

**CLARK COUNTY BOARD OF COMMISSIONERS  
AGENDA ITEM**

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**Petitioner:** Denis Cederburg, Director of Public Works

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**Recommendation:**

**Approve and authorize the Chair to sign a license agreement between Clark County and LV Stadium Events Company, LLC (Justin Carley, Senior Vice President and General Counsel) for the installation and maintenance of street banners on County-owned streetlight poles and smart poles. (For possible action)**

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**FISCAL IMPACT:**

Fund #:	N/A	Fund Name:	N/A
Fund Center:	N/A	Funded PGM/Grant:	N/A
Amount:	N/A		
Description:	N/A		
Additional Comments:	N/A		

**BACKGROUND:**

LV Stadium Events Company, LLC ("Stadco") desires to place street banners on certain County-owned streetlight poles and smart poles located in County right-of-way within the parameters of Allegiant Stadium, which include Dean Martin Drive, West Hacienda Avenue and Polaris Avenue, for the community purpose of supporting the Las Vegas Raiders. Banners displaying information related to a community supported special event held at Allegiant Stadium may be authorized under a special event permit approved by the Director of Public Works.

The attached license agreement will allow Stadco to install and maintain street banners on certain streetlight poles and smart poles in County right-of-way subject to approval by the County. Additional terms and conditions as they relate to both the County and Stadco are further described in the license agreement.

The District Attorney's Office has reviewed and approved the license agreement as to form.

Cleared for Agenda

**07/18/2023**

File ID#

**23-960**