



Town Advisory Board (TAB)/ Citizens Advisory Council (CAC) Application

Name of the TAB/CAC Applying for: Enterprise

TABs and CACs were created to assist the Board of County Commissioners in an advisory capacity with the decision-making process in the governance of the unincorporated towns and areas of Clark County. There are 8 TABs and 6 CACs that are appointed by the County Commission and 5 TABs that are elected. Each TAB or CAC consists of area residents that serve without compensation for two-year terms and attend regularly scheduled public meetings throughout the year.

Full Name: Carrie Kaufman

Phone Number: [REDACTED]

Email Address: [REDACTED]

Home Address: 9021 Malarga St., Las Vegas, NV 89123

Mailing Address: SAME AS ABOVE

Employer: Civics Radio Network

Occupation: Journalist and Teacher

Note: This document and accompanying materials become public record once received by Clark County.

- To be eligible to serve, you must be both a qualified elector (eligible to vote) and a resident of the unincorporated town or area encompassed by the TAB or CAC. Before you continue, please indicate if you meet the eligibility requirements: Yes ☒ No ☐

- Meeting days, times, and frequency vary from one TAB/CAC to another. The schedules are listed here: https://www.clarkcountynv.gov/government/departments/administrative_services/town_liaison_services/tab_cac_information.php

If appointed, will you be able to attend meetings on a regular basis? Yes ☒ No ☐

- Have you attended a Planning Commission or County Commission meeting? Yes ☒ No ☐

- Have you attached the REQUIRED resume or letter of interest? Yes ☒ No ☐

Last Revised on 8/2/2022



Resume

For the following questions, please feel free to attach additional pages as necessary.

Have you attended a TAB or CAC meeting in Clark County? Yes ☐ No ☒

If so, which one and what was your experience?

My experience is that Sondra Cosgrove keeps telling me it's where the real work gets done.

Please list any boards or committees that you currently serve on:

I don't serve on any boards or committees currently

Why are you interested in becoming a member of your TAB or CAC?

Because Sondra Cosgrove keeps telling me to. And because I feel like I have a civic duty.

I'm 90% sure I live in Enterprise, but I may be in Paradise. I honestly don't know how to tell - which is one of the things I want to explore with students for Civics Radio Network.

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. I understand that an incomplete application or any modifications to this application will not be accepted or considered.


Carrie L. Kaufman (Mar 10, 2025 19:48 PDT)

Mar 10, 2025

Signature

Date

You can submit your application and resume/letter of interest by fax to 702-455-3558, by email to AdministrativeServices@ClarkCountyNV.gov or by mail to: Clark County Administrative Services

Attn: Agenda Coordinator
500 S. Grand Central Pkwy, 6th Floor
Las Vegas, NV 89155

CARRIE L. KAUFMAN

Editor • Entrepreneur • Journalist • Community Leader

Award winning editor, publisher and writer, who approaches every interaction with humor, command presence and high journalistic standards. Committed to lifting the voices of people impacted by decisions. Listens with intention, unequivocally authentic, committed to diversity and social justice reporting. Editorial leader who fosters a collaborative, enjoyable, challenging environment.



9021 Malarga St., Las Vegas, NV

YEARS OF EXPERIENCE



Non-Profit Leader



Radio Host/Producer



Writer/Editor



Entrepreneur



Digital Journalist

AUDIO PODCAST

January 2024 -
Present

● Civics Radio Network

In Partnership with KUNV Radio

Started a non-profit to teach students civics, then hire them to create a podcast on the world around us from a civics-centric point of view. We teach civics to people who will teach civics via journalism and radio.

AUDIO PODCAST

May 2022 -
April 2023

● American Dreams: Reproductive Justice

Make It Work Nevada

- Creating a 6-part series on reproductive justice
- Have thus far interviewed over 50 people in the reproductive justice movement, or who have experienced harm from medical racism or sexism
- Exploring the history and present circumstances of reproductive INjustice
- Examining implicit bias of medical systems
- Exploring legislative attacks and possible fixes to reproductive injustice
- Recording, audio editing, writing
- Have interviewed reproductive justice icons such as Toni Bond and Loretta Ross

EDITORIAL PRINT

July 2020 -
June 2023

● Columnist

The Nevada Current

- **Writes columns** about the dysfunction of the Clark County School District, its Superintendent, and the Board of Trustees
- Builds audience through social media, direct conversations, live events
- Has built a stable of **sources** inside CCSD at all levels
- Used parody and humor to mirror the chaos of the district
- Looks beyond the story to understand patterns
- Does voluminous research to inform stories
- Explores **power dynamics** with racist and sexist implications behind decisions made by those in leadership positions

SKILLS

Inspiring Leader

Effective, decisive leader with a collaborative, professional, and creative approach to problem solving who generates excitement and builds teamwork and confidence.

Community Engager

Adept at cultivating both well-connected sources and people who are affected by events.

Getting Behind the Story

Dedicated to complicating the narrative to create understanding and solve problems.

Multimedia Storyteller

Whatever the story needs - video, audio, Instagram, Twitter thread, Facebook... written words.

Driven by Data

Data tells stories... about which issues to cover, about the make-up of the audience and funders, about the strengths and weaknesses of staff. Databases and spreadsheets are an integral part of leading creative teams.

EDITORIAL ENTREPRENEURSHIP

March 18 -
June 5, 2020
Daily

June 2020 - April
2021 Weekly

May 2019 -
February 2020

EDITORIAL ENTREPRENEURSHIP

Aug. 1991 -
June 2011

Executive Producer and Host

IMPACT on KUNV

IMPACT looks at the impact of COVID19 on the way we live. The show premiered on March 18, 2020 with two days planning.

- **Conceived** an entire show - including show clock, structure, tone, logo, music and sound bumps - in two days
- Produced and hosted 58 live, **daily shows** (in a row)
- Produced over 30 **weekly shows**
- **Recruited** a rotating cast of **co-hosts** who represent various communities impacted by the virus
- **Booked** guests, from Congresspeople to nurses to religious leaders to high school kids to artists to medical leaders
- **Wrote** scripts, found sound and **edited** each show
- Worked with ENCO to get **sound elements** ready to use in the live show
- Created an **IMPACT podcast** to house the show's archives
- Does **social media** marketing

Executive Editor

The Nevada Voice: Bridging the Divide

Started non-profit, state-wide, multimedia, mission driven journalism project giving voice to all education stakeholders, bridging the divide between policymakers, business people, and people in schools - including teachers, students, support staff, admin and parents. Produced three live town halls, pre-pandemic

Founder & Managing Editor

PerformInk

Founded a print newspaper, digital platforms, and books that became the bible for the theatre, film and dance industries in Chicago, and a respected source for journalists and foundation professionals in Illinois

- Conceived and **built a business** from scratch, including business and marketing plans, growth goals and creating or leading creation of sections, content, layout and design for all publications
- **Wrote** thousands of pieces, including profiles of people who were making a difference in the community or the industry, and in-depth, issue-oriented pieces that explored larger questions about the theatre industry and arts in America
- Created and oversaw the creation of **marketing plans** and community outreach
- Developed and managed **sources** and **constituents** to see the importance of PerformInk and its sister publications as essential to their lives and careers
- Created **innovative earned income streams**, including a consultancy to help non-profit arts organizations find funding and grow their audience outreach
- Managed multiple **budgets**, including cash flow and profit and loss reports
- Published editorial that reflected and nurtured the **pulse of the community**
- Built **databases** to track advertising and subscriptions, as well as stories and sources
- Created and published seven editions of "**The Book: An Actor's Guide to Chicago**" and "**The Kids Book**," for parents whose children wanted to act
- Edited and **published plays** by Chicago-area playwrights
- Built a **team** of over two dozen staff members and freelancers
- **Mentored** non-journalist writers and artists

RELATED EXPERIENCE

Writer, radio host, webmaster and voice-over artist for various, diverse clientele

Adjunct Professor, UNLV Hank Greenspan School of Journalism and Media Studies

Media coach for radio guests and aspiring interviewers

President of the Board of the Las Vegas Academy Parent Theatre Guild

Lesbigay Radio - Original co-host for a weekly radio show focusing on the culture and history of the LGBTQ community in Chicago

Season of Concern - Board member and Treasurer of Chicago's Theatre AIDS Care Charity

Adjunct and Guest Lecturer at Columbia College Chicago Department of Journalism and Theatre School of DePaul

Steppenwolf Theatre Youth Mentorship Program - Mentor

Board Vice President Jewish Community Center of Chicago's Southern Region

Parent Group President at Flossmoor School District



EDITORIAL RADIO

April 2018 -
October 2018

August 2015 -
April 2018

EDITORIAL OTHER

August 2011-
July 2012

March 2014 -
July 2015

Host, The Morning Show

Wisconsin Public Radio

- Hosted a **3-hour morning drive-time** talk/call-in show reaching over 350,000 a week
- Talked to hundreds of people about current event topics, from Supreme Court experts to Congresspeople to Senators to former Governor Tommy Thompson to Green Bay Packers CEO Mark Murphy. Also hosted a beer tasting at 6 a.m.
- Integrated live, **breaking news** into pre-planned format, often **on the fly** with no script
- Traveled all over Wisconsin to host **live radio events** and podcasts
- **Worked collaboratively** with producers, paying particular attention to the story they wanted to tell - even through questions
- Participated in reimagining The Morning Show for the 21st Century

Host/Producer

KNPR's State of Nevada

- **Hosted** a daily conversation program - KNPR's "State of Nevada" - dealing with politics, arts, personalities, and news that got to the depth of the story
- Cultivated **high level sources**
- Sought out sources in places where people gather - like grocery stores and libraries
- Placed a piece for **"Morning Edition"** on the passage of the ERA in Nevada, and appeared as part of the Election Anxiety series in conjunction with the 2016 presidential primaries and caucuses
- Reported on and hosted in the aftermath of the Route 91 Harvest Festival Shooting (In other words, I'm comfortable leading fast moving stories with traumatized people)
- Worked closely with producers to get to the essence of each interview
- Led Nevada Public Radio's **2016 Voter Project** including: candidate interviews, issue discussions, in the field reporting, mentorship, scheduling and the 2016 Voter Guide. Interviewed almost 30 candidates in 15 races from state Assembly to U.S. Senate
- **Tracked team's data**, including number of segments produced, length of segments, guest and topic diversity, etc
- **Live interview events**, including with Brian Reed of S-Town and Daniel Handler

Digital Editor

Chicago Parent Magazine

- Conceived, created and produced digital content daily for ChicagoParent.com
- Produced and hosted "This is Science," a monthly video series of science experiments and demonstrations that people can do at home
- Designed and implemented a social media engagement plan, including contests on Twitter and Facebook, and SEO tracking and analysis

Executive Director

Midbar Kodesh Temple

Day to day management, and creating long-term planning to transition from a family run congregation to a professional non-profit, including

- Budget oversight and analysis
- Grant writing and donor engagement
- Event and operations management
- Database creation and management

AWARDS & HONORS

Nominated: 2023 **S.I. Newhouse Mirror Award** for Best Commentary

Top Ten Finisher in the Public Radio Talent Quest

Chicago Headline Club: Lisagor Award for Excellence in Journalism, for coverage of the Screen Actors' Guild strike

Chicago Headline Club: Lisagor Award for Excellence in Journalism, for feature on Uta Hagen

Parent Media Association Web Content Award

Joseph Jefferson Award: For nurturing and support of the Chicago theatre community and for providing an invaluable resource to actors, artists, writers, stage hands and devotees of Chicago theatre

ADVANCED PROFICIENCY in...

Audio production and editing software such as **Adobe Audition**, **Audacity**, and **Pro Tools**

Creating complex **spreadsheets** and **databases**

Adobe **Photoshop** and **Premiere**

Layout software such as **InDesign**

Various versions of **content management software**, including Joomla, Umbraco (XML), and Drupal

Various **podcast producing** software

EDUCATION & TRAINING

Investigative Reporting in the Digital Age: Knight Foundation and IRE - 2020

Ravitch **Fiscal Reporting:** CUNY Graduate School of Journalism

NPR State Governance Training: Joyce Foundation, Chicago - 2017

Radio Production Workshop: **UNITY Conference** Chicago - 2009

Emerson College - BA Theatre, Journalism and Theatre

Brandeis University