

CLARK COUNTY BOARD OF COMMISSIONERS
ZONING / SUBDIVISIONS / LAND USE
AGENDA ITEM

Petitioner: Sami Real, Director, Department of Comprehensive Planning

Recommendation: AG-23-900479: Discuss temporary signage related to major events, and direct staff accordingly.
(For possible action)

FISCAL IMPACT:

None by this action.

BACKGROUND:

November 2023 and February 2024, Clark County will host Formula 1 and the NFL Superbowl. In anticipation of these major events, owners (or their representatives) of properties in the area of these major events have discussed proposals with the Department of Comprehensive Planning for temporary signage which would be larger and in greater quantities than allowed in accordance with Title 30, Chapter 30.72.

On March 22, 2023, the Board discussed the planning process for the construction/installation of uses and structures for these major events which will provide guest and/or viewing experiences at locations not previously approved for special events or temporary signage that would normally not be allowed. Large temporary structures could take up to 4 months to construct and temporary signage could take weeks to install. As it pertains specifically to signage, the Board directed staff to allow temporary signage to be processed with an administrative temporary use application even when the installation/construction of the signage would take longer than 1 week for set-up and 1 week for sign removal.

Staff requests the Board of County Commissioners discuss whether to allow for temporary signage in the areas of these major events which would be larger and in greater quantities than currently allowed in accordance with Title 30, Chapter 30.72.

Cleared For Agenda
10/04/23