



OMNIA Dayclub Grand Opening
Motorcycle Jump
Sunday, May 17, 2026



Overview

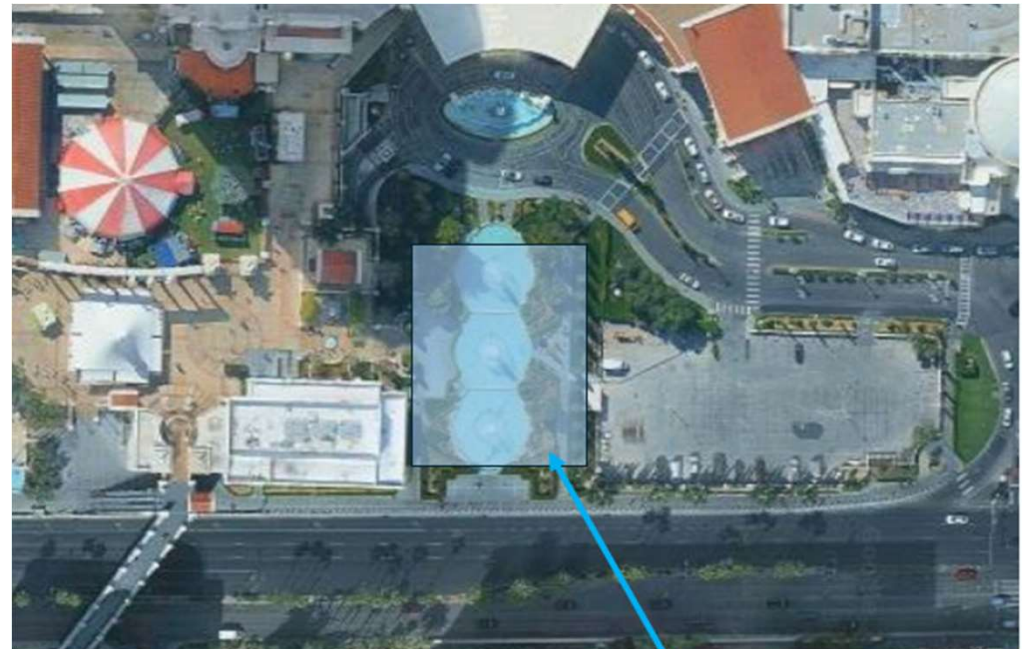
- TAO Group Hospitality stands as a global leader in entertainment and nightlife/daylife, with a strong presence in Las Vegas. TAO Group currently operates approximately 85% of the large nightclubs and dayclubs along the resort corridor, with over one million visitors a year.
- OMNIA Dayclub, a \$60 million+ investment located in the heart of the Las Vegas Strip, has created hundreds of new jobs and continues to elevate the city's hospitality landscape.
- This world record motorcycle jump event will bring a dynamic piece of Las Vegas and Caesars history to the resort corridor, building on the legacy of iconic stunt performers like Evel Knievel and Travis Pastrana. The event will also serve as a lead-in to Caesars Palace's yearlong 60th anniversary celebration.

Overview & Impact

- Sunday's featured moment is a planned world record motorcycle jump by Colby Raha, a **7-time X Games gold medalist** and **4-time world record holder**.
- This event is expected to generate significant economic impact through increased hotel occupancy, dining, and local spending.
- The guest list will include A-list celebrities, influencers, and key hospitality industry leaders, amplifying reach and visibility globally.
- Estimated global media impressions are projected to approach **one billion**, driven by the historic world record attempt, grand opening, world-class entertainment, and high-profile celebrity presence.

Event Details

- Date: Sunday, May 17, 2026
- Event Time: 2:00 PM – 3:00 PM
- Sidewalk Closure Begins: 12:00 PM
- Sidewalk Closure End: 4:00 PM
- Location: Caesars Palace Fountains
3570 S Las Vegas Blvd



EVENT LOCATION

Event Description & Safety

- Professionally coordinated motorcycle jump at the Caesars Palace fountains
- Controlled vertical jumps only
 - No jumps will be conducted over any persons or structures
- Installation of barricades to secure the event area
- American Medical Response and LVMPD present
- Designated staff for pedestrian direction
- Clearly marked sidewalk closed signs & detour routes for pedestrian flow
- No pedestrian access to sidewalk closure area






Pedestrian Traffic Control Plan

Sidewalk closure and pedestrian reroute plan with marked detours and restricted zones.



KEY

-  Closed Sidewalk
-  Pedestrian Route
-  Closed Sidewalk from New Marquee Project

Pedestrian Traffic Control Plan



★ Third Party Security Positions (2 or more per post)