

04/21/26 PC AGENDA SHEET

PUBLIC HEARING

APP. NUMBER/OWNER/DESCRIPTION OF REQUEST

SC-26-0136-FLAMINGO LV OPERATING CO., LLC:

STREET NAME CHANGE to name a private drive Vanderpump Lane.

Generally located east of Las Vegas Boulevard South and north of Flamingo Road within Paradise. TS/jl/cv (For possible action)

RELATED INFORMATION:

APN:

162-16-412-004; 162-21-101-005

LAND USE PLAN:

WINCHESTER/PARADISE - ENTERTAINMENT MIXED-USE

BACKGROUND:

Project Description

General Summary

- Site Address: 3555 Las Vegas Blvd S. and 3595 Las Vegas Blvd S.
- Project Type: Street name change

Site Plan

The proposed private drive aisle is located south of APN 162-16-412-004 and north of APN 162-16-412-005, accessed from Las Vegas Boulevard South. The applicant is requesting to name the existing private drive aisle to Vanderpump Lane.

Applicant's Justification

The applicant states that the name assignment is part of a rebrand on the property and that the proposed lane is adjacent to the existing Vanderpump branded lounge. The lane is privately owned and maintained and the naming will not impact surrounding uses or streets.

Prior Land Use Requests APN 162-16-412-004

Application Number	Request	Action	Date
SDR-25-0860	Sign design review for a comprehensive sign plan	Approved by BCC	February 2026
PA-24-700028	Plan amendment to the transportation map	Adopted by BCC	January 2025
UC-23-0810	Use permit for a restaurant remodel with new signage	Approved by BCC	March 2024

Prior Land Use Requests APN 162-16-412-004

Application Number	Request	Action	Date
DR-23-0636	Design review for a façade remodel, building addition, and sign modifications	Approved by BCC	November 2023
DR-21-0477	Design review for an exterior remodel and sign modifications	Approved by BCC	October 2021
VS-20-0508	Vacated and abandoned pedestrian access easements	Approved by PC	January 2021
DR-0021-17	Design review for modifications to an approved comprehensive sign plan	Approved by BCC	March 2017
UC-0153-12	Design review and use permit for modifications to a comprehensive sign package and setback reductions	Approved by BCC	July 2012

*Additional land use applications have been approved on this site.

Prior Land Use Requests APN 162-16-412-005

Application Number	Request	Action	Date
SDR-25-0860	Sign design review for a comprehensive sign plan	Approved by BCC	February 2026
PA-24-700028	Plan amendment to the transportation map	Adopted by BCC	January 2025
DR-19-0999	Design review for modifications to a comprehensive sign package	Withdrawn by BCC	September 2020
WS-0788-13	Waivers of development standards for parking reduction and amended sign package	Approved by BCC	January 2014
UC-0381-12	Use permit to remodel an existing resort hotel	Approved by BCC	October 2012

*Additional land use applications have been approved on this site.

Surrounding Land Use

	Planned Land Use Category	Zoning District (Overlay)	Existing Land Use
North	Entertainment Mixed-Use	CR	LINQ Promenade & LINQ Resort Hotel
South	Entertainment Mixed-Use	CR	Horseshoe Resort Hotel & Grand Bazaar Shops
East	Entertainment Mixed-Use	CR	Hilton Grand Vacation Timeshare, LINQ parking lot, & commercial center
West	Entertainment Mixed-Use	CR	Caesars Palace Resort Hotel

STANDARDS FOR APPROVAL:

The applicant shall demonstrate that the proposed request is consistent with the Master Plan and is in compliance with Title 30

Analysis

Building Department - Addressing

This street name change application is to name a portion of an unnamed East/West private drive aisle between the Vanderpump Hotel, formerly known as Cromwell Hotel, and the Flamingo Hotel. The drive aisle was not previously named with Clark County and is proposed to be officially name Vanderpump Lane.

The Combined Fire Communications Center recommendation only includes the approval of the proposed street name. They do not review the request in accordance with Las Vegas Valley Street Naming and Address Assignment Policy.

The private drive aisle has the appearance of an alley rather than a street. The length of the drive aisle is from east of Las Vegas Boulevard and west of Linq Lane. The site plan submitted with this application shows the portion of the segment to be named is only on parcel 162-16-412-004 which does not connect to Linq Lane. The approval of this street name change would leave a portion of the drive aisle unnamed. The Las Vegas Valley Street Naming and Address Assignment Policy does not support the naming of a private drive aisle, therefore staff recommends denial.

Staff Recommendation

Denial.

If this request is approved, the Board and/or Commission finds that the application is consistent with the standards and purpose enumerated in the Master Plan, Title 30, and/or the Nevada Revised Statutes.

PRELIMINARY STAFF CONDITIONS:

Comprehensive Planning

If approved:

- Applicant shall be responsible for the installation of street signs, per Public Works requirements, within 60 calendar days of the approval of the application.

Public Works - Development Review

- No comment.

Building Department - Addressing

- Subject to the street name Vanderpump Lane.

Fire Prevention Bureau

- No comment.

Clark County Water Reclamation District (CCWRD)

- No comment.

TAB/CAC:
APPROVALS:
PROTESTS:

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