

# WeddingCapital™

## OF THE WORLD

LAS ♥ VEGAS

Wedding Month in  
Clark County -  
February 2022





# FEBRUARY 1-14

- County Commission proclaims February Wedding Month
- 2-2-22 - popular specialty wedding date
  - Total = 625 weddings
- New mural by local artist Jerry Misko installed at the Marriage License Bureau
- Pop-Up Marriage License Bureau returns to Harry Reid International Airport
- Valentine's Day - always a popular wedding date!
  - Total = 526 weddings





**POP-UP  
MARRIAGE  
LICENSE BUREAU**

**Get your marriage license  
before you leave the airport!**

**Located in Terminal 1 near Carousel 5  
Open 8 a.m. - 4 p.m.**

*Wedding Capital*  
OF THE WORLD  
LAS ♥ VEGAS





Lynn Marie Goya  
Clark County Clerk



# TOP TIER MEDIA OUTLETS

## Pop-Up Marriage License Bureau


### WEDDING MONTH

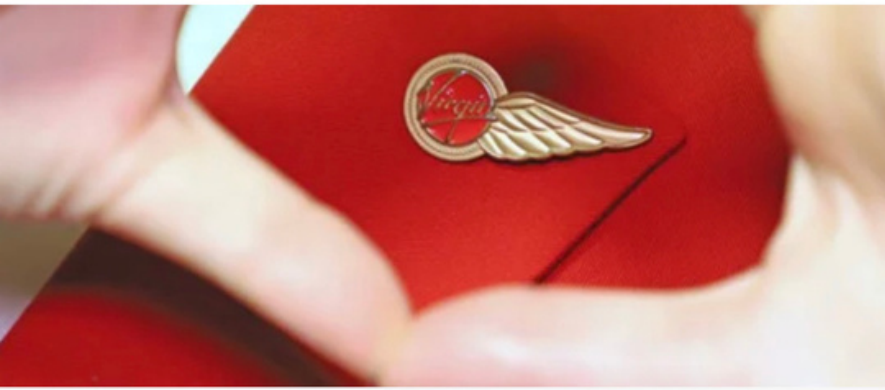


Kelly Ripa and Mark Consuelos were married in Las Vegas in 1996. Here, they attend the 92nd Annual Academy Awards at Dolby Theatre in Hollywood on Feb. 9, 2020. (Jeff Kravitz/FilmMagic)

### Vegas Celebrates Five Millionth Marriage License


Britney Spears and Jason Alexander, Angelina Jolie and Billy Bob Thornton, Kelly Ripa and Mark Consuelos, Joe Jonas and Sophie Turner, Bruce Willis and Demi Moore, are all among those who have tied the knot in Las Vegas, and now the city known as the 'Wedding Capital of the World' will soon have more evidence to support that moniker as the







NEWS

## Airports bring back Valentine's Day freebies and shortcuts to love



[Harriet Baskas](#)  
Feb 6, 2022



### Valentine's Day



WORLD & NATION

LOG IN

## 'There's no place like Vegas' for a Valentine's Day wedding



Heart confetti falls on Melissa and Jason Dowe as they pose for photos after renewing their vows at the Wedding Chapel in Las Vegas on Valentine's Day. (Bridget Bennett / For The Times)

BY MEG BERNHARD  
Photography by BRIDGET BENNETT



# FEBRUARY 15-28

- Welcome to Las Vegas Sign changes colors to pink, white and red
- Clark County issues its 5 millionth marriage license, giving the couple a Key to the Las Vegas Strip
- 2-22-22 is officially the #6 most popular wedding date of all time in Clark County
  - Total Weddings = 2,331
- Lights throughout the city changed to pink, white and red
- Brad Paisley reaches out to 5-millionth couple via social media





# 5-MILLIONTH MARRIAGE LICENSE





# TOP TIER MEDIA OUTLETS

## 2-22-22 Weddings

Shop 'GMA' Deals on women-owned small businesses. Plus 15 digital exclusives!

LIVING

February 22, 2022

Couples tie the knot on unforgettable 2/22/22 wedding date

3:37

Wedding trends for 2022

By Yi-Jin Yu

For two couples, Feb. 22, 2022, will definitely be a date they'll never forget.

SUBSCRIBE

SIGN IN

U.S.

Twosday's Many, Many (Too Many?) Twos

2/22/22 is the first five-digit palindrome in over a decade

palindrome ► noun a word or phrase that reads the same backwards as forwards.

paling ► noun 1 a fence made from staves.

Close up to the dictionary definition of 'palindrome.' 2/22/22 works as a five-digit palindrome, in which the date reads the same backward and forwards.

Democracy Dies in Darkness

By The Way

In Vegas, this February's wedding season is 2 lucky 2 miss

This month, numbers-crazy couples had three big days to tie the knot: 2/2/22, 2/20/22 and 2/22/22

By Hannah Sampson

February 22, 2022 at 8:00 a.m. EST

Listen to article 2 min



# 2-22-22 WEDDINGS

WMBC 02 22 2022 Big Wedding Day in Las Vegas



**NTD NEWS** LAS VEGAS EXPECTS HUGE MARRIAGE TURNOUT

Watch on YouTube | TFLIX, INC. (NFLX) 378.04 ▼ -13.25 | TESLA, INC. (TSLA) 805.15 ▼ -51.6 | LATEST

## ALL THINGS CONSIDERED

from NPR®NEWS

CULTURE

# On this palindrome day, many are getting married

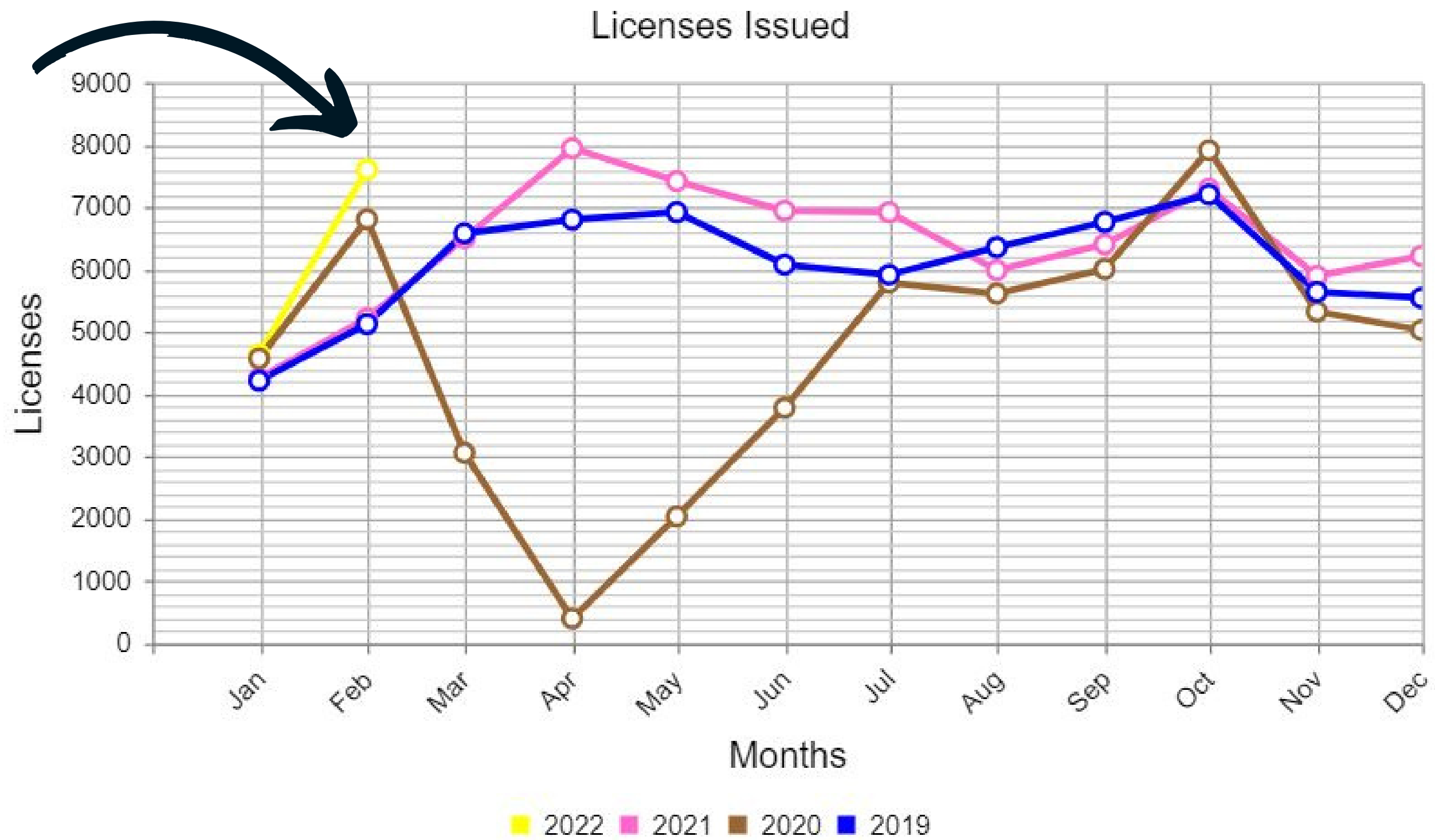
February 22, 2022 · 4:42 PM ET

Heard on All Things Considered

 **2-Minute Listen**

Tuesday, 2-22-2022, is a palindrome day thought to bring luck. The day is popular with couples, and is a popular day for weddings.









# TOTALS

Compiled to date

TOTAL PLACEMENTS

376

BROADCAST AUDIENCE - TV & RADIO

25,400,256

IMPRESSIONS - UMV

1,158,898,475