

# Airport Name Change Progress Update

Rosemary Vassiliadis

Director, Clark County Department of Aviation

November 2, 2021

# AIRPORT NAME CHANGE PROGRESS

On Oct. 13, Clark County reached the \$4.2 million in private donations necessary to fund Phase I of the airport name change. Department of Aviation actions since that date include:

- Oct. 13 – Conducted conference call with Team Reid to discuss plans for Phase I execution and timing.
- Oct. 14 – Directed designer to develop renderings for new north porte-cochère and monument signage to be revealed during an upcoming renaming celebration with Sen. Reid. Estimated delivery of renderings is not to exceed 45 days.
- Oct. 14 – Directed designer to finalize proposal for permanent monument replacements; proposal is expected back within 30 days.
- Oct. 21 – Conducted site visit with architecture firm tasked with design of north porte-cochère signage; design period is not to exceed 21 days.
  - Once designs are in hand, project bidding and construction will be subject to NRS requirements; timeline for completion is TBD.

# AIRPORT NAME CHANGE PROGRESS

Department of Aviation actions since Oct. 13 (continued):

- Oct. 21 – Instructed Discovery Children's Museum to implement updates to airport name as displayed within its Eco City airport exhibit. Construction must be performed by museum-designated contractor, with time for implementation to be determined by museum.
- Oct. 25 – Met with Clark County Public Works and provided direction to begin updates to local roadway signage.
- Oct. 25 – Hosted site visit with Team Reid representative to scout potential event locations and further discuss timing and execution of renaming celebration.
- Oct. 25 – Completed site visit at rental car center to examine sign mounting systems; modifications to building signage are now being evaluated.
- Oct. 26 – Conducted site visit with architecture firm to begin design on interim monument signage panels. Final design period not to exceed 110 days.

# AIRPORT NAME CHANGE PROGRESS

Department of Aviation actions since Oct. 13 (continued):

- Team Reid requested changes to airport's social media, website URL and email domain be advanced to Phase I.
- Most of the airport's business social media sites can be changed within seven days; some online content will require updates by outside parties whose content cannot be changed directly at the airport level (e.g. Facebook, Google Maps, Foursquare, airline websites, etc.).
- Primary airport website URL will change to HarryReidAirport.com.
  - Staff is now in the process of removing and/or replacing McCarran references from thousands of online pages, including changes to wording, imagery and data. Note that website is connected to outside data feeds from federal and other proprietary airline systems. Estimate is approximately 90 days to fully complete transition.

# AIRPORT NAME CHANGE PROGRESS

Actions still to come:

- *Phase I – Public-facing areas to curbside – Now underway*
- Phase II – Curbside to gates
- Phase III – Airport Operations (e.g. uniforms, branded FF&E, vehicle decals)  
**Phases II and III require an additional ~\$3 million in private donations to implement.**
- Team Reid will provide a donors' recognition plaque to be displayed within the airport.
- Department of Aviation will work with Clark County Museum to include an in-airport display within the Cannon Aviation Museum that highlights Sen. Reid's contributions and achievements.

The airport represents the first and last impression of Clark County for millions of visitors each year. We will continue to unveil its new name and branding in a manner that upholds Southern Nevada's world-class, customer-centric standards while appropriately honoring Sen. Harry Reid, its new namesake.

# Thank You

