



# Town Advisory Board (TAB)/ Citizens Advisory Council (CAC) Application

Name of the TAB/CAC Applying for: Paradise

TABs and CACs were created to assist the Board of County Commissioners in an advisory capacity with the decision-making process in the governance of the unincorporated towns and areas of Clark County. There are 8 TABs and 6 CACs that are appointed by the County Commission and 5 TABs that are elected. Each TAB or CAC consists of area residents that serve without compensation for two-year terms and attend regularly scheduled public meetings throughout the year.

Full Name: John Brassner Phone Number: [REDACTED]

Email Address: [REDACTED]

Home Address: 2277 E Reno Ave, Las Vegas, NV 89119

Mailing Address: 2277 E Reno Ave, Las Vegas, NV 89119

Employer: Self, Belltree LLC Occupation: Business and Real Estate Broker

*Note: This document and accompanying materials become public record once received by Clark County.*

• To be eligible to serve, you must be both a qualified elector (eligible to vote) and a resident of the unincorporated town or area encompassed by the TAB or CAC. Before you continue, please indicate if you meet the eligibility requirements: Yes  No

• Meeting days, times, and frequency vary from one TAB/CAC to another. The schedules are listed here: [https://www.clarkcountynv.gov/government/departments/administrative\\_services/town\\_liaison\\_services/tab\\_cac\\_information.php](https://www.clarkcountynv.gov/government/departments/administrative_services/town_liaison_services/tab_cac_information.php)

If appointed, will you be able to attend meetings on a regular basis? Yes  No

• Have you attended a Planning Commission or County Commission meeting? Yes  No

- Have you attached the REQUIRED resume or letter of interest? Yes  No

For the following questions, please feel free to attach additional pages as necessary.

Have you attended a TAB or CAC meeting in Clark County? Yes  No

If so, which one and what was your experience? I have attended TAB meetings this year for general knowledge and familiarity and I also been to and spoke at several County (and LV City) Commission meetings this year.

Please list any boards or committees that you currently serve on: \_\_\_\_\_

I am on Clark County's Animal Protection Services' illegal backyard-breeding taskforce, a small committee aimed at reducing the population of unhoused pets and the burden to the The Animal Foundation.

Why are you interested in becoming a member of your TAB or CAC? I have always been an advocate for

my community and would like to do so in a more formal role. As a business broker and commercial and residential real estate broker, I am familiar with Title 30 codes, zoning, and uses. I would like to apply that knowledge at the TAB.

I have a broad background in many different vertical segments and that breadth allows me to understand applicants' unique issues and balance those against what is codified and in the general community's interests.

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. I understand that an incomplete application or any modifications to this application will not be accepted or considered.



10/30/2024

Signature

Date

You can submit your application and resume/letter of interest by fax to 702-455-3558, by email to [AdministrativeServices@ClarkCountyNV.gov](mailto:AdministrativeServices@ClarkCountyNV.gov) or by mail to: Clark County Administrative Services

Attn: Agenda Coordinator  
500 S. Grand Central Pkwy, 6<sup>th</sup> Floor  
Las Vegas, NV 89155

## **SUMMARY**

Well-rounded business and operations executive with MBA. Highly experienced in real estate, technology, business, and volunteer companion-animal advocacy. Expert at getting buy-in at all levels of an organization and managing people to their fullest potential.

## **EXPERIENCE**

Built and managed the local real estate acquisition and management business within the world's largest private equity firm. Helped pilot the organization into the largest buyer of single-family homes in the market within three months. Recruited and managed quality people. Developed channel strategies, brokerage community outreach, and technology implementation. Helped streamline and stabilize operations for property rehabilitation team and property management division. Guided inside and outside legal teams on local issues to support operations.

Real estate business broker and business broker. Local market expert with strong knowledge of commercial and residential sub-markets, product types, and legislative issues affecting the market. Marketed services through Internet social media, online marketing venues, and personal web sites. Appointed to the Finance Committee of one of the largest Realtor boards in the U.S.

Founded Canon's consumer digital imaging business. Oversaw product planning, worldwide channel development, marketing, inside sales, and technical support. Introduced products to US, Canadian, and Japanese markets creating end-user demand and helped develop reseller channels. Garnered numerous awards with the press. P& L responsibility.

Helped grow software start-up from six persons to over 40 employees and 27 million dollars in revenue and aided in selling the company. Oversaw marketing, product management, inside sales, customer support, and marketing. Aided OEM sales group to secure 80% of the market for product type.

As a consultant, helped start-up hone its product offerings and aided in raising venture capital. Successfully aided software developer in selling web technologies to eBay. Improved products and processes for large international company.

## **UNIQUE SKILLS**

Very broad experience, aptitude, and knowledge in business operations, skillsets, and markets.

Unique ability to understand and implement technology to further the business goals of an organization and its stakeholders.

Ability to manage operations and motivate people across functional roles, cultures and locations.

## EMPLOYMENT HISTORY

**Real Estate and Business Broker.** Las Vegas, NV 2004 to current. Sold real estate and businesses with market-leading franchise brands and independent brokerages, Las Vegas, NV 2004 to current.

**Vice President.** Invitation Homes, Henderson, NV. 2013 to 2015. Private equity backed (Blackstone) company that created the largest single-family residential rental home platform.

**Consultant.** Inari Consulting Company, Reno, NV. 2000 to 2004. Business and Technology Consulting.

**Founder and President.** PhatMouth.com, Inc., Danville, CA. 1999 to 2000. Internet Start-up similar to Facebook.

**Director of Marketing.** PictureWorks Technology, Inc., Danville, CA. 1995 to 1999. OEM and Consumer digital imaging software developer.

**Sr. Product Manager,** Digital Imaging Business. Canon, Inc., Costa Mesa, CA. 1993 to 1995. International consumer electronics manufacturer, Scanners and Digital Cameras.

**Product Manager.** Nippondenso of Los Angeles, Inc., Long Beach, CA. 1990 to 1993. OEM automotive parts manufacturer.

**Other Work Experience:** Aerospace Engineering and Retail Sales 1990 and prior.

## EDUCATION

**Masters, Business Administration.** University of California, Irvine. Graduated 6/95. Attended evening and weekend classes while managing full-time business unit. Emphasis on International Marketing and Global Strategies.

**Bachelors, Industrial Arts.** San Diego State University. Graduated 12/89. Emphasis on Electronics and Plastics Manufacturing Technologies. Dean's List appointee.