



togetherforbetter

## Spring Valley TAB

**Full Name:** Elijah Nathanael Parton

**Phone Number:** [REDACTED]

**Email Address:** [REDACTED]

**Home Address:** 8620 Peace Way APT 2008

Las Vegas, Nevada 89147

**Mailing Address:** 8620 Peace Way APT 2008

Las Vegas, Nevada 89147

**Employer:** The Dustland

**Occupation:** Security

**Affiliations:**

At this time, I am not currently serving on any committees or boards. However, I am eager to begin doing so through this opportunity with the Spring Valley Town Advisory Board. My motivation to serve stems from a deep desire to become more involved in my community and contribute meaningfully to the future of Las Vegas.

Professionally, I have spent the past several years working in business development and compliance, gaining experience in communication, organization, and decision-making. These skills translate directly to advisory service. I also currently work part time as Security at The Dustland Bar in the Arts District, where I engage with the public daily, help maintain a safe environment, and see firsthand the importance of community involvement and local leadership.

My long-term goal is to serve the public in law enforcement or another city or county capacity. I view this opportunity as a way to learn, grow, and begin that journey from the ground up. I take my ambitions seriously and hold myself to a high standard of responsibility and follow-through. My commitment to service comes from wanting to build a better Las Vegas and ultimately a better world for my family, friends, and especially for my nephews who motivate me to make a lasting difference.

Though I may not have prior board experience, I bring a strong work ethic, an open mind, and the drive to contribute meaningfully to every discussion and decision. I am confident that my dedication, vision, and willingness to learn will make me a valuable and dependable member of the Spring Valley Town Advisory Board.

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**Skills & Experience:**

I believe my qualifications combine professional experience, community engagement, and a personal dedication to service that would benefit the work of the Spring Valley Town Advisory Board.

I have more than five years of experience in business development, communications, and compliance. In my current role as AVP of Business Development for Verify Investor, Inc., I lead outreach, client relations, and digital marketing strategy within a highly regulated industry. Through this work, I have developed a strong understanding of how policy, transparency, and accountability build trust between organizations and the public. I am comfortable reviewing complex information, making balanced recommendations, and communicating clearly with both professionals and residents.

Alongside this, I work part time as Security at The Dustland Bar in the Arts District. This role connects me directly to the people of Las Vegas and the culture of its neighborhoods. I have learned to stay calm under pressure, communicate respectfully, and resolve issues fairly. I also have the privilege of working under Jen Taler, co-owner of The Dustland, whose leadership and dedication to revitalizing our community inspire me deeply. Watching her build spaces that bring people together has strengthened my belief that local engagement can create lasting positive change.

My background also includes public speaking, writing, and digital outreach, which I believe can help bridge communication between residents and county leadership. I am experienced in leading meetings, writing clear reports, and presenting ideas in a professional and organized manner. I also have training in marketing, finance, and data analysis from my academic studies at California State University, San Bernardino, where I earned my Bachelor's degree in Marketing.

Beyond technical skills, I bring discipline, initiative, and long-term vision. I am deeply interested in how community planning, safety, and sustainability can shape the Las Vegas Valley for future generations. I take this opportunity very seriously, not only as a way to serve now but as the foundation for a lifelong commitment to public service.

I am confident that my combination of professional discipline, community experience, and personal motivation will allow me to contribute meaningfully to the Spring Valley Town Advisory Board and to represent my neighbors with integrity and purpose.

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*Note: This document and accompanying materials become public record once received by Clark County.*

## **Application Questions:**

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To be eligible to serve, you must be both a qualified elector (eligible to vote) and a resident of the unincorporated town or area encompassed by the TAB or CAC. By clicking the checkbox, you acknowledge that you meet the eligibility requirements.

Yes

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Meeting days, times, and frequency vary from one TAB/CAC to another. The schedules are listed here: &nbsp;<a href="[Meeting Schedule](https://www.clarkcountynv.gov/government/departments/administrative_services/town__liaison_services/spring-valley-tab)</a>

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By clicking the checkbox, you acknowledge that you are able to attend meetings on a regular basis.

Yes

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Click the checkbox if you have previously attended a Planning Commission or County Commission meeting.

No

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Upload Resume or Letter of Interest

"<https://clarkcountymediastorage.blob.core.windows.net/boards/2025-11-06/20251106T182251825Letter%20of%20Interest%20%20E2%80%93%20Spring%20Valley%20Town%20Advisory%20Board.docx>", "<https://clarkcountymediastorage.blob.core.windows.net/boards/2025-11-06/20251106T182251994Elijah%20Parton%20Resume%201P.docx>"

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Click the checkbox if you have previously attended a TAB or CAC meeting in Clark County.

No

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If you have, which one and what was your experience?

Not Applicable

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Please list any boards or commissions that you currently serve on:

See first answer thank you.

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Why are you interested in becoming a member of your TAB or CAC?

I want to serve on the Spring Valley Town Advisory Board because I care deeply about the future of this community and want to play an active role in shaping it. I believe that lasting change begins at the local level, through everyday people who show up, listen, and work together to make things better. Serving on the board would allow me to contribute my energy, discipline, and perspective toward building a stronger, safer, and more connected Spring Valley.

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I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be accepted or considered. This document and accompanying materials become public record once received by Clark County.

Yes

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Signature

Elijah Parton

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Date

11-6-2025

# **Elijah Parton**

Las Vegas, NV 89147 | [REDACTED]

## **Professional Summary**

Business development leader with 5+ years of experience growing revenue, driving SEO strategy, and strengthening client relationships in the fintech and compliance space. Raised in the country and now rooted in Las Vegas, I bring grit, creativity, and long-term vision to everything I do. Passionate about building companies that make life better—and building deep roots in Southern Nevada.

## **Experience**

AVP, Business Development - Verify Investor, Inc. – Las Vegas, NV • Jul 2020 – Present

- Led 200–300 sales meetings/year and boosted revenue by 9% through targeted cold outreach.

- Grew organic outreach by writing 30+ blogs/year and 180+ Quora posts viewed by thousands.

- Expanded SEO footprint with 1,000–1,500 new keyword rankings annually.

- Managed social media and Google profile updates, doubling search visibility.

- Built client rewards program with 150–200 vendors from 1,000+ leads.

Business Development Associate - Verify Investor, Inc. – Remote • Jan 2020 – Jul 2020

- Supported client outreach and handled daily CRM follow-up.

- Wrote marketing copy and attended industry events to boost visibility.

- Edited blogs, monitored support tickets, and optimized SEO strategy.

VP of Finance - American Marketing Association – CSUSB • Oct 2017 – Jun 2018

- Raised \$8K for national conference and organized events with 100+ attendees.

- Managed chapter finances and led marketing competitions.

Retail Sales Associate - BevMo! – Redlands, CA • Jun 2016 – Jun 2017

- Upsold event packages and premium merchandise, driving revenue.

- Identified and prevented thousands in loss through proactive security.

## **Education**

B.A. in Marketing - California State University, San Bernardino

A.A. in History - Crafton Hills College

## **Skills**

Business Development • Sales Strategy • SEO • Copywriting • Social Media • CRM (HubSpot, Salesforce) • Client Relations • Digital Marketing • Content Creation

**Elijah Parton**

Las Vegas, NV 89147

**November 6, 2025**

Clark County Board of Commissioners  
500 S. Grand Central Parkway  
Las Vegas, NV 89155

**Subject:** Letter of Interest – Spring Valley Town Advisory Board

Dear Members of the Clark County Board of Commissioners,

I am writing to express my sincere interest in serving on the Spring Valley Town Advisory Board. As a proud Las Vegas resident, I want to take an active role in supporting my community and helping shape the future of the area I call home.

I bring more than five years of experience in business development, communications, and compliance, along with a deep personal commitment to public service. In my current role as AVP of Business Development at Verify Investor, Inc., I work closely with clients, manage projects in regulated environments, and focus on clarity, accountability, and collaboration. I also work part time in the Arts District as Security at The Dustland Bar, where I engage directly with residents and visitors, helping create a safe and welcoming environment.

I am inspired by the idea that progress begins with local action. I view this position as an opportunity to listen, learn, and contribute to the decision-making process that impacts our neighborhoods. My long-term goal is to serve the public in law enforcement or another county capacity, and I see this role as a meaningful step in that journey.

I take this responsibility seriously and approach every commitment with focus and follow-through. My goal is to bring steady energy, open-minded collaboration, and long-term vision to the Spring Valley Town Advisory Board, representing residents with integrity and care.

Thank you for your time and consideration. I would be honored to serve and contribute to the continued growth and success of Spring Valley.

Respectfully,

Eli Parton (Elijah Parton)