

LAS

Veegas®

STEVE HILL
President and CEO
May 2026

THE VALUE OF TOURISM *TO SOUTHERN NEVADA*

- **No. 1** Economic Driver

Direct Impact:

- **\$55.1** billion in direct economic impact
- **252,610** Direct Tourism Jobs; **22.6%** of the workforce

Total Impact: (direct, indirect & induced)

- **\$87.7** billion in total impact
- **385,330** Total Jobs; **34.4%** of the workforce

2025 YEAR END

	<i>2019</i>	<i>2024</i>	<i>2025</i>
<i>Hotel Rooms</i>	<i>150K</i>	<i>150K</i>	<i>150K</i>
<i>Occupancy</i>	<i>88.9%</i>	<i>83.6%</i>	<i>80.3%</i>
<i>Total Visitation</i>	<i>42.5M</i>	<i>41.7M</i>	<i>38.5M</i>
<i>Convention Attendance</i>	<i>6.6M</i>	<i>6.0M</i>	<i>6.0M</i>
<i>International</i>	<i>5.6M</i>	<i>5.0M</i>	<i>4.7M</i>

2026

YEAR TO DATE

	<i>January</i>	<i>February</i>	<i>March</i>	<i>Q1</i>
<i>Visitation</i>	<i>3.26M</i> <i>(-2.2% YoY)</i>	<i>3.03M</i> <i>(+2.1% YoY)</i>	<i>3.45M</i> <i>(+1.9% YoY)</i>	<i>9.74M</i> <i>(+0.4% YTD)</i>
<i>Convention Attendance</i>	<i>672K</i> <i>(+6.9% YoY)</i>	<i>613K</i> <i>(-0.4% YoY)</i>	<i>712K</i> <i>(+33.4% YoY)</i>	<i>2.0M</i> <i>(+12.3% YTD)</i>
<i>ADR</i>	<i>\$200</i> <i>(+6.7% YoY)</i>	<i>\$193</i> <i>(+3.8% YoY)</i>	<i>\$207</i> <i>(2nd highest on record)</i>	<i>\$200</i> <i>(+5.7% YTD)</i>
<i>RevPAR</i>	<i>\$159</i> <i>(+3.5% YoY)</i>	<i>\$158</i> <i>(+5.3% YoY)</i>	<i>\$176</i> <i>(2nd highest on record)</i>	<i>\$164</i> <i>(+6.0% YTD)</i>



#1

**MOST HOTEL ROOMS OF ANY
DESTINATION *IN THE WORLD***



#1

**TRADE SHOW
DESTINATION**



#1

**HIGHEST-GROSSING STADIUM
IN THE U.S** (#2 in the World)



#1

**HIGHEST-GROSSING
VENUE IN THE WORLD**

The Meetings
CAPITAL *of*
the **WORLD**

Three of the nation's 10 largest
convention centers

15M sq. ft. *of meeting and convention space*

6M *convention attendees in 2025*

\$10.1B *in direct spending from convention*
visitors in 2025

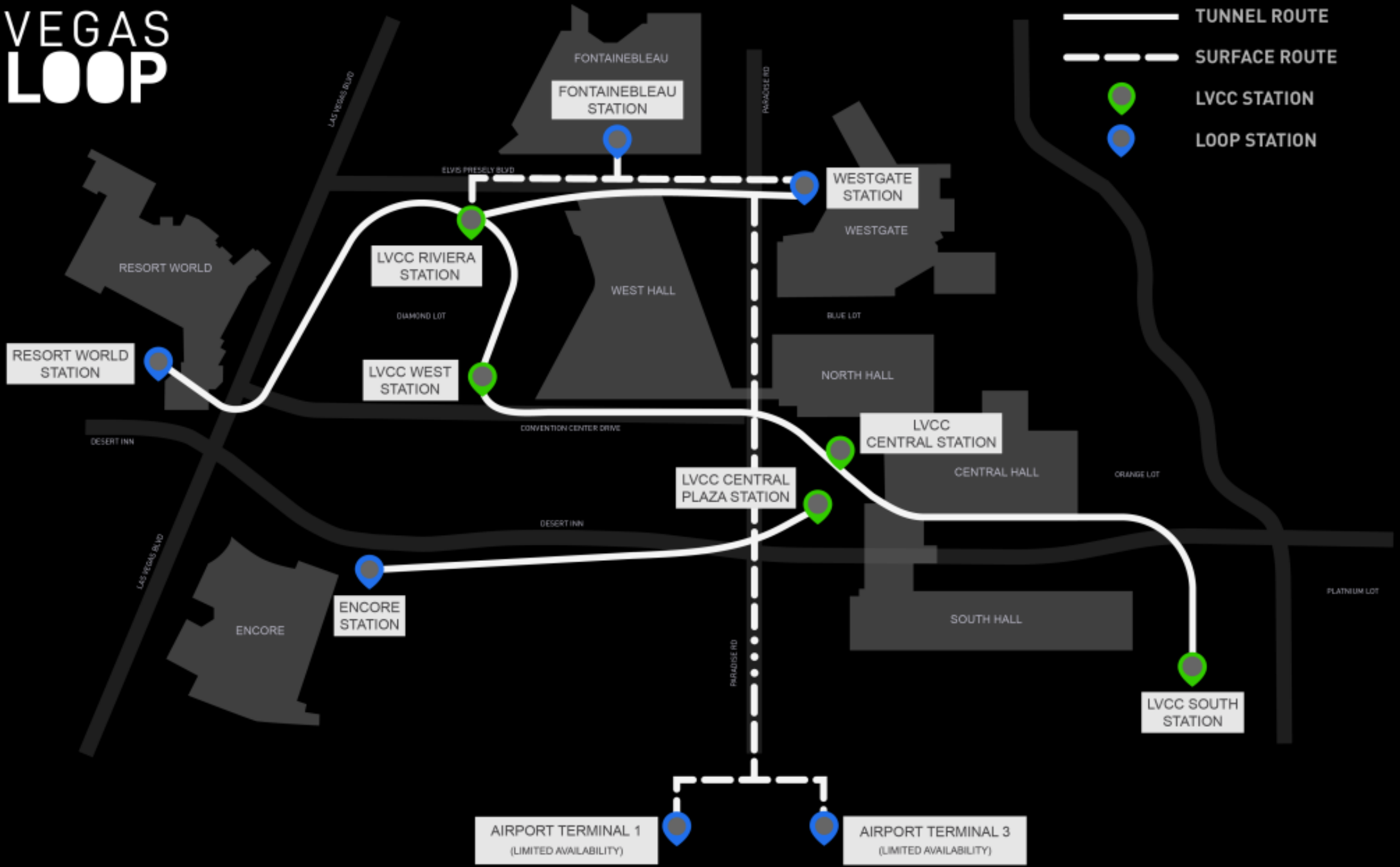


THE IMPACT OF

MAJOR TRADE SHOWS

	<i>No. of Attendees</i>	<i>No. of Countries Represented</i>
<i>SEMA Show 2025</i>	<i>153K</i>	<i>140</i>
<i>CES 2026</i>	<i>148K</i>	<i>141</i>
<i>CONEXPO-CON/AGG 2026</i>	<i>140K</i>	<i>128</i>
<i>World of Concrete 2026</i>	<i>47K</i>	<i>120</i>
<i>NAB 2026</i>	<i>58K</i>	<i>146</i>
<i>SHOT SHOW 2026</i>	<i>53K</i>	<i>126</i>
<i>G2E</i>	<i>25K</i>	<i>120</i>

VEGAS LOOP



VEGAS LOOP

TUNNELS

- Active
- Future
- Under Construction

STATIONS

- Active
- Future
- Under Construction



68 MILES OF TUNNEL

8 STATIONS CURRENTLY OPERATIONAL

104 PLANNED STATIONS

KEEPING LAS VEGAS IN GLOBAL REACH WITH *AIR SERVICE*



154

**MARKETS WITH
NONSTOP SERVICE**

9

COUNTRIES

28

TOTAL AIRLINES

May 2026

KEEPING LAS VEGAS IN GLOBAL REACH WITH *AIR SERVICE*



MAY-JULY 2026 CAPACITIES VS. 2025

78%
CANADA

108%
EUROPE

111%
**MEXICO &
LATIN
AMERICA**

95%
ASIA

154

**MARKETS WITH
NONSTOP SERVICE**

9

COUNTRIES

28

TOTAL AIRLINES

GLOBAL CULINARY SPOTLIGHT WITH A MICHELIN PARTNERSHIP



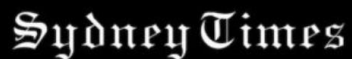
Michelin Guide Southwest ceremony coming to Las Vegas



Las Vegas to host Michelin Guide Southwest ceremony this summer



LAS VEGAS TO HOST INAUGURAL MICHELIN GUIDE SOUTHWEST CEREMONY



Las Vegas to Host Inaugural MICHELIN Guide Southwest Ceremony on Wednesday, 26 August

MICHELIN GUIDE

August 26, 2026

LAS Vegas

RESTAURANT DESTINATION PARTNER 2026 SOUTHWEST



Michelin Guide making return to Las Vegas after more than 15 years



Las Vegas to host ceremony for world's top restaurant honors



Michelin's Return to Vegas Is Huge for the Southwest

After 17 years away from Sin City, the Michelin guide returns to bestow stars and shake up the dining scene



Michelin Guide Southwest ceremony coming to Las Vegas



OPENING DAY 2028
\$2 BILLION STATE-OF-THE-ART BALLPARK
30,000 SEATS AND 3,000 STANDING ROOM
133 SUITES



LOOKING AHEAD

2026

2029





**PACK
FOR
VEGAS**

CELEBRATING **AMERICA'S 250TH** *WITH VEGAS FLAIR*

One of the Largest Fireworks
Shows in the Country

Eight Weeks of Fireworks, from
June 6 – July 4

Celebrations & Special
Programming across the City







**PACK
FOR
VEGAS**

LAS

Veegas®

THANK YOU