

2022 NFL DRAFT

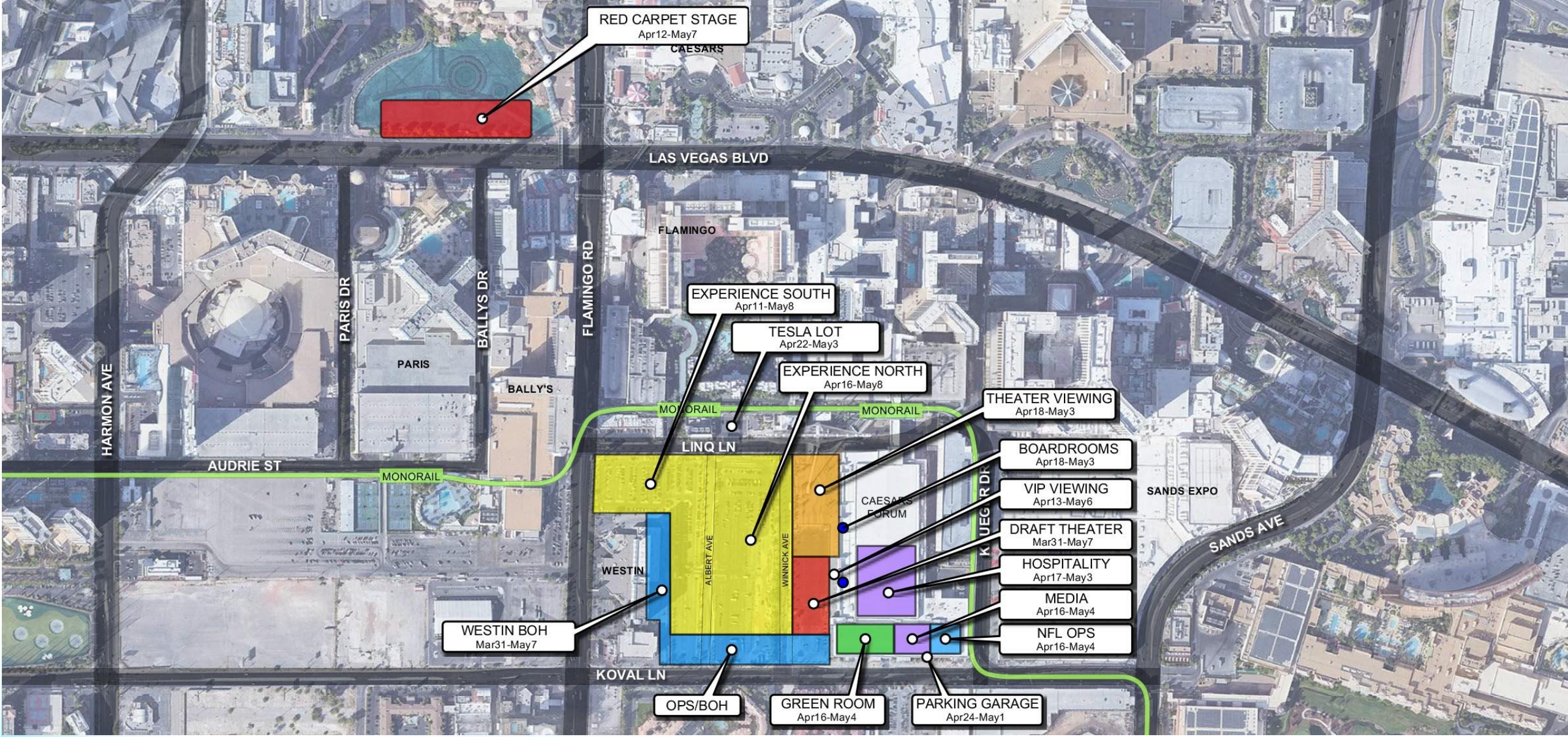
COUNTY COMMISSIONERS MEETING
February 1, 2022





LAS VEGAS

NFL DRAFT EVENT FOOTPRINT OVERVIEW



RED CARPET STAGE
Apr12-May7
CAESARS

LAS VEGAS BLVD

FLAMINGO

EXPERIENCE SOUTH
Apr11-May8

TESLA LOT
Apr22-May3

EXPERIENCE NORTH
Apr16-May8

THEATER VIEWING
Apr18-May3

BOARDROOMS
Apr18-May3

VIP VIEWING
Apr13-May6

DRAFT THEATER
Mar31-May7

HOSPITALITY
Apr17-May3

MEDIA
Apr16-May4

NFL OPS
Apr16-May4

WESTIN BOH
Mar31-May7

OPS/BOH

GREEN ROOM
Apr16-May4

PARKING GARAGE
Apr24-May1



LAS VEGAS ♦ 2022

Thursday, April 28th

Draft Experience at the Caesars Forum	12:00pm to 9:30pm
Live from the NFL Red Carpet	2:15pm to 3:30pm
NFL Draft from the Main Stage	5:00pm to 8:00pm
Headliner Performance	8:30pm to 9:30pm



NFL DRAFT EVENT SCHEDULE

Friday, April 29th

Draft Experience at the Caesars Forum	12:00pm to 10:00pm
NFL Draft from the Main Stage	4:00pm to 8:00pm
Headliner Performance	8:30pm to 9:30pm



Saturday, April 30th

Draft Experience at the Caesars Forum	8:00am to 6:00pm
NFL Draft from the Main Stage	9:00am to 4:00pm
Headliner Performance	5:00pm to 6:00pm



**all times are approximate*



LAS VEGAS ♦ 2022

RED CARPET • BELLAGIO



LAS VEGAS • 2022



CAESARS
FORUM

WESTIN
HOTELS & RESORTS

DRAFT EXPERIENCE



LAS VEGAS ♦ 2022



DRAFT EXPERIENCE



LAS VEGAS ♦ 2022



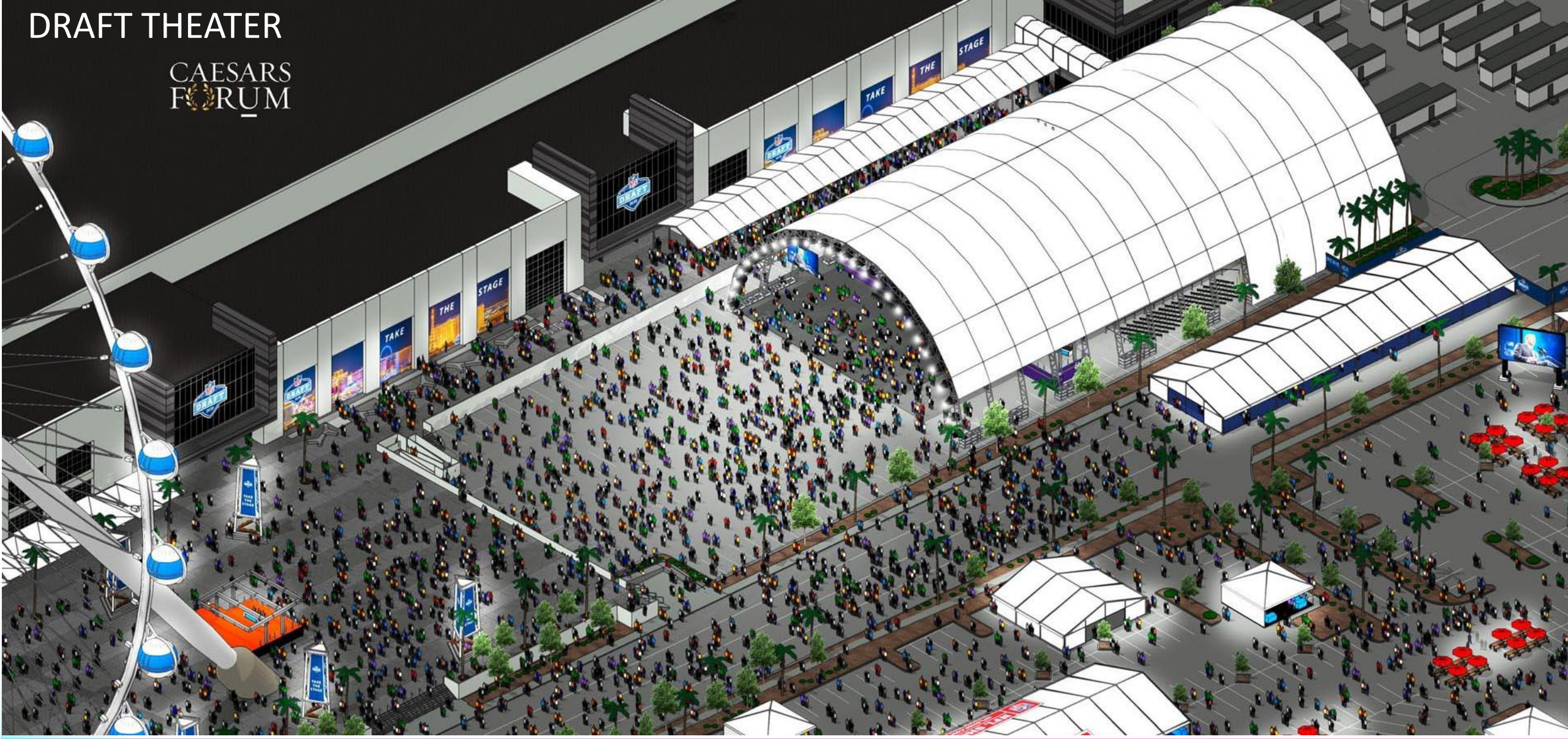
DRAFT EXPERIENCE



LAS VEGAS ♦ 2022

DRAFT THEATER

CAESARS
FORUM



LAS VEGAS ♦ 2022

DRAFT THEATER



LAS VEGAS ♦ 2022



DRAFT THEATER



LAS VEGAS ♦ 2022



LAS VEGAS ♦ 2022



DRAFT THEATER



LAS VEGAS ♦ 2022

LOCAL PARTNER COMMUNICATION (to date)

- Bellagio
- Building & Fire Prevention
- Caesars
- CCFD
- Cosmopolitan
- Culinary Union
- Fashion Show Mall
- FAST
- Las Vegas LOC
- LVMPD
- Meridien
- MGM Resorts Corporate
- NDOT
- Nevada State Police
- NTA
- Park Towers
- Planning
- Public Works
- Raiders
- RTC
- SNHD
- Taxi Authority
- TNCs
- Traffic
- Treasure Island
- Uber/Lyft
- UMC
- Venetian/Palazzo/Sands Expo
- Water District
- Water Reclamation
- Westin
- Wynn/Encore



ONGOING COMMUNICATIONS PLAN

- LVCVA Microsite – visitlasvegas.com/nfl-draft-2022/
- NFL E-mail Sign Up – NFL.com/2022Draft/Interest
- NFL OnePass
- Comprehensive Media and Communications Plan (along the lines of New Year's Eve and Marathon)
- FAQs distributed to all stakeholders
- Direct communication with hotel partners and stakeholders to share with staff





LAS VEGAS

	4/13/2022	4/14/2022	4/15/2022	4/16/2022	4/17/2022	4/18/2022	4/19/2022	4/20/2022	4/21/2022	4/22/2022	4/23/2022	4/24/2022	4/25/2022	4/26/2022	4/27/2022	EVENT DAY - NFL DRAFT			5/1/2022	5/2/2022	5/3/2022	5/4/2022	5/5/2022	5/6/2022			
	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday			
PRE/POST EVENT STAGE CLOSURE																											
2 Lane Closure Plan																											
FLAMINGO RD * Outside eastbound lane from 200 feet west of Bellagio North Porte Cochere to the Bellagio North Porte Cochere * Outside eastbound lane from Bellagio North Porte Cochere through outside lane of channelized right turn at LVB	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	
LAS VEGAS BLVD * 2 outside southbound lanes from Flamingo Road to Bellagio entrance * Allow for a 150-foot right turn lane at Bellagio entrance																											
ADD Additional Lane Closure to Above on LVB ("3 Lane Closure")																											
FLAMINGO RD * Additional outside eastbound lanes from 200 feet west of Bellagio North Porte Cochere to the Bellagio North Porte Cochere * Additional outside eastbound lane from Bellagio North Porte Cochere * Closure of eastbound right turn channelization	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm	6am-5pm												
LAS VEGAS BLVD * Outside southbound thru lane for 540 feet north of Flamingo/LVB intersection * Additional outside southbound lanes from Flamingo Road to Bellagio entrance * Allow for a 150-foot right turn lane at Bellagio entrance																											
ADD Additional Lane Closure to Above on Winnick Avenue and Albert Avenue																											
WINNICK AVENUE * Full closure from Koval Lane to Ling Lane																											
ALBERT AVENUE * Full closure from Koval Lane to Ling Lane																											
KOVAL LANE * Northbound left turn lane closed at intersections of Koval/Winnick and Koval/Wbert * Southbound right turn lane closed at intersection of Koval/Winnick						24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS	24 HRS
DURING EVENT STAGE CLOSURE																											
MAJOR CLOSURE - Full Closure (Event Stage):																											
FLAMINGO RD * Full Closure LVB to Koval * Outside eastbound lane from 200 feet west of Bellagio North Porte Cochere to the Bellagio North Porte Cochere * Outside eastbound lane from Bellagio North Porte Cochere through channelized right turn at LVB * Eastbound left turn bays closed at intersection of Flamingo/LVB; Left turns will be allowed out of thru lanes																											
LAS VEGAS BLVD * Full closure Flamingo to Bellagio entrance * Southbound left turn lanes and inside thru lane closed at the intersection of Flamingo/LVB																											
FLAMINGO RD * Full Closure LVB to Koval * Outside eastbound lane from 200 feet west of Bellagio North Porte Cochere to the Bellagio North Porte Cochere * Outside eastbound lane from Bellagio North Porte Cochere through channelized right turn at LVB * Eastbound left turn bays closed at intersection of Flamingo/LVB; Left turns will be allowed out of thru lanes																											
LAS VEGAS BLVD * Full closure Flamingo to Bellagio entrance * Southbound left turn lanes and inside thru lane closed at the intersection of Flamingo/LVB																											
KRUEGER DRIVE * Outside eastbound lane from Security Screening Point to Koval Lane																											
LING LANE * Northbound left turn lane closed at intersection of Flamingo/Koval * Outside eastbound lane from before Krueger Drive to Winnick Avenue																											



THANK YOU!

