

Cultural District Designation Application

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Due to Clark County's rapid growth, the population of the County is becoming more and more diverse. Clark County has benefited and will continue to benefit in countless ways from the contributions of its many ethnic communities. Many of the visitors to Clark County immerse themselves in the unique cultures, aesthetic, and artistic traditions found across the County. Clark County has the ability to create an effective strategy to strengthen areas of the County that represent cultural heritages.

In September 2019, the Clark County Board of County Commissioners (County Commission) adopted the Clark County Cultural District Designation Policy (Policy). The Policy seeks to preserve, strengthen, and promote our cultural assets and diverse communities, so that individuals, families, businesses, non-profit organizations, community arts, places of worship, and education institutions are able to live, work, and prosper within the County.

For the purpose of the Policy and this application, cultural district shall mean a well-defined geographic area within unincorporated Clark County that embodies a unique cultural heritage because it contains a high concentration of cultural resources and activities.

If you or an organization that you are a member of wishes to apply for a cultural district designation, please complete this application. Following receipt of the application, a representative from Clark County will be in touch to discuss the next steps and answer any questions.

If you have any questions related to the Policy or this application, please email AdministrativeServices@ClarkCountyNV.gov.

SECTION I: PRIMARY CONTACT

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SECTION III: Proposed Cultural District

Name: FILIPINO TOWN

Provide a description of the proposed cultural district boundaries. The description shall include the cardinal designations (north, east, south, and west) on any of the major cross streets listed. Please note that the proposed boundaries shall be small enough to develop a sense of identity and community among residents, businesses, and organizations. Additionally, please note that the proposed boundaries must be contiguous, not overlap with other cultural districts, and not encompass any portion of the Las Vegas Strip. (Reminder: The proposed cultural district boundaries must be in unincorporated Clark County.)

The area around Maryland Parkway in Paradise, Clark County, Nevada, is distinguished by a vibrant concentration of cultural resources that play a vital role in the lives and cultural development of the Filipino community. This neighborhood serves as a key cultural, economic, and social hub, fostering a sense of community and cultural identity among its residents.

To describe the proposed Filipino Town cultural district in unincorporated Clark County, Las Vegas, in terms of geographic coordinates, we will define the approximate latitude and longitude points for each corner based on the boundaries given:

Coordinates for Proposed Filipino Town Boundaries:

- 1. Northwest Corner (Flamingo Road and Paradise Road)
 - Approximate
 Coordinates:
 36.1141° N,
 -115.1523° W
- 2. Northeast Corner (Flamingo Road and Maryland Parkway)
 - Approximate
 Coordinates:
 36.1150° N,
 -115.1363° W
- Southeast Corner
 (Desert Inn Road and Maryland Parkway)
 - Approximate
 Coordinates:
 36.1254° N,
 -115.1363° W
- 4. Southwest Corner
 (Desert Inn Road and
 Paradise Road

Filipino Cultural District S YSTEMS This information is for display purposes only. No liability is assumed as to the accuracy of the data delineated herein. Clark County, Nevada

Approximate Coordinates: 36.1245° N, -115.1523° W

These coordinates outline a roughly rectangular area that would define the proposed Filipino Town, ensuring the district is contained within unincorporated Clark County and does not overlap with the Las Vegas Strip or other cultural districts.

1. Structures and Landmarks:

The Maryland Parkway area is characterized by a variety of structures that cater to the needs of the Filipino community. Notable landmarks include Filipino-owned businesses like Seafood City, a major supermarket chain offering a wide range of Filipino products, and Jollibee, a popular fast-food restaurant chain. There's quite a number of mom and pops type of eateries as well. +6350 In Maryland Parkway is a fast growing media hub. These establishments not only serve as commercial centers but also as informal gathering places for community members, where cultural exchange and community bonding occur.

2. Residents and Demographics:

As of the 2020 Census, Filipino Americans were the largest population of Asian Americans in 11 states: Alaska, Arizona, Hawaii, Idaho, Montana, Nevada, New Mexico, North Dakota, South Dakota, West Virginia, and Wyoming.^[95]

The Asian American Pacific Islander community in Las Vegas is growing. The Filipino community is the largest and fastest growing AAPI community in the valley.

The Las Vegas Asian Chamber of Commerce says more than 200,000 Filipinos make up the AAPI community.

As of 2022, the Filipino community is one of the largest and fastest-growing ethnic groups in the Las Vegas metropolitan area. The area's demographic composition reflects a strong presence of Filipino Americans, contributing to the cultural diversity of Clark County. This concentration of Filipino residents helps maintain cultural traditions and fosters a supportive environment for new immigrants, providing a sense of belonging and community.

3. Businesses and Economic Contributions:

The Maryland Parkway area boasts a thriving ecosystem of Filipino-owned businesses that contribute significantly to the local economy. Beyond Seafood City and Jollibee, there are numerous small and medium-sized enterprises, such as restaurants, bakeries, beauty salons, and service-oriented businesses. These establishments not only generate substantial revenue but also create employment opportunities for both the Filipino community and the broader local workforce, promoting economic growth and diversity.

See Annex I for Details

4. Non-Profit Organizations and Community Services:

Several non-profit organizations and community groups are active in the area, providing vital services to Filipino Americans. These organizations often offer support in areas such as immigration assistance, job placement, health services, and cultural education. They play a crucial role in helping new immigrants integrate into American society while preserving their cultural heritage. Additionally, these organizations often organize community events, workshops, and seminars that promote cultural awareness and education.

See Annex II for Details

5. Community Arts and Cultural Activities:

The area is a hub for community arts and cultural activities that celebrate Filipino heritage. Various events, such as Filipino Independence Day celebrations, local fiestas, and religious festivals, are held throughout the year. These events are essential for fostering cultural understanding, community pride, and intergenerational connections. The community also engages in cultural education through activities such as traditional dance and music performances, cooking classes, and language lessons, which help preserve and promote Filipino culture.

See Annex III for Details

6. Places of Worship:

Places of worship, including churches and chapels, are central to the Filipino community around Maryland Parkway. These religious institutions not only serve spiritual needs but also function as community centers where social, cultural, and educational activities take place. They provide a space for community members to come together, support one another, and celebrate their shared faith and cultural traditions.

See Annex IV for Details

7. Educational Institutions:

Educational institutions in and around the area, such as local schools and community colleges, often collaborate with Filipino community organizations to offer programs that promote cultural education and awareness. These partnerships help integrate Filipino culture into the broader educational framework, allowing students to learn about Filipino history, traditions, and contributions to American society.

See Annex V for Details

8. Cultural Activities and Community Development:

Cultural activities in the area are integral to community development and cohesion. The presence of remittance centers, travel agencies, and other services that cater to the needs of the Filipino community helps maintain connections with the Philippines and provides crucial support networks for new and existing residents. These services facilitate cultural preservation and adaptation, contributing to the overall cultural and social fabric of the area.

Overall, the Maryland Parkway area in Paradise, Clark County, Nevada, is a vibrant cultural and economic hub for the Filipino community, distinguished by its concentration of cultural resources that enrich the lives of residents and contribute to the broader cultural development of the community.

See Annex VI for details

ANNEXES

ANNEX I

PARTIAL List of Filipino American Establishments in the Proposed Filipino Town Cultural District:

This updated list includes a broader range of Filipino-owned businesses in the Maryland Parkway corridor, from food establishments to professional services and media hubs, showcasing the cultural and economic contributions of the Filipino-American community in Las Vegas.

1. Seafood City Supermarket

Type: Filipino Supermarket

Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119

 Description: A major hub for the Filipino community offering a wide selection of Filipino groceries, fresh seafood, and specialty goods. Seafood City also hosts cultural events and supports local Filipino vendors, acting as a social and cultural gathering point.

2. Jollibee

Type: Fast Food Chain

• Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119 (Located in the same complex as Seafood City)

 Description: A popular fast-food chain known for its signature Filipino dishes like Chickenjoy, Jolly Spaghetti, and Peach Mango Pie. Jollibee is an iconic symbol of Filipino culture and cuisine abroad.

3. Red Ribbon Bakeshop

Type: Bakery

Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119 (Located inside Seafood City)

• **Description**: A bakery specializing in Filipino desserts, including Sans Rival, Ube Cake, and Mamon. Red Ribbon is a place where Filipinos can enjoy traditional sweets from the homeland, often a staple at celebrations.

4. Grill City

- Type: Filipino Barbecue and Grill
- Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119 (Inside Seafood City)
- Description: A quick-service Filipino grill offering dishes such as inihaw na bangus (grilled milkfish) and barbecue skewers, capturing the essence of traditional Filipino street food culture.

5. Manila Sunset

- **Type**: Restaurant
- Location: 953 E Sahara Ave, Las Vegas, NV 89104
- Description: Manila Sunset offers a variety of traditional Filipino dishes like pancit malabon, bibingka, and palabok, focusing on authentic flavors that remind Filipinos of home.

6. Chowking

- Type: Filipino-Chinese Fast Food Chain
- Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119
- Description: A fusion of Filipino and Chinese cuisine, offering a menu that includes popular dishes like pancit, siopao (steamed buns), and halo-halo (a popular Filipino dessert).

7. The Filipino Channel (TFC) Store

- Type: Media and Subscription Services
- Location: 3890 S Maryland Pkwy, Las Vegas, NV 89119 (Inside Seafood City)
- **Description**: A store offering subscription services to Filipino television networks such as ABS-CBN, allowing Filipino-Americans to stay connected to the latest news, TV shows, and entertainment from the Philippines.

8. Lefty J's Island Favorites

• **Type**: Restaurant

Location: 860 E Twain Ave Ste 102, Las Vegas, NV 89169

• **Description**: Specializing in a fusion of Hawaiian and Filipino food, Lefty J's is known for its comforting, familiar flavors and its friendly atmosphere.

9. Filipino Travel Center

Type: Travel Agency

Location: 953 E Sahara Ave, Las Vegas, NV 89104

• **Description**: A travel agency specializing in flights, vacation packages, and travel services tailored to the Filipino community, including trips back to the Philippines and other Asian destinations.

10. Mabuhay Dental Clinic

Type: Dental Clinic

Location: 3555 E Flamingo Rd Suite 205, Las Vegas, NV 89121

• **Description**: A Filipino-owned dental clinic providing dental care services to the local Filipino and greater Las Vegas community. The clinic is known for its friendly, community-oriented approach.

11. Mang Felix Kitchen & Sky Garden

• **Type**: Restaurant

Location: 3528 S Maryland Pkwy Suite 100, Las Vegas, NV 89169

• **Description**: A family-owned restaurant offering a mix of Filipino, Chinese, Hawaiian, and Vietnamese cuisine. Known for its authenticity and friendly service, it is a popular spot for gatherings and celebrations.

12. Mary Jane Professional Services

Type: Accounting and Tax Services

• Location: 953 E Sahara Ave, Las Vegas, NV 89104

 Description: A Filipino-owned business offering tax preparation, accounting, and financial services tailored to the needs of the Filipino community and other local businesses.

13. Calderon Law Office

- **Type**: Legal Services (Immigration, Family Law, and General Practice)
- Location: 3909 S Maryland Pkwy, Suite 304, Las Vegas, NV 89119
- Description: A Filipino-owned law firm that specializes in immigration law, family law, and other legal services. The firm provides vital legal assistance to the Filipino-American community, ensuring that clients have access to affordable and culturally sensitive legal support.

14. Las Vegas Gastroenterology, by Dr. Noel Fajardo,

- Location: 3901 Maryland Parkway, Las Vegas NV 89119
- **Description:** provides expert gastroenterology services

15. Valerio's Tropical Bakeshop

- Location: 3890 South Maryland Parkway Las Vegas, Nevada 89119
- **Description:**The Bakeshop specializes in Filipino baked goods which include: breads, pastries, cookies, and other sweet treats.

16. LBC Express

- Location: Sunrise City Plaza Southern Maryland Parkway #14, Las Vegas, Nevada 89109
- Description: Cargo Forwarding

17. Kusina Ni Lorraine

- Location: 3507 Maryland Parkway, Las Vegas, NV 89169
- **Description:** No frills restaurant featuring an ample buffet of traditional Filipino dishes.

18. Magnolia Halo-halo

- Location: 3890 South Maryland Parkway, Las Vegas, Nevada 89119
- **Description:** A dessert place featuring the famous Filipino halo-halo, operated by the Philippine Ice Cream brand Magnolia.

19. Max's Restaurant

- Location: 1290 East Flamingo Road, Las Vegas, Nevada 89119
- Description: Max's Restaurant has established itself as a household name in the Philippines, an institution, and a proud Filipino tradition.

20. PHLV Radio

- Location: 3909 Maryland Parkway #215 Las Vegas NV 891129
- **Description:** Filipino radio experience in Las Vegas playing the hits that define the Filipino culture and host the conversation.

Businesses Inside 3700 S Maryland Pkwy:

21. +63FIFTY Fil-Am Central

- Type: Community Hub and Event Space
- Location: Suite 525 E and H, 3700 S Maryland Pkwy
- Description: +63FIFTY Fil-Am Central is a 12,000-square-foot facility that serves as a
 hub for the Asian American Pacific Islander (AAPI) community, focusing on FilipinoAmericans. It offers a space for events, cultural gatherings, and multimedia
 productions, and is home to FilAmTV Network (FilAm Central)

22. FilAmTV Network

- Type: Multimedia Platform
- Location: Housed within +63FIFTY Fil-Am Central at Suite 525 E and H, 3700 S
 Maryland Pkwy
- Description: FilAmTV Network broadcasts family-oriented entertainment and live
 events for the Filipino-American community in Las Vegas and across the U.S. It offers
 live-streaming services and broadcasts on various platforms, making it a key media
 outlet for Filipino content and news (FilAm Central)

23. Catherine Trifiletti

- **Type:** Garment manufacturing specialized in corporate uniforms.
- **Location**: Housed within the building where +6350 is located.

• **Description:** Specially designed service uniform manufacturer

24. Immix Alliance

• Type: Media specialist

• Location: Housed within the building where +6350 is located.

• Description: Event Organizer, Content Creator, Talent promotion

25. WENA (Women+Empowerment+Network+Association)

• Location: Housed within the building where +6350 is located.

• **Description:** A dependable non profit organization niched towards female empowerment and financial self-reliance. Founded by Dr hc. Cynthia Altman, WENA envisions a solidarity that is united, equal, selfless, and strong. A dependable non-profit organization with experts who know what it takes to succeed in their niche.

This updated list showcases a wide variety of Filipino-owned businesses in the Maryland Parkway area, highlighting their contributions to the cultural and economic landscape of the Filipino-American community in Las Vegas.

ANNEX II

Several key community organizations play a vital role in supporting the Filipino community around Maryland Parkway in Paradise, Clark County, Nevada. These organizations provide essential services, promote cultural preservation, and foster community engagement. Here are some of the notable community organizations:

Not all of them are located at the Maryland Parkway corridor, but their activities for the Filipino American community almost always happen in places that act as magnet for Filipinos, to wit, THE BOULEVARD MALL is the center of festivities during summer for the May festivals, and during the Christmas holiday season in the last quarter of the year. SEAFOOD CITY SUPERMARKET has a lobby that lends itself well to Filipino gatherings, whether they be Karaoke competitions, book launchings and other similar activities. +6350 FilAm Center at 3700 Maryland Parkway has been a galvanizing force for Filipino activities that needed media exposure.

1. Filipino American Heritage Foundation of Nevada (FAHFN):

The Filipino American Heritage Foundation of Nevada is dedicated to preserving and promoting Filipino culture and heritage in Nevada. The organization frequently organizes cultural events, such as Filipino Independence Day celebrations, heritage festivals, and educational programs that highlight Filipino history, arts, and traditions. They also provide resources and support for cultural education in local schools and communities.

2. Philippine-American Charity Foundation (PACF):

The PACF focuses on charitable initiatives within the Filipino community and beyond. They provide assistance to individuals and families in need, offering resources such as food drives, health screenings, and educational scholarships. The foundation also organizes fundraising events to support disaster relief efforts in the Philippines, demonstrating the community's strong ties to their homeland.

3. National Federation of Filipino American Associations (NaFFAA) Nevada Chapter:

NaFFAA serves as a unifying voice for Filipino Americans across the United States, including Nevada. The Nevada chapter advocates for the rights and interests of Filipino Americans and

works to promote civic engagement, leadership development, and community service. They also collaborate with local businesses, non-profits, and government agencies to address issues affecting the Filipino community, such as immigration, healthcare, and economic development.

4. Philippine Medical Association of Nevada (PMAN):

PMAN is an organization of Filipino American healthcare professionals dedicated to providing medical services and education to the community. They organize free medical clinics, health fairs, and seminars on various health topics, focusing on preventive care and wellness. PMAN also plays a crucial role in disaster response, both locally and in the Philippines, by coordinating medical missions and providing support during emergencies.

5. Filipino American National Historical Society (FANHS) Nevada Chapter:

FANHS is committed to preserving and promoting the history and contributions of Filipino Americans in Nevada and the broader United States. The Nevada chapter engages in educational outreach, research, and cultural programming to raise awareness about the Filipino American experience. They collaborate with schools, libraries, and other cultural institutions to present exhibits, lectures, and workshops that highlight Filipino American history and heritage.

6. University of Nevada, Las Vegas (UNLV) Filipino American Student Association (FASA):

FASA at UNLV is a student-led organization that provides a space for Filipino American students to connect, celebrate their heritage, and engage in community service. The organization hosts cultural events, workshops, and social activities that promote Filipino culture and identity. FASA also collaborates with other student groups and community organizations to foster a sense of unity and solidarity among Filipino Americans in the Las Vegas area.

7. Filipino-American Chamber of Commerce of Greater Nevada (FACCGN):

FACCGN supports Filipino-owned businesses and entrepreneurs in the greater Nevada area. The chamber provides networking opportunities, business development resources, and advocacy for Filipino entrepreneurs. They work closely with local businesses to promote economic growth and community resilience, helping to foster a thriving Filipino business community in the Maryland Parkway area.

8. Philippine Bisayan Society of Nevada (PBSN):

PBSN focuses on fostering community among Filipinos with roots in the Visayas region of the Philippines. The society organizes social, cultural, and charitable events to celebrate Bisayan heritage and provide support to its members. Their activities often include traditional dance performances, language classes, and community service initiatives, which help maintain cultural traditions and support the local Filipino community.

9. Ilocano American Association of Nevada (IAAN)

One of the oldest and largest regional association of Filipino Americans in the state of Nevada and is considered an umbrella organization that includes other smaller associations whose members belong to the northern Philippines region.

10. Filipino American Civic Action International (FACAI)

FACAI is a domestic non-profit community service organization dedicated two advancing and supporting Filipino American interests in the areas of culture, education and humanitarian needs, both in the USA and in the Philippines.

Note:

These organizations are crucial to the cultural, economic, and social development of the Filipino community around Maryland Parkway, offering a wide range of services and activities that support community members and promote Filipino heritage As of last count, there are around 45 Filipino American Organizations in the Las Vegas area. While they may not all be based or operate within the boundaries of the proposed Filipino Town, the establishment of such can truly galvanize these organizations and help bring them to a more unified and impactful coalition of groups and organizations.

ANNEX III

These additional details provide a more comprehensive understanding of the types of events held in the Filipino American community, reflecting their cultural, social, and civic engagement within Las Vegas.

Here is a list of upcoming **Filipino-American cultural activities** set to happen along the **Maryland Parkway corridor**:

1. Christmas Holiday celebration

Date: Various celebrations in the last quarter of the year.

Location: The Boulevard Mall (hallways and lobby) Maryland Parkway

Description: Filipinos love to celebrate Christmas Holiday in many ways. The lobby and hallways of the mall provide space for evening masses, processions and lantern competitions, among other activities.

2. Las Vegas Filipino Short Film Festival

• **Date**: October 25-27, 2024

• **Location**: Galaxy Theater, Boulevard Mall (3700 S Maryland Pkwy)

• **Description**: An exciting event dedicated to Filipino filmmakers, this festival features a diverse array of short films that highlight Filipino storytelling. It is a unique platform that promotes the creativity of Filipino directors and actors, offering them a chance to showcase their talent to a broad audience.

3. Events at +63FIFTY Fil-Am Central

- Ongoing events throughout the year
- Location: Boulevard Mall, Suite 525 E & H (3700 S Maryland Pkwy)
- **Description**: +63FIFTY Fil-Am Central, the main hub for Filipino cultural activities in Las Vegas, hosts regular events such as talent shows, community gatherings, and cultural

showcases that reflect the Filipino heritage. It's a vital center for community engagement and entertainment.

These events provide a strong connection to Filipino culture for the local community, helping preserve traditions and showcasing Filipino talent through food, arts, and film (FilAm Central

4. Philippine Consular Outreach (December 7-8)

- Location: To Be Determined (most likely +6350 FilAm central)
- O Host: TBD
- **Details**: Similar to the July event, this consular outreach provides services for Filipinos needing consular assistance, such as renewing passports or obtaining visas.

ANNEX IV

List of places of worship attended by Filipinos along the Maryland Parkway corridor, from Tropicana Blvd. to Sahara Avenue,

1. First Good Shepherd Lutheran Church

- Location: 301 S Maryland Parkway, Las Vegas, NV 89101
- Description: A historic Lutheran church that has been a part of the Las Vegas religious community since 1940. It welcomes diverse congregations, including Filipino worshippers, and provides various community outreach programs.

2. Filipino Seventh-day Adventist Church of Las Vegas

- Location: 2222 W Mesquite Ave, Las Vegas, NV 89106
- Description: This church specifically serves the Filipino community in Las Vegas, offering regular worship services, Bible study, and prayer meetings.

3. University United Methodist Church

- Location: 4412 S Maryland Pkwy, Las Vegas, NV 89119
- **Description**: Located near UNLV, this church serves a diverse congregation, including Filipinos, offering spiritual services, community support, and outreach programs.

4. Christ Church Episcopal

- Location: 2000 S Maryland Parkway, Las Vegas, NV 89104
- Description: An inclusive and welcoming Episcopal church known for its community outreach, serving members from diverse backgrounds, including the Filipino community.

5. St. Anne Catholic Church

- Location: 1901 S Maryland Parkway, Las Vegas, NV 89104
- Description: A well-known Catholic church with a significant Filipino congregation. St.
 Anne offers Masses in English and Spanish, and its services, including community

outreach and cultural celebrations, attract a large number of Filipino Catholics in the area.

6. St. Bridget Catholic Church

- Location: 220 N 14th St, Las Vegas, NV 89101
- Description: Although slightly outside the immediate corridor, St. Bridget Catholic
 Church is another popular parish for Filipino Catholics. It hosts various community
 events and religious celebrations that are attended by many in the Filipino community.

7. Filipino Catholic Ministry:

The Filipino Catholic Ministry provides spiritual support and fosters a sense of community among Filipino Catholics in the area. This organization often partners with local parishes to organize religious events, such as Simbang Gabi (a traditional Filipino Christmas novena) and other church activities. They play a significant role in maintaining the cultural and religious traditions of the Filipino community.

These churches and religious establishments provide spaces for Filipinos and other community members to maintain their spiritual traditions and engage in community-building activities. The presence of these places of worship within and around the proposed Filipino Town cultural district is significant for several reasons:

- Spiritual Fulfillment: These churches, chapels, and temples provide a spiritual home for many Filipinos, offering a space for worship, prayer, and reflection that aligns with their cultural and religious values.
- **Community Building**: Places of worship are central to community life, hosting events, gatherings, and celebrations that strengthen social bonds and foster a sense of belonging.
- **Cultural Preservation**: Through religious ceremonies, cultural festivals, and community activities, these institutions help preserve Filipino cultural traditions and practices.

- Support Networks: Churches and temples often provide support networks for new immigrants and long-standing residents, offering resources such as counseling, education, and community services.
- **Multicultural Understanding**: These places of worship support a diverse range of religious practices, promoting understanding and unity within the broader community

ANNEX V

Within the proposed Filipino Town corridor of Maryland Parkway, Flamingo Road, and Desert Inn Road in Las Vegas, several educational and training institutions can be found. These institutions provide a range of educational opportunities, from primary education to higher education and specialized training programs. Here are some of the key educational and training institutions within this area:

1. University of Nevada, Las Vegas (UNLV)

- Location: 4505 S Maryland Pkwy, Las Vegas, NV 89154
- Description: UNLV is a major public research university located just north of Flamingo Road on Maryland Parkway. It offers a wide range of undergraduate and graduate programs, including those in business, health sciences, education, and the arts. The university is an important cultural and educational hub, providing opportunities for learning, research, and community engagement. UNLV's Filipino American Student Association (FASA) is active in promoting Filipino culture and heritage on campus.
- Relevance to Filipino Town: UNLV is a significant institution for higher education and cultural exchange, supporting Filipino students and promoting multicultural awareness through student organizations and cultural events.

2. Flamingo Library

- Location: 1401 E Flamingo Rd, Las Vegas, NV 89119
- **Description**: The Flamingo Library is part of the Las Vegas-Clark County Library District and offers a variety of resources, including books, digital media, and educational programs. The library hosts community events, workshops, and cultural activities that serve the educational and cultural needs of the community.
- Relevance to Filipino Town: The Flamingo Library acts as a community learning center, providing access to educational resources, internet, and hosting cultural events that align with the district's mission to promote Filipino culture and education.

3. Acelero Learning Clark County

- Location: Multiple locations throughout Las Vegas, accessible within the corridor
- **Description**: Acelero Learning provides Head Start programs for early childhood education. The programs are designed to support the cognitive, social, and emotional development of young children from low-income families, including those in the Filipino community.
- Relevance to Filipino Town: Early childhood education programs like Acelero Learning support young families within the community, promoting educational development from an early age.

4. University Baptist Academy

- Location: 3770 E Patrick Ln, Las Vegas, NV 89120 (nearby the corridor)
- **Description**: A private Christian school offering K-12 education. While not directly within the corridor, it is accessible to residents and offers a faith-based curriculum.
- **Relevance to Filipino Town**: Offers educational choices for Filipino families seeking private, faith-based schooling for their children.

5. Nevada State College Partnership Locations

- **Location**: Various locations accessible within the corridor
- **Description**: Nevada State College partners with local high schools and community organizations to offer college credit courses and educational resources, supporting the community's educational aspirations.
- Relevance to Filipino Town: Expands access to higher education and facilitates smoother transitions for high school students to college-level courses.

These institutions within and around the Filipino Town corridor provide essential educational and training opportunities for residents, fostering a well-educated and skilled community. They

also support cultural awareness and community engagement, aligning with the district's goals of preserving and promoting Filipino culture while providing educational advancement.

ANNEX VI

Cultural Values and Contributions that the Establishment of the Cultural District Would Help Preserve:

- 1. **Preservation of Filipino Culinary Traditions**: The cultural district would help maintain and promote Filipino culinary arts by supporting establishments that serve traditional Filipino foods and ingredients. This preservation allows for the continuation of Filipino food traditions, which are a critical aspect of cultural identity and heritage.
- 2. **Promotion of Community and Social Cohesion**: Filipino American establishments serve as community hubs where people gather, socialize, and celebrate cultural events. The district would strengthen these social bonds, providing a dedicated space for community engagement, support networks, and shared cultural experiences.
- 3. Cultural Education and Awareness: Establishments within the cultural district often host cultural events, cooking demonstrations, and educational workshops that promote Filipino culture and traditions. The district would enhance these efforts by providing a centralized location for cultural education and exchange, benefiting both the Filipino community and the broader public.
- **4. Economic Empowerment and Support for Small Businesses**: By creating a cultural district, the area would become a destination for cultural tourism and local shopping,

- supporting Filipino-owned businesses and fostering economic growth within the community. It would also encourage entrepreneurship and business development among Filipino Americans.
- 5. Celebration of Filipino Heritage and Identity: The district would provide a platform for celebrating Filipino heritage through festivals, cultural performances, and community events. It would serve as a tangible representation of Filipino identity, helping to foster pride and continuity among future generations.
- 6. **Promotion of Multicultural Understanding**: Many Filipino American establishments also embrace other Asian and Pacific Islander cultures. The district would promote a multicultural environment that encourages understanding and appreciation of diverse cultural influences, fostering unity and inclusivity.
- 7. Support for Cultural Events and Activities: Establishments in the district would host various cultural events, such as the upcoming Las Vegas Filipino Short Film Festival and the Candidates Forum at 63FIFTY Filipino Central, which are essential in promoting Filipino culture and political engagement. The district would provide a supportive environment for such activities, ensuring they remain a vital part of the community fabric.

Hand Deliver Application to:

Clark County Department of Administrative Services 6th Floor 500 S. Grand Central Parkway Las Vegas, NV 89155

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