

**Application Overview:**

If you are interested in applying for membership on the Regional Opioid Task Force, please complete the application below. If you have any questions related to the Task Force or the application process, please email [administrative.services@clarkcountynv.gov](mailto:administrative.services@clarkcountynv.gov).

**(Note: This document and accompanying materials become public record once it is received by Clark County.)**

**Please select the position you are apply for:** Substance Use Disorder Prevention Coalition in Clark County

**Full name (First, Middle Initial, Last):** Kyle D Heckard

**Home Street Address:** 6423 fosco ct

**Home Address City/State/Zip Code:** Las Vegas Nv 89131

**Mailing Address:** same

**Mailing Address City/State/Zip Code:** same

**Employer:** self

**Occupation:** sales and marketing

**Email Address:**

**Cell Phone:**

**Best Daytime Contact Phone:** same

**Relevant Affiliations:** Please list below any other committees you are currently serving on. Please list, if applicable, the jurisdiction and term of appointment. If you were appointed by an individual and not by a local jurisdiction, please include that information. If you need additional space, please attach an additional sheet of paper.

non

**Skills and Experience:** Please provide a brief description of your qualifications for the seat; include any special skills, interests, experience, or training which you possess or have completed that would benefit the work of the Regional Opioid Task Force. If you need additional space, please attach an additional sheet of paper.

I have over 40 years of lived experience of dealing with a family and community plagued by the disease of addiction.



Resume



Letter of Interest

**A resume and letter of interest is REQUIRED. Please attach it to this application.**

*I certify that the information provided in this application and supporting documentation is true and accurate to the best of my knowledge.*

kyle heckard  
kyle heckard (Sep 21, 2023 09:05 PDT)

Signature

kyle heckard

Printed Name

Sep 21, 2023

Date

You may submit this application and supporting documentation via:

**Hand Deliver or Mail Application to:**

Clark County  
500 S. Grand Central Pkwy.  
Las Vegas, NV 89106  
Attn: Opioid Task Force  
Lobby Hours: Monday through Thursday, 7:30 a.m. to 5:30 p.m.

**Email Scanned Copy to:**

[administrative.services@clarkcountynv.gov](mailto:administrative.services@clarkcountynv.gov)

## PROFILE

Passionate Marketing/Sales Manager with more than 22 years of professional expertise in the fashion industry, motivated by quality product and lifestyle brands.

KYLE HECKARD Sales & Marketing Manager

CONTACT

6423 Fosco ct Las Vegas Nv 89131

I possess a holistic understanding of fashion and lifestyle branding, with deep insight into youth subcultures. Additionally, I have managed the Southeastern regional territory for major brands that had a very healthy Department, Specialty Chain Stores business.

Entrepreneur Team Oriented Collaborative, Leadership, experience  
Interpersonal skills Creative Thinker Merchandising Customer Service MS  
Office Proficient Extensive Knowledge on Production (Apparel) Marketing  
(Retail & Trade) Promoting special events Product Seeding Omni Channel  
DTC Strong Written and Verbal Communication Skill Flexible Problem  
Solving Strong Presentation Skill

## EXPERIENCE

SUNRUN- Direct to home Sales Rep - Self generate leads by door knocking and my personal data base, set appointments, create proposal's, closed deals, assisted on deals,

Las Vegas, Nv

2021-2023

SKYLES CHAMELEON- Sales and Marketing Agency Sales & Marketing Manager Key Duties Consult or Represent new Street Ware brands: TMT, Sik Silk, Cease and Desist, B wood, Capital Gains) in the Street wear space. Assist Brands with product seeding, production and design, pricing, merchandising and all domestic and International Sales.

Las Vegas, Nv

2014-Present

COOKIES SF- Flag ship store Manager/Key Holder, Open and closed, made bank drops managed a team of 5. 2 assistant managers and 3 sales associates, hired and fired staff, created labels / UPC's, created the Monthly work schedule, closed out the register, organized the grand opening as well as other in store marketing events, merchandising, product placement

Los Angeles, Ca

2018-2020

BORN FLY- Sales Manager/ Account Executive NYC/Atlanta Key Duties " Managed a sales team of 4 persons. Merchandised and placed the buys for all seasonal collections. Presented the collection to the Reps as well as the Retailers. Coordinated and executed marketing initiatives. Presented collections to Sales Rep and Retailers and worked national and international trade shows. Maintained accounts by handling day-to-day order entry, placing reorders, submitting RA's and other key duties. - Traveled extensively throughout territories. Grew the brand from \$500k to

\$5 million in the first year of business.

New York, NY/ Atlanta, Ga

2011- 2014

LIFTED RESEARCH GROUP- South East Account Executive Key Duties " Acquired territory with weak and declining sales and grew it from \$350k fall pre-book to 1.1 million by holiday Managed Southeast territory: handled sales for department stores (Macy's, Dillard, Belk), Specialty Chain Stores (City Gear, Pushpa, Fashion Unlimited, Simon's), and Image Accounts (Shoe Gallery, Social Status and Wish). - Presented seasonal collections at national and regional trade shows, including Project, Agenda, and Cobb.

Atlanta, Ga

2008- 2011

## REFERENCES

Reference will be furnished on demand.

## EDUCATTION

CSN Small Business Management FIDM Merchandising and Marketing

1989 1991

1987 1989

yle Heckard  
6423 fosco ct  
Las Vegas Nv

9/18/23

Clark County  
Opioid Task Force

Dear Sir/Mam

I hope this letter finds you well. I am writing to express my deep interest in becoming a part of the Opioid Task Force. As someone who is profoundly committed to making a positive impact on our community and society as a whole, I am passionate about preventing our youth from ever being exposed to the dangers of opioids.

My motivation for joining this task force is deeply personal. I have experienced the devastating loss of a child due to opioid-related issues. This tragedy has ignited a burning desire within me to contribute to the prevention of such heartbreak for other families. I believe that my personal experience equips me with a unique perspective and an unwavering commitment to this cause.

I am confident that my passion, determination, and personal connection to this issue make me a strong candidate to contribute effectively to the Opioid Task Force. I am eager to collaborate with like-minded individuals and organizations to develop strategies, raise awareness, and implement initiatives that can make a real difference in preventing opioid misuse among our youth.

I kindly request the opportunity to discuss how I can contribute to the mission of the Opioid Task Force further. Please feel free to contact me at \_\_\_\_\_ or \_\_\_\_\_ to arrange a convenient time for us to connect.

Thank you for considering my application and for the critical work you do to address the opioid crisis in our community. I look forward to the possibility of working together to create a safer and healthier future for our youth.

Sincerely,

Kyle Heckard