorable pricing structures.
- Reviewed operational records and forecasted trends to successfully manage both income and expenses.

### ***Guest Services Associate***

*Trump International Hotel*

*Sep 2014 - Aug 2015*

*Las Vegas, NV*

- Assist hotel guests with client request and coordinated luggage handling and vehicle requests.
- On-site concierge providing area info and suggestions for dining, shopping and activities.
- Brand ambassador

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## **Associate Director of Sales**

Dec 2013 - Sep 2014

*Baskow & Associates*

Las Vegas, NV

- Developed and introduced new services and activities into attractive presentations for customer sales visits and onsite exhibition locations.
- Consulted with customers to understand their desires and suggest the best products to meet their needs.
- Priced services and activities to obtain the best possible profit levels with ideal pricing.
- Coordinated client site visits of all hotels, venues and auxiliary services for meetings, incentives and convention programs.

## **Meeting Planner/Speaker**

Jun 2008 –Dec 2013

*Vincent C. Souza / Self Employed*

Las Vegas, NV

- Meeting Planner & Meetings, Convention, Incentives Speaker & Consultant to the travel and hospitality industry.
- Consulted with customers to understand their desires and suggest the best practices, products and services to meet their need.

## **President**

Jun 2002 - Jun 2008

*Hawaii Executive Planners*

Honolulu, HI

- Oversaw daily operations with a practiced eye, focusing on efficiency, team collaboration and process improvements for a nationally/internationally recognized destination management and special events company.
- Launched employee outreach programs that fostered a positive, productive, and proactive work environment.
- Maintained quality and precision by developing a culture of stability and strong performance.
- Managed stewardship and finances, including ensuring compliance with federal, state, and local regulations.

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## **Director of Sales**

*Jan 1990 - Jun 2002*

*USA Hosts Hawaii*

*Honolulu, HI*

- Developed optimal work schedules and delegated assignments to sales team members based on experience and strengths.
- Developed and introduced new services and activities into attractive presentations for customer sales visits and onsite exhibition locations.
- Consulted with customers to understand their desires and suggest the best products to meet their needs.
- Priced services and activities to obtain the best possible profit levels with ideal pricing.

## **Senior Travel Director & VIP Discretionary**

*Jun 1985 - Jan 1990*

*Maritz Travel Hawaii dba Journey Hawaii*

*Honolulu, HI*

- Coordinated and executed travel client programs for the meetings, incentive and convention industry.
- On-site program operations liaison overseeing all program operation service including but not limited to program meetings, conference, hotel room coordination, food and beverage events, transportation, entertainment, etc.
- Planned and executed individual VIP requests as needed.
- Escort of all VIP clients throughout a travel program as needed including clients from Fortune 500 companies and City/State/National/International representatives for private and government organizations.
- Traveled domestic and internationally for travel programs and as VIP discretionary as needed for operational and brand ambassador.

## **EDUCATION:**

*Bachelor of Arts: Political Science & Asian Pacific History*

*University of Hawai'i at Mānoa*

*Dec 1990*

*Honolulu, HI*

- Double major in Political Science & Asian Pacific History

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## **COMMUNITY OUTREACH:**

- *American Cancer Society; Southern Nevada Leadership Board Member*
- *Office of Living Arts (Nevada non-profit); Co-founder, Officer and Board Member*
- *Terry Fator Foundation; Co-founder, Treasurer; Board Member*
- *Las Vegas Hawaiian Civic Club (Nevada non-profit); Past President and Board Member*
- *Hawaiian Heritage Legacy (Henderson, Nevada Library/Green Valley); Co-founder and Board Member*
- *Nevada Diabetes Foundation; Volunteer*
- *American Cancer Society; Heart Ball & Black Tie & Blue Jeans Chair, Honolulu, Hawaii*
- *Miss Hawaii Scholarship Program/Miss America Organization; 12- year Board Member*
- *Hawaii Visitors & Convention Bureau; MCI Advisory Board Chair*

## **ACCOLADES:**

- *State of Hawaii Small Business Person of the Year; 2005*
- *State of Hawaii Outstanding Political Liaison; 2004*
- *Pacific Century Fellow; Class of 2002*
- *Pacific Business News Forty Under 40; Class of 2000*

Dorinda Puanani Keola Burnet

1611 Rushing River Rd

North Las Vegas, NV 89031

September 16, 2021

Office of the County Clerk

Clark County Government Center

500 S. Grand Central Parkway

Las Vegas, NV 89106

Reference: Letter of Recommendation for Vincent 'Iokimo Souza

Aloha mai Clark County Commissioners,

It is with deep regret that I had to resign from my appointment as Community Commissioner. Family obligations are prohibiting me from continuing my appointment effectively.

However, I would like to recommend the above candidate, Vincent 'Iokimo Souza, to fulfill this vacancy.

Vincent is a Native Hawaiian Cultural Practitioner who is well versed in the protocols and etiquettes of all Pacific Islanders. His mannerisms and communication skills are firm and effective as well as cordial and respectful. His dedication to fulfilling tasks till completion, dependability and commitment speak volumes to his character and integrity. He has a level of class and intelligence rarely seen within our Native Hawaiian and Polynesian community.

Vincent would be an asset to the Asian American Pacific Islander Community Commission..

I strongly recommend him to be appointed to this commission.

Mahalo for giving me the opportunity to serve these past 2 years.

I wish this commission well in all its future endeavors.

Malama pono,

Dorinda Puanani Keola Burnet



September 15, 2021

To Whom It May Concern:

I'm writing this letter to support Vincent Souza's application for the Asian-American Pacific Islanders Community Commission. I cannot think of anyone more qualified to represent the interests of Las Vegas' Asian American and Pacific Islanders community as part of the commission. Since moving to Las Vegas, Vincent has been actively engaged in supporting and promoting the Hawaiian culture, as well as serving the community through non-profit and philanthropic service.

In addition to being a Past-President of the Las Vegas Hawaiian Civic Club and a founding member of the Office of Living Arts, Vincent is a founding member of the Hawaiian Heritage Legacy, which with the Henderson Library System has brought a significant collection of resources to the Las Vegas community. These resources provide the Las Vegas Hawaiian community with a connection to the history and culture of our ancestral home.

As *Kumu* of Kailiha'o Hula (Instructor and Hawaiian Cultural Practitioner), Vincent shares his knowledge of the Hawaiian culture, hula, and language with his students of all ages. For many of his students, especially first-generation Las Vegans of Hawaiian decent, participation in hula is the first formal exposure to the traditions, culture, and language of Hawaii. For those of us who have chosen to make Las Vegas our home, Kailiha'o Hula allows us to express and share our love of all things Hawaii with the community.

Vincent is also a practicing Lay Minister with the St. Thomas More Catholic Community, and combined with his knowledge of Hawaiian cultural practices, he has been a source of support and comfort for families in need.

Professionally, I worked with Vincent while he worked with Terry Fator. He is a consummate professional who understands business, marketing, and the value of establishing strong and productive working relationships.

As a Las Vegas resident, working professional, and member of the Las Vegas Hawaiian Community, I hope you will consider Vincent Charles Iokimo Palenapa Souza's application to serve on the AAPICC.

Sincerely,

Lani Dorlack  
VP/Agency Services  
Madsen Marketing & PR

Member of Las Vegas' Hawaiian Community

Member – Kailiha'o Hula

Las Vegas resident since 2006

A handwritten signature in black ink, appearing to be 'Lani Dorlack', is located in the bottom right corner of the page.

September 15, 2021

AAPI Community Commission, Clark County NV

LETTER OF RECOMMENDATION

It is a genuine pleasure and honor for me to provide a character reference and a most powerful recommendation for Mr. Vincent Iokimo Souza to the AAPI Community Commission here in Clark County.

I have known Vincent for over 12 years here in the Las Vegas Valley and cherish our special relationship: sharing our experiences of the world around us as seen through our Native Hawaiian perspective. A relatable practice by all our API community, one to another.

Vincent's seasoned leadership has been well garnered by his sense of community and belief in civic engagement.

Approachable from all spectrums of the API Community here in Las Vegas, Vincent brings to the table tremendous skill sets in the areas of:

**Knowing the foundation of grass-roots community organizations**

**Engaging generational cultural practices and traditions**

**Professional experience with Corporate Business, Management, and its current Economic challenges**

**Experience with Government agency's purpose, directives, and responsibilities.**

Once as an API community leader in Orange County, CA, I was asked to be on subcommittee organized by the AAPI White House Commission in 2000 under directive of President George W Bush. It was such a memorable experience having to work with other API leadership across California brought together by the Commission. The directives would not have been successful had it not been for the appointed Commissioners themselves and what they brought to the table. I believe that Vincent carries these very important assets to serve the AAPI Community Commission: knowledge, experience, community access and business networks.

Tieri P. L. Bissen,

**Resident, Clark County, NV**

**2013-2016 LAS VEGAS HAWAIIAN CIVIC CLUB PRESIDENT**

**2014 RISING ASIAN PACIFIC AMERICAN COALITION FOR DIVERSITY, BOARD MEMBER**

**2013 OFFICE OF LIVING ARTS, CO-FOUNDER AND PRESIDENT, LAS VEGAS NV**

**2010 US CENSUS FIELD OPERATIONS MANAGER LAS VEGAS, NV**

