



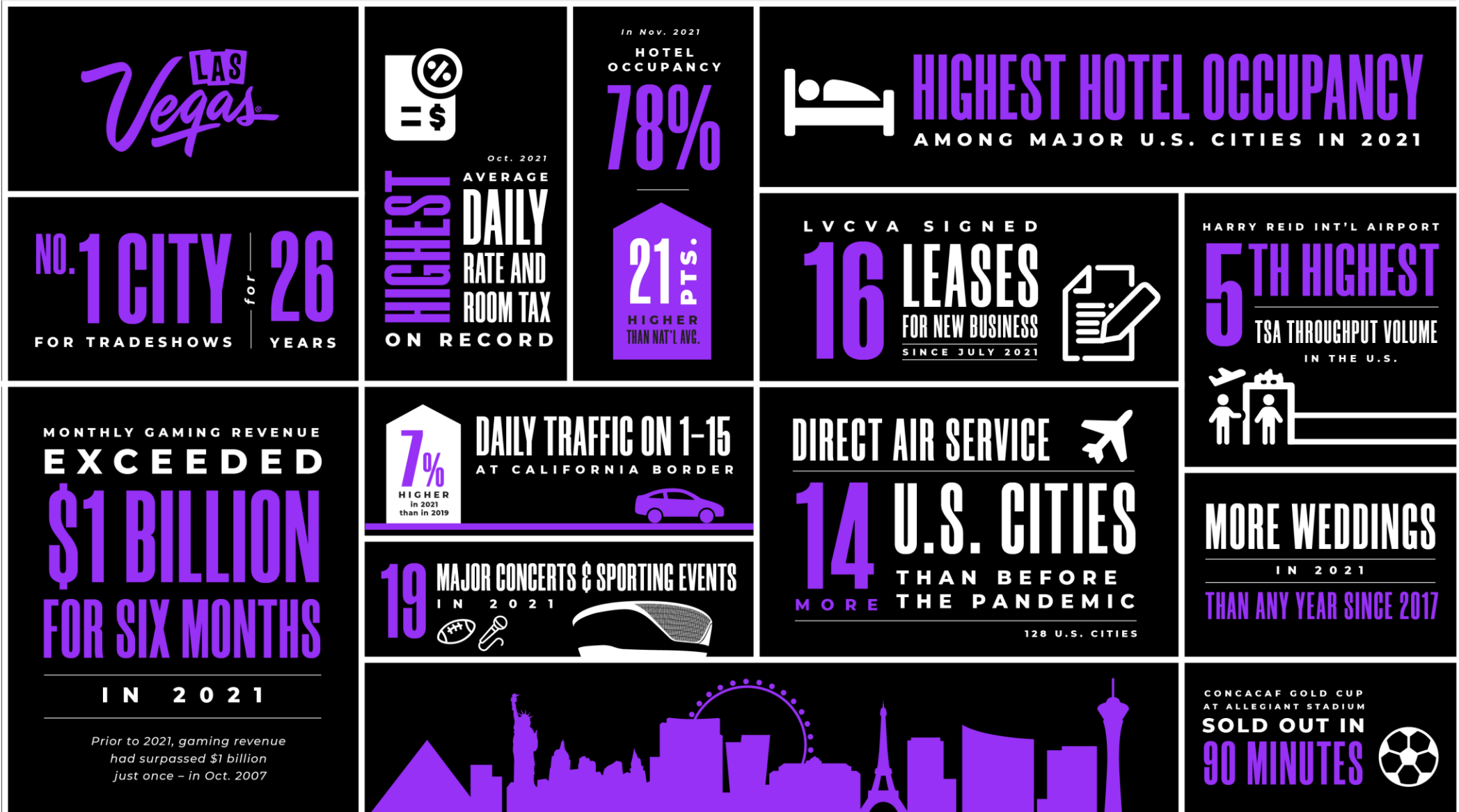
BOARD OF COUNTY COMMISSIONERS

April 19, 2022

Steve Hill, President and CEO, LVCVA

Kate Wik, Chief Marketing Officer, LVCVA

DRIVING RECOVERY



THE RETURN OF TRADE SHOWS & EVENTS

77 TRADE SHOWS & EVENTS SINCE JUNE 2021



MAGIC



ASD
MARKETWEEK

Marijuana Business **MJBizCon**

16 NEW SHOWS AND EVENTS LEASED



- The Calling FAB
- SIAL America
- Reptilian Nation Expo
- G4Live/Budtender Awards
- AIMExpo
- Jigsaw Puzzle International Convention

- Ace Hardware Corporation
- ICSC - Here, We Go 2021
- Fancy Food Show
- cNFTcon
- HLTH 2023
- Highgate Hotels

- Nevada Contractors Association Aug 2021
07/01/21 25 1,640
- Hyrox Las Vegas
- National Hockey League
- Fantasy Sports-Con

CREATING MARKETING PLATFORMS



LIVE IN VEGAS



EXTRA



VEGAS ON



MEANWHILE IN VEGAS ...



THE GREATEST ARENA ON EARTH



SOLIDIFYING AS SPORTS DESTINATION



SECURED SUPER BOWL LVIII



FORMULA 1 IS COMING TO VEGAS



NFL DRAFT



