

05/20/25 PC AGENDA SHEET

PUBLIC HEARING

APP. NUMBER/OWNER/DESCRIPTION OF REQUEST

SC-25-0241-IC 3700 FLAMINGO RD, LLC:

STREET NAME CHANGE to change the name of a portion of a public right-of-way from Viking Road to Penn & Teller Drive.

Generally located on the east side of Valley View Boulevard and 1,200 feet north of Flamingo Road within Paradise. JJ/my/kh (For possible action)

RELATED INFORMATION:

APN:

162-17-410-001; 162-17-301-015; 017

LAND USE PLAN:

WINCHESTER/PARADISE - ENTERTAINMENT MIXED-USE

BACKGROUND:

Project Description

General Summary

- Site Address: 3700 W. Flamingo Road & 3850 S. Valley View Boulevard
- Project Type: Street Name Change

Applicant's Justification

The applicant states that the desire to rename Viking Road to Penn & Teller Drive stems from a celebration of the 50th anniversary of the partnership of the magicians Penn & Teller, with over 30 years of residency in Las Vegas.

Prior Land Use Requests

Application Number	Request	Action	Date
UC-20-0546	Use permit, waiver of development standards, and design review for The Loop	Approved by BCC	October 2021
UC-18-0563	Use permit and design review to allow for events to be longer than 10 days	Approved by BCC	September 2018
UC-18-0212	Motion picture studio	Approved by BCC	May 2018
UC-1007-14	Use permit and design review for outdoor alcohol consumption and motion picture filming within a temporary tent	Approved by BCC	February 2015

Prior Land Use Requests

Application Number	Request	Action	Date
ET-400110-13	Extension of time for UC-0217-00	Approved by PC	January 2014
DR-0294-13	Comprehensive sign plan modifications	Approved by BCC	July 2013
DR-0121-13	Amusement ride at The Rio	Approved by BCC	May 2013
UC-0372-12	Request to allow music for temporary events to go beyond daytime hours	Approved by PC	September 2012
UC-0089-12	Request to allow an event to go beyond daytime hours	Approved by PC	April 2012
UC-0306-11	Request to allow an event to go beyond daytime hours	Approved by PC	August 2011
UC-0576-10	Use permit and design review for Dinner in the Sky	Approved by BCC	January 2011
DR-0519-10	Design review for The Rio's sign package	Approved by BCC	December 2010
ET-400166-10	Extension of time for UC-1127-07	Approved by BCC	April 2011

Surrounding Land Use

	Planned Land Use Category	Zoning District (Overlay)	Existing Land Use
North	Entertainment Mixed-Use	IL & CR	Resort hotel, multi-family dwelling, & industrial park
South	Entertainment Mixed-Use & Public Use	IL	Parking lot & substation
East	Business Employment	IL	Industrial park
West	Entertainment Mixed-Use	IL, CG, & CR	Gold Coast Hotel, shopping center, & industrial park

STANDARDS FOR APPROVAL:

The applicant shall demonstrate that the proposed request is consistent with the Master Plan and is in compliance with Title 30.

Analysis**Comprehensive Planning**

This particular section of Viking Road dead ends to the east at The Rio's loading dock entrance. Also besides this portion, Viking Road does not extend beyond Valley View Boulevard. The Las Vegas Fire & Rescue Combined Fire Communications Center has granted approval for the name change request. In addition, the owner of the property adjacent to that portion of the right-of-way has provided a letter supporting the name change request. However, since Building Department Addressing is not supporting the application, staff cannot support this request.

Building Department - Addressing

The applicant is requesting to change a portion of the Viking Road alignment east of Valley View Boulevard to Penn And Teller Drive. Viking Road is an established alignment that exists on both the east and west sides of the Las Vegas Valley.

The Combined Fire Communication Center has recommended approval of the street name Penn And Teller, but their recommendation only includes the approval of the proposed street name. They do not review the street name change request in accordance with the Las Vegas Valley Street Naming and Address Assignment Policy. The Las Vegas Valley Street Naming and Address Assignment Policy states, a street name may not change along an alignment unless an extension of the subject segment "does not and cannot" connect in the future. It also states, "When a cul-de-sac is located at the end of an existing street right-of-way or alignment, it shall be given the name of that street..." the alignment of Viking Road has dedicated right-of-way west of Valley View Boulevard, making this segment of road an extension of that street name; therefore, staff does not support changing the street name at the intersection of Valley View Boulevard.

The applicant is requesting the suffix of Drive. If this portion of the current alignment is approved for a different street name than the existing right-of-way, then it is considered a cul-de-sac per the definition in Title 30 and shall have the suffix of Court.

The billboard located on parcel 162-17-301-015 is assigned the address of 3737 W. Viking Road and will be affected by this street name change.

This application is not consistent with the Las Vegas Valley Street Naming and Address Assignment Policy therefore staff recommends denial.

Staff Recommendation

Denial.

If this request is approved, the Board and/or Commission finds that the application is consistent with the standards and purpose enumerated in the Master Plan, Title 30, and/or the Nevada Revised Statutes.

PRELIMINARY STAFF CONDITIONS:**Comprehensive Planning**

If approved:

- Applicant shall be responsible for the installation of street signs, per Public Works requirements, within 60 calendar days of the approval of the application.

Public Works - Development Review

- No comment.

Building Department - Addressing

- Subject to Penn And Teller Court.

Fire Prevention Bureau

- No comment.

Clark County Water Reclamation District (CCWRD)

- No comment.

TAB/CAC: Paradise - approval.

APPROVALS:

PROTESTS:

APPLICANT: BUGGS & RUDY DISCOUNT CORP

CONTACT: GLENN ALAI, PENN & TELLER, 3555 W. RENO AVENUE, SUITE L, LAS VEGAS, NV 89118