



Town Advisory Board (TAB)/ Citizens Advisory Council (CAC) Application

Name of the TAB/CAC Applying for: Winchester

TABs and CACs were created to assist the Board of County Commissioners in an advisory capacity with the decision-making process in the governance of the unincorporated towns and areas of Clark County. There are 8 TABs and 6 CACs that are appointed by the County Commission and 5 TABs that are elected. Each TAB or CAC consists of area residents that serve without compensation for two-year terms and attend regularly scheduled public meetings throughout the year.

Full Name: Judith Perez Siegel Phone Number 

Email Address: 

Home Address: 2877 Paradise Rd Unit 2504 Las Vegas, NV 89109

Mailing Address: 3790 Paradise Rd Suite 250 Las Vegas, NV 89169

Employer: Siegel Group Nevada Occupation: Executive Vice President

Note: This document and accompanying materials become public record once received by Clark County.

• To be eligible to serve, you must be both a qualified elector (eligible to vote) and a resident of the unincorporated town or area encompassed by the TAB or CAC. Before you continue, please indicate if you meet the eligibility requirements: Yes No

• Meeting days, times, and frequency vary from one TAB/CAC to another. The schedules are listed here: https://www.clarkcountynv.gov/government/departments/administrative_services/town_liaison_services/tab_cac_information.php

If appointed, will you be able to attend meetings on a regular basis? Yes No

• Have you attended a Planning Commission or County Commission meeting? Yes No

• Have you attached the REQUIRED resume or letter of interest? Yes No

Last Revised on 8/2/2022



For the following questions, please feel free to attach additional pages as necessary.

Have you attended a TAB or CAC meeting in Clark County? Yes No

If so, which one and what was your experience?

As a board member of Winchester for the past 15 years, I have found it immensely rewarding to serve our community. It has been a true honor to collaborate with such dedicated and influential colleagues throughout this journey.

Please list any boards or committees that you currently serve on:

Tourism Board of Nevada
Winchester Board

Why are you interested in becoming a member of your TAB or CAC?

As a long time member of the Winchester Board I would like to continue on with serving my community for more years to come.

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. I understand that an incomplete application or any modifications to this application will not be accepted or considered.

Judith Perez Siegel
Judith Perez Siegel (Sep 26, 2024 14:15 PDT)

Sep 26, 2024

Signature

Date

You can submit your application and resume/letter of interest by fax to 702-455-3558, by email to AdministrativeServices@ClarkCountyNV.gov or by mail to: Clark County Administrative Services
Attn: Agenda Coordinator
500 S. Grand Central Pkwy, 6th Floor
Las Vegas, NV 89155

JUDITH PEREZ SIEGEL
3790 Paradise Road, Suite 250
Las Vegas, NV 89169

QUALIFICATIONS AND SKILLS

- Bilingual - fluent in Spanish English
- Strong leadership, management, and team working skills
- Creative, motivational and professionally driven to accomplish goals
- Effective written and verbal communication skills; productive negotiator; articulate organizational representative
- Considerable computer skills: PC and Mac computer proficient, Microsoft Word, Excel and Internet savvy
- Dependable, trustworthy and reliable
- Marathon runner

WORK HISTORY

September 2007-Present Executive Vice President, **The Siegel Group Nevada, Inc.**, Las Vegas, NV

- Oversee all philanthropic efforts for the company
- Liaison between local government and community and non-profit organizations
- Monthly auditing of the Siegel Suites and Apartment complex properties
- Reporting on management, staff, customer service, room rates, occupancy, advertising and capital improvements
- Responsible for obtaining all business licenses and permits and ensuring compliance
- Developed strong relationships with local authority and governmental agencies to ensure Siegel Suites facilities are safe environments for tenants

June 2004- September 2007 Executive Vice President, **Sasco Enterprises, Inc.**, Las Vegas, NV (Affiliate of The Siegel Group)

- Oversaw day-to-day operations of rapidly expanding multi-residential portfolio
- Managed, hired and fired employees at each property
- Assisted in operating payroll, marketing, and events
- Participated in community projects on behalf of the company
- Served as political liaison between the company, community and local government

June 2002-June 2004 Marketing Manager, **Yellow Brick Records**, Hollywood, CA (Affiliate of The Siegel Group)

- Organized, planned and supervised operations associated with the label including artist and album development and marketing
- Prepared written material for the artists and CFO
- Assisted in addressing problems and concerns as they arose

October 2001-April 2002 Marketing Volunteer, **Starlight Foundation**, Century City, CA

- Maintained and developed ongoing relationships with key organizations including Teen Magazine and Starbucks
- Created an advertising campaign for Christopher Radko Ornaments
- Coordinated hospital entertainment including celebrity appearances and hospital visits
- Organized and disseminated toy drive to children's hospitals statewide
- Brought smiles to terminally ill children

June 2000-October 2001 Service Sales Consultant **Southland Industries**, Long Beach, CA

- Researched competitor strategies and market projects to determine sales potential
- Telephoned businesses weekly
- Maintained a database of new prospects weekly
- Met with Chief Financial Officers, Chief Executive Officers, and Managers to promote our new product and created marketing/ promotion initiatives for the product line
- Efficiently decreased business operating costs
- Participated at project review and weekly meetings

EDUCATION

University of LaVerne, CA

- Bachelor of Science in Business Administration
- Marketing Concentration

Academic Scholarships

Board Member of Alpha Kappa Psi

Vice President of the American Marketing Association

Member of First Generation

President of the General Motors Marketing Internship

September 25, 2024

Judith Perez Siegel born in East LA, many years later moved to Las Vegas in 2004 where she adeptly managed the day-to-day operations of a rapidly expanding multi residential portfolio, honing her leadership skills and strengthening her ability to navigate the complexities of real estate management.

Fast forward to 2024, currently in 16 states with a diverse collection of properties such as multi-family units, hotels, retail and land developments, Mrs. Siegel currently oversees all philanthropic and governmental affairs for the company and serves as a liaison between the local government community and non-profit organizations. She also loves creating smiles with their fun and whimsical Pinkbox Doughnuts Brand. With just a little dough she is able to deliver that huge heart-warming smile. On Sundays, you can find her at Siegel's Bagelmania, greeting customers and bringing them bagels and deli scoops to their tables.

She stays busy with her greatest role which is being a mommy to their two sons. She has an infectious passion for life that carries into every part of her life, both personal and business. Judith's 15 year on the Winchester board has been marked by a blend of innovative leadership, community engagement and a deep-rooted passion for enhancing the local landscape of Nevada and would love to continue to serve for many years to come.

CORPORATE OFFICE

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