



Las Vegas-Clark County Library District **Board of Trustees Application**

(Note: This document and accompanying materials become public record once received by Clark County.)

The Las Vegas-Clark County Library District (Library District) was formed in February 1985 to consolidate the City of Las Vegas and Clark County Library Districts. The purpose of the Las Vegas-Clark County Library District Board of Trustees (Board of Trustees) is to establish, supervise, and maintain a library system, including the annual preparation of the budget. The Board of Trustees appoints the Library's Executive Director and has the authority to make policies.

The Board of Trustees consists of ten (10) members, five (5) appointed by Clark County, and five (5) appointed by the City of Las Vegas. The Board of Trustees is an independent authority and does not report to the Clark County Board of County Commissioners nor to the Las Vegas City Council.

Members serve four-year (4-year) terms and may not serve more than two (2) consecutive terms.

Application Overview:

If you are interested in applying for membership on the Board of Trustees, please complete the application below. If you have any questions related to the Board of Trustees or the application process, please email AdministrativeServices@ClarkCountyNV.gov.

Full Name (First, Middle Initial, Last): Tamar P K Hoapili

Home Street Address: 397 Silverado Pines Avenue

Home Address City/State/Zip Code: Enterprise, Las Vegas, NV 89123

Mailing Address: 397 Silverado Pines Avenue

Mailing Address City/State/Zip Code: Enterprise, Las Vegas, NV 89123

Employer: Cox Communications

Occupation: Manager, Community Relations

Email Address: [REDACTED]

Best Daytime Contact Phone: [REDACTED]

Relevant Affiliations: Please list below any other committees you are currently serving on. Please list, if applicable, the jurisdiction and term of appointment. If you were appointed by an individual and not by a local jurisdiction, please include that information. If you need additional space, please attach an additional sheet of paper.

Past president of the LV CC Library District Foundation
Not serving on any current committees

Skills and Experience: Please provide a brief description of your qualifications; include any special skills, interests, experience, or training which you possess or have completed that would benefit the work of the Board of Trustees. If you need additional space, please attach an additional sheet of paper.

I am a passionate and effective leader striving to always make a difference in our community! I am an experienced community leader adept to implementing high-profile projects. I am motivated, personable business professional with successful 20+year track record of effective and profitable projects. Flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills

My passion point is education and reading! My home library is the Enterprise Library where I have experienced being a "library customer" taking my children there on Library Sundays!

A resume or letter of interest is REQUIRED. Please attach it to this application.



Resume

I certify that I am a resident of the consolidated Library District. I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be accepted or considered.


Tamar Hoang | Jan 15, 2025 11:22 PST

Signature

Jan 15, 2025

Date

Your signed application must be received no later than 5:30 pm on February 5, 2025. Please allow appropriate time if mailing.

Hand Deliver Application to:

**Clark County Department of
Administrative Services
6th Floor
500 S. Grand Central Parkway
Las Vegas, NV 89155**

Mail Application to:

**Department of Administrative Services-
6th Floor
Attn: Agenda Coordinator
P.O. Box 551712
Las Vegas, NV 89155-1712**

Email Scanned Copy to:

AdministrativeServices@ClarkCountyNV.gov

Tamar Painaala Kauahi Hoapili

397 Silverado Pines Avenue ♦ Las Vegas, Nevada 89123 ♦ [REDACTED]

**Passionate and effective leader striving
to always make a difference in our community and our company!**

Profile

Experienced leader adept to implementing high-profile projects. Motivated, personable business professional with successful 20+ year track record of effective and profitable projects. Diplomatic and tactful at all levels. Accustomed to handling sensitive, confidential records.

Flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

Qualifications Summary

- | | | |
|--------------------------------------|---|--|
| ♦ Loves to creative/brainstorm! | ♦ Marketing & Sales | ♦ Diversity is my Jam! |
| ♦ Special Events Planning/Management | ♦ Organized and detailed | ♦ Strong Communicator and Presenter |
| ♦ Project Management | ♦ Coaching/Mentoring others is a passion! | ♦ Strong Relationship Building |
| ♦ Budget experience | | ♦ Goal is to always be an inspiration to others! |

Professional Experience

COMMUNITY RELATIONS MANAGER

COX COMMUNICATIONS – Las Vegas, Nevada

Community Relations/Video Production Manager, 2005 to Present

Marketing Manager (Advertising Sales Division), 2000 to 2005

Promotions Specialist (Advertising Sales Division) 1999 to 2000

Manages all Community Relations initiatives for the Las Vegas market. Duties include: Diversity, Education, Charitable and Volunteerism engagement programs. In addition, develops strategic and integrated approach to increase sales by maximizing partnerships in collaboration with business, residential and advertising products.

- ♦ Served as Communications Lead for the SWR Diversity Council. Duties included: supporting all pillars communication needs, working with SWR Chairs on diversity projects i.e. SWR Actions Speak, Panel Sessions.
- ♦ Launched the LOTUS ERG (in 2020), strategically plan/execute ERG events, volunteer activities, key APIA celebrations, APIA Actions Speak sessions (March 2021). LOTUS ERG has been recognized as the Best Diversity & Inclusion Initiative by CableFax (August 2021).
- ♦ National Chair for PRIDE ERG, strategic guidance for ERG groups across the Cox footprint including: budgeting, event planning, communications and market outreach.
- ♦ Manage department budget of \$1.8 million. Includes monthly reporting, quarterly reforecasting and annual LRP strategic planning.
- ♦ Create and develop key community projects to drive revenue for the Las Vegas market. Projects include Cox Back to School Fairs – \$175K; Cox GoalGetters - \$750K; Cox Healthy Kids and Families - \$75K.
- ♦ Las Vegas lead for Digital Equity. Duties include: managing all DEI programs and outreach activities; partner with DSR/Field Sales on launch of Senior Pilot Program; support Market Leader with DEI efforts.
- ♦ Lead for the Southwest Region (now WEST) Cox Charities program. Duties include: managing the regional employee giving campaign programs, working with regional communications teams, support all markets. In addition – leader on the national Cox Charities team providing strategy and direction for national campaign.
- ♦ National Community and Customer Chair for the Cox Conserves Council. Duties include: support all pillar goals, work in unison with other pillar groups, support regional goals and outreach across the country.
- ♦ Launched the Las Vegas local origination television channel called Cox 96 (currently known as YURVIEW) including finding content, producing shows, programming and scheduling.

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- ◆ Served as Southwest Regional lead for the Connect2Compete program. Duties included: managing the C2C program, providing support to the regional C2C teams, monthly reporting to regional leaders and working with regional communications team where needed.

PROMOTIONS DIRECTOR

RADIO VISIONS, INC. – Las Vegas, NV
Promotions Director, 1997 to 1999

Managed all special events for radio station in the Las Vegas market. Reported to General Manager.
Developed/managed revenue generating projects. Managed all branding/promotional outreach for radio station.

PROMOTIONS DIRECTOR

PATTERSON BROADCASTING, INC. – Honolulu, HI
(FORMERLY HENRY HAWAII BROADCASTING)
Promotions Director, 1993 to 1997

Managed all special events for radio station in the Hawai'i market. Reported to General Manager.
Developed/managed revenue generating projects. Managed all branding/promotional outreach for radio station. Managed "Brown Bags to Stardom" talent search project to include internal/external communication, media outreach and sales.

Education

UNIVERSITY OF PHOENIX – Henderson, Nevada
Master of Business Administration, 2005

UNIVERSITY OF HAWAII MANOA – Honolulu, HI
Bachelor of Arts Journalism, 1993

SACRED HEARTS ACADEMY – Honolulu, HI
General, 1987

Community Service

AFTER SCHOOL ALL STARS – BOARD MEMBER
2020 – PRESENT

LAS VEGAS CLARK-COUNTY LIBRARY DISTRICT FOUNDATION – CHAIR
2023-2024 (ONE YEAR TERM)

LAS VEGAS CLARK-COUNTY LIBRARY DISTRICT FOUNDATION – DIRECTOR
2013-2023

COX SOUTHWEST REGION DIVERSITY COUNCIL – MEMBER
2009 – 2020

LOTUS ERG – LEADER
2020-2022

YMCA – DIRECTOR
2019- 2020

Tamar Painaala Kauahi Hoapili

CLARK COUNTY PUBLIC EDUCATION FOUNDATION – DIRECTOR
2015 - 2018

OLIVE CREST – DIRECTOR
2013 - 2015

NEVADA COMMISSION ON MINORITY AFFAIRS – COMMISSIONER
2012 – 2014

LAS VEGAS HAWAIIAN CIVIC CLUB – PELEKIKENA
2009 – 2012

LAS VEGAS ASIAN CHAMBER OF COMMERCE – BOARD MEMBER
October 2010 – July 2011

CLARK COUNTY SCHOOL DISTRICT – TECHNOLOGY- COMMUNITY ADVISOR
2009-2011

JUNIOR ACHIEVEMENT LAS VEGAS – BOARD MEMBER
2006

CHOICES program – instructor
2006

Awards & Recognition

Gold Standard Hero – Outstanding Leadership
Cox Communications

Pinnacle Award
Public Relations Society of America

EMA Award
Women in Cable Telecommunications

Impact Award
Cox Communications

CAMY Award
Cox Media