

Application:

Full Name (First, Middle Initial, Last): Alfredo M. Jaro

Home Street Address: 11268 Rebel Dome Court

Home Address City/State/Zip Code: Las Vegas, NV 89141

Mailing Address: 600 S. Grand Central Pkwy

Mailing Address City/State/Zip Code: Las Vegas, NV 89106

Employer: RTC of Southern Nevada

Occupation: Public Affairs Analyst

Email Address: [REDACTED]

Cell Phone: [REDACTED]

Relevant Affiliations: Please list below any other committees you are currently serving on. Please list, if applicable, the jurisdiction and term of appointment. If you were appointed by an individual and not by a local jurisdiction, please include that information. If you need additional space, please attach an additional sheet of paper.

Currently not serving in any public committees.

Skills and Experience: Please provide a brief description of your qualifications; include any special skills, interests, experience, or training which you possess or have completed that would benefit the work of the AAPICC. If you need additional space, please attach an additional sheet of paper.

I am currently on staff with the RTC of Southern Nevada as the Public Affairs Analyst overseeing the TDM program, Club Ride, as well as managing all community outreach and engagement for the agency. I am 100% Filipino and fluent in Tagalog. I believe my years of experience in community outreach, coupled with my extensive experience in corporate event planning, can bring new ideas and energy to AAPICC.

A letter of interest and a resume are REQUIRED. Please attach them to this application.

Certification:

I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be accepted or considered.

Alfredo Jaro

Digitally signed by Alfredo Jaro
Date: 2022.01.19 15:19:44 -08'00' 1/19/22

Signature

Date

Submission Information:

Your signed application and supporting documents must be received no later than **5:00PM, January 19, 2022**. You may email your completed application packet to Justin Harrison, Justin.Harrison@ClarkCountyNV.gov, or deliver the same in-person to the County Manager's Office, 6th Floor, Clark County Government Center, 500 South Grand Central Parkway, Las Vegas.



Asian-American Pacific Islanders Community Commission **Application**

(Note: This document and accompanying materials become public record once received by Clark County.)

The Clark County Asian-American Pacific Islanders Community Commission (AAPICC) serves as a support liaison between the Asian-American Pacific Islanders (AAPI) community in Clark County, the Clark County Board of County Commissioners (County Commission), and the Clark County Manager's Office (Manager's Office).

Among its duties, the AAPICC shall:

- (a) Advise the County Commission and the Manager's Office on the matters and concerns of the AAPI community;
- (b) Educate the community on intolerance, xenophobia, and anti-Asian sentiment and promote equity for all AAPIs;
- (c) Convene community forums on public safety, human rights, economic development, housing, employment, social services, public health, transportation, education, and multicultural development for the AAPI community;
- (d) Encourage youth to become better trained and qualified for educational and employment opportunities;
- (e) Formulate a vision on how local AAPI history could be blended into the significant history of Clark County;
- (f) Perform other such other tasks as the County Commission and the Manager's Office may direct; and
- (g) Report to the County Commission on an annual basis regarding its duties and responsibilities.

The AAPICC consists of 15 members. Terms of the AAPICC are two years (2-years), and members are eligible for reappointment. The County Commission shall appoint one (1) member to serve as the chairperson and one (1) member to serve as the vice chairperson.

The County is currently recruiting for two (2) vacancies on the AAPICC.

Application Overview:

Along with this application, please submit a letter of interest **and** a resume to be considered for appointment.

If you have any questions related to the AAPICC or the application process, email Justin Harrison at Justin.Harrison@ClarkCountyNV.gov.

From: [Alfredo Jaro](#)
To: [Justin Harrison](#)
Subject: AAPICC Application - Alfredo Jaro
Date: Wednesday, January 19, 2022 3:48:01 PM
Attachments: [image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[2021 AAPICC Vacancy Application.pdf](#)
[Alfredo Jaro Resume REVISED 1.19.22.pdf](#)

Mr. Justin Harrison,

Please accept this email as a letter of interest to join the Clark County Asian-American Pacific Islanders Community Commission.

I am currently employed as the Public Affairs Analyst at the RTC of Southern Nevada.

As a member of the Government Affairs, Media and Marketing (GAMM) department, I oversee the operations of our \$1.4M TDM program, Club Ride. The team consist of 8 contractors that operates the program. It is my responsibility to ensure the team meets their annual goals, while adhering to federal guidelines and expectations of the RTC and NDOT. In addition to managing Club Ride, I spearhead the outreach and engagement efforts of the agency by cultivating external relationships and participating in community events.

Prior to joining the GAMM team, I was the Assistant Transportation Operation Supervisor. In the role, I trained and supervised up to 32 full-time and part-time Transit Ambassadors that assisted RTC customers on the Las Vegas Strip and Fremont Street.

I believe my experience in community outreach and extensive experience in corporate event planning will bring new ideas and energy to AAPICC.

Please review my attached application and resume.

Thank you for your consideration. Should you have any questions, please don't hesitate to contact me.

Alfredo Jaro | Public Affairs Analyst

RTC of Southern Nevada

600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106

O: [REDACTED]



Alfredo M. Jaro

11268 Rebel Dome Court, Las Vegas, NV 89141 - [REDACTED]

Qualified By:

- Proven ability to successfully work in high-paced, multi-tasking environments.
- Proven ability to develop and implement operational procedures.
- Proven ability to engage with the Las Vegas community through outreach events.
- Proven ability to quickly and effectively solve problems.

Experience:

Regional Transportation Commission (RTC) of Southern Nevada

Public Affairs Analyst

Las Vegas, NV

July 2021 to present

Assistant Transportation Operations Supervisor

September 2015 to July 2021

Currently overseeing the \$1.4M contract management of the TDM program, Club Ride, and leading the department to meet annual goals. In addition, I manage the outreach and engagement efforts of the agency by cultivating relationships and participating in community events. Prior to joining GAMM, I supervised the Transit Ambassador team, as well as the sales booth staff at the Bonneville Transit Center.

Regional Transportation Commission (RTC) of Southern Nevada Contractor

(Aecom, URS, and Moore & Associates)

Outreach Coordinator

Las Vegas, NV

March 2008 to September 2015

Worked closely with public and private organizations to coordinate and implement the RTC's Club Ride program to help reduce the number of vehicles on the roadways and improve air quality. I worked on increasing participation and reporting to meet the annual goals set by the RTC and NDOT.

Plan>It Interactive

Regional Operations Events Manager

Las Vegas, NV

August 2004 to February 2008.

Responsible for the overall success of the Las Vegas branch. Overseeing all logistic planning of corporate and non-corporate events in Las Vegas, Arizona, and Utah. Highly involved in the creation, selling, and execution of various and often simultaneous events. Acting as the key contact for all major clients to ensure repeat business throughout the year.

Baskow & Associates

Event Operations Manager / Account Executive

Las Vegas, NV

October 2002 to July 2004.

Managed all logistic planning of corporate events from concept to post event duties. Scheduled event staff and transportation for clients and guests. Planned parties, receptions, dinners, tours, and activities. Organized event décor, entertainment, and created event proposals. Supervised multiple vendors and event staff concurrently.

Urban Land of Nevada dba Events Center

Events Manager

Las Vegas, NV

July 2001 to June 2002.

Generated, planned, and managed major events while working closely with clients. Supervised daily operations of the 25 acre facility including scheduling and event bookkeeping. Events included concerts, national sporting tournaments, and corporate events.

Education:

Bachelor's of Art in Advertising

Pepperdine University

Malibu, CA

Studio Art Centers International

Florence, Italy

Skills:

Creative

PC and Mac Literate

Typing 60wpm

Efficient and Effective Management Skills

Microsoft Office (Word, Excel, Power Point, Outlook)

Ride Pro, Salesforce, Freshdesk, NUVI, Insightly

Languages: Tagalog (Fluent), Spanish (Basic conversation)

References:

Professional references and letters of recommendation are available upon request.