



Pro Bowl 2022 Community Greening Grant Application

The National Football League and Verizon have developed a community matching grant program to fund a community “greening” project including tree-planting, community gardens, habitat restoration, pollinator projects or reforestation initiatives throughout the Las Vegas area. Tree planting and other events will be open to local media.

GRANT GUIDELINES

All grants must meet the following requirements:

- Trees/plant materials must be in a public space and benefit the local community
- Trees/plant materials must be either native species or common local species
- Grantee may be either a nonprofit agency or local government agency
- Host site must commit to provide a minimum of two years maintenance where needed
- **Existing scheduled projects are eligible for grants if they meet the project criteria**
- Grant funds may be used to purchase trees, plant materials, supplies and other direct project-related costs including site prep and maintenance. Administrative costs, office expenses and other non-planting related costs may not be used to match grant funds.
- Maximum grant amount is \$20,000 per project (no minimum amount)
- The area being planted must be protected from future development that would involve removing trees/plant material
- Planting dates/times are subject to approval from the Grant Advisory Group (representing the National Football League and Verizon)
- All media materials must be reviewed/approved by the Grant Advisory Group prior to release
- Corporate sponsors involved in project must be approved by the Grant Advisory Group
- Grant applications must be received by the Grant Advisory Group by November 26, 2021.
- All projects must be completed before February 6, 2022 (exact dates to be reviewed/approved by the Grant Advisory Group)
- Site prep should be done prior to the scheduled planting date

GRANT APPLICATION INFORMATION

Please complete the information below and submit to Susan Groh at susan.groh@nflenvironment.com by November 26, 2021 to be considered for the grant. You will be notified by December 3, 2021 regarding the status of your application.

PRO BOWL 2022 COMMUNITY GREENING APPLICATION

Name and Address of organization requesting grant (nonprofit or government agency)

Clark County, 500 Grand Central Parkway, Las Vegas, Nevada

Name/title of primary project contact and contact information (phone, email)

Elizabeth Bickmore, Wetlands Park Administrator, 702-455-7522, bickmore@clarkcountynv.gov

Name and Location of project

Clark County Wetlands Park, 7050 Wetlands Park Lane, LV, NV 89122

Elizabeth Bickmore, Wetlands Park Program Administrator

Description of project including how it will benefit the local community

For celebration of World Wetlands Day, (February 2), Clark County proposes planting native wetland, riparian and upland plants at the Wetlands Park. Planting sites will include Nature Preserve and Duck Creek areas. As one of the largest created wetlands in the desert southwest, the Wetlands Park is home to more than 340 species of birds, 70 species of other wildlife and 60 species of pollinators. Bisected by the Las Vegas Wash, the park grounds include 40 miles of trails that wind through 2,900 acres of restored and created native habitat. Wetland vegetation help filter out pollutants that flow into Lake Mead, which provides this community with 90% of our drinking water. The planting of trees and shrubs will help improve air quality and community resilience through reducing the urban heat island effect.

With an annual visitation of more than 500,000, Wetlands Park is a destination for people from all the world but still retains its community feel. Nestled along 7 miles of neighborhoods in East Las Vegas, Wetlands Park provides a connection to nature in the middle of the city. Many neighbors make up the award-winning volunteer program. Wetlands Park has 130 volunteers that serve as trail keepers, school field trip guides, Exhibit Gallery Information hosts and stewardship leaders. The Duck Creek was recently burned in a wildfire and this planting will help restore habitat in the area. The community takes great pride in the Wetlands Park and this planting project will create additional wildlife and pollinator habitat, reduce fuels for wildfire, and create a more opportunities to connect to nature.

Describe species and total number of trees or quantity of plant material to be planted

600 native trees, and 600 plants will be planted,

1,200 plants in total comprised of the following 16 species:

Trees - honey mesquite, screwbean mesquite, desert willow, Gooding willow, ash, cottonwood

Riparian and Desert Shrub - milkweed, yerba mansa, globemallow, Virgin River brittlebush, California buckwheat, baccharis, Mormon tea, alkali sacaton

Wetland – alkali bulrush, sedge

Describe any other landscaping or construction related to project

Planting preparation will include removal of up to 0.6 acres of invasive plants in a wetland riparian zone.

Irrigation will be installed to establish new planting areas.

Source of project funds (public, private)

Matching funds will be provided by Clark County, Nevada

Are there potential corporate sponsors funding any part of this project? If so, who are they? Funding amounts?

Wetlands Park Friends may supply bus funding for volunteers, planting tools, such as gloves, protective fencing around plants and other items.

Wetlands Park Friends website <https://wetlandsparkfriends.org/>

Who (agency, organization) will be responsible for maintenance (up to two years if needed)?

Clark County will provide ongoing maintenance of the area for 2 years.

How will the project be publicized locally? Who will be the publicity contact for the grantee?

Clark County Public Information Office will distribute media releases in association with this event as well as share on Clark County, and Wetlands Park social media sites.

Project Budget

Total estimated cost for trees, plants and other direct project expenses including site prep and maintenance. **This amount must be at least double the requested grant amount.** For example, if you are applying for a \$20,000 grant, total project costs must be at least \$40,000.

Category	Estimated Cost
Plant Materials (trees, plants, bulbs, etc.)	\$16,660
Supplies (lumber, mulch, fertilizer, etc.)	\$1,293
Site Prep/Tree Planting/Maintenance	\$40,550
Other: (specify)	
Total Cost (including requested grant funds)	\$58,503

Additional Information

Will the planting event involve community volunteers?

Yes, we will have volunteers actively working on the February 2, but will also use paid labor for the prep work and remainder of plantings.

How many volunteers will be used?

We anticipate 40 – 100 volunteers depending on availability. We already have commitments from our Wetlands Park volunteer corps, and we have invited students from an elementary school, several high schools.

Description of the volunteers (ages, group affiliations, etc.)

Volunteers may range in age from ages 10 – 70. Volunteers will consist of Wetlands Park volunteers, students from Clark County School District.

Are there conflicts with the preferred date and time for the planting project: Morning of Wednesday, February 2nd, 2022?

No.

Ceremonial elements (speakers, elected officials, etc.)

Speaking officials may include representatives from Clark County Commissioners, Wetlands Park Program Administrator, All-In Clark County Sustainability Initiative for the Community

How many parking spaces will be available for vehicles the day of the event?

50 parking spaces

Will there be any companion events or activities at the planting site (displays, entertainment, etc.)?

Lunch will be provided for volunteers after the event. Tours will be available upon request of the Nature Preserve and Nature Center for participants and media.

Any other information you'd like to provide about this project:

Thank you for allowing Clark County to be considered for NFL Green.

COVID-19 CONTINGENCY PLANNING

While no one can predict with certainty what the near future will look like for public health and safety as a result of the Covid-19 pandemic, we all need to think about contingency planning around issues like social distancing, quarantine, sanitation and personal protection equipment.

In this section, please share your thoughts about measures you think we might want to consider should there be renewed concerns around coronavirus.

Please reference the following:

- Can the event/activity still take place safely or would it need to be cancelled/postponed?

All activities will take place outdoors, with social distancing, no sharing of tools.

- Are there effective ways to maintain social distance and still accomplish the project goals?

Yes. In addition to safety precautions, there will be limited number of participants, in compliance with County stipulations.

- Are there virtual activities that can be substituted for some in-person activities?

No.

- What personal protection equipment (PPE) would decrease the risk of contamination?

Masks, hand sanitizer, gloves, and individual tools will be provided.

- How can we structure volunteer check-in and deployment to reduce risk and maximize safety?

Volunteer check in will occur through volunteer coordinator and liaisons. Planting demonstrations and instructions will be handled in small group while practicing social distancing.