

MICRO-MOBILITY IN CLARK COUNTY: ENHANCING SAFETY AND TOURIST EXPERIENCE



Proposed Revisions to the Pedicab Ordinance

Presented by: Las Vegas Rickshaw & LV Access | August 19th, 2025

INTRODUCTION & INTENT

Brief overview of our goals:

- Strengthen **safety**, accountability, and enforcement
- Contribute to **tourism** and business
- Integrate with existing transportation framework with minimal impact on circulation
- Proposed versions of a pilot programs to ease into relaxed restriction
- Identify County-licensed vehicles to eliminate rogue operators who disregard rules and operate irresponsibly.



COORDINATED AGENCY COLLABORATION

Streets and Traffic Division:

- Safe, coordinated drop-off planning
- Zero negative impact shown in national bicycle studies
- Plan for minimal initial and long term impact
- Corridor permit model
- Interoperability with City of Las Vegas

Business Licensing:

- Hold pedicabs to same professional standard as all licensees
- Raise the bar with accountability and training

Las Vegas Metropolitan Police Department:

- Cooperation on best practice for day-to-day and special event traffic patterns
- Used during F1 when other vehicles couldn't access
- A Force Multiplier: Extra eyes and ears on the ground: Drivers can aid public safety



COOPERATION WITH STAKEHOLDERS

- Guidance in the conversation to create frictionless interfacing
- Agreed upon protocol for drop offs in collaboration with stakeholders and staff
- Demonstration of financial responsibility by additionally insuring resort properties
- Increase driver accountability and codify our high standards for conduct
- Clarity on all other permissions regarding pre-booked tour services from third parties



KEY BENEFITS TO CLARK COUNTY



- Improves safety through moderate speed vehicles with operators instructed to move with traffic as per our proposed “Operator Code of Conduct” as is codified in other cities
- Relieves congestion in high foot traffic areas
- Cap on total vehicles and corridor permit model ensures balance, scale, and accessibility
- Desire to keep pace with, and have negligible impact on traffic with no noise or digital distraction
- Satisfying demand apparent through our ample requests: CES, AWS reinvent, F1, Allegiant events, Snowflake, etc
- Enhances mobility for the mobility-challenged
- Gap filler to the network of Las Vegas intermodal transportation
- Positive legacy contribution to visitor experience through tours and wedding celebration rides

A COMPLETE COMMUNITY PARTNER

- Drivers act as hosts to Las Vegas as well as safety partners
- Proven community engagement: Marathon support, VIP transport, Participation in educational programs
- Mutually beneficial relationship with taxis and rideshare companies
- Pedicabs are a force multiplier
- Elite customer service culture



NATIONAL CONTEXT

- Every major U.S. city safely supports pedicabs (NYC, Boston, San Francisco, Austin, Chicago, San Diego)
- Several cities offer successful district and corridor permitting models (DC National Mall, Port of San Francisco, Santa Monica Beach Bike Path, and Chicago Parks District)
- Majority of other major cities allow pedicabs with relaxed regulation without compromising safety.
- We can draw on the best versions of different city codes to revise this ordinance.



A nighttime photograph of a city skyline. The central focus is a tall, modern skyscraper with a distinctive twisted design, illuminated with blue and white lights. To its left is another tall building with a more traditional rectangular shape. In the foreground, there is a curved elevated roadway or bridge with a glass railing, lit with blue lights. The street below shows light trails from moving vehicles. The sky is dark, and other city lights are visible in the background.

PROPOSED PILOT PROGRAM

- A route map with safety provisions, time zones, and intuitive access.
- Review period with opportunity for permanent scaling
- Transparent metrics on use
- Partnership with County staff for location-specific plans

HIGH-IMPACT USE CASES

A night scene of Las Vegas. On the left, the New York-New York Wheel is illuminated. In the center, a large, glowing blue sphere, resembling the Las Vegas Sphere, dominates the sky. The foreground shows palm trees and city lights.

- Las Vegas A's Ballpark
- Las Vegas Sphere
- LVCVA & Convention Center Corridor (Fontainebleau, Wynn, Encore, Strat)
- Resorts World to Allegiant
- Las Vegas Festival Grounds
- Possible NBA Expansion

TRACK RECORD & HUMAN STORY

- Established in 2016 as a pioneer in the now bustling Arts District
- Bootstrapping from a few cabs in a shipping container to a warehouse with 25 pedicabs
- Over 30 team members with families relying on this work
- A track record of safety and quality service
- Part of a nationwide company with a track record of working with major corporate entities





CLOSING REQUEST

- Support safety upgrades in the code and reasonable access changes for routing, while broadening access to experiences through this tourist attraction service
- Protect our tourists from rogue operators with no accountability or price transparency
- Craft a “Driver Code of Conduct” for ensured guidelines on proper pedicab operations in revised code
- Help create dozens of full time jobs and give drivers with families in Clark County viable careers
- Create a small, sensible, and measured corridor access pilot program for touring and wedding rides with negligible impact on circulation
- Direct staff to coordinate and work with county agencies and stakeholders to craft a successful and mutually beneficial pedicab program for the present moment and future of Clark County’s tourism

Thank You!



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Follow-up Q&A or one-on-one meeting scheduling available