

ATTACHMENT A

Clerk	Professional services to include public relations and media; international marketing development and strategy; trade shows and travel; historical and market research; editorial content; social media; special events; event resource management and coordination; promotional items and materials; graphic design; community outreach, other activities to create and support press-worthy events and activations	\$680,304
LVCVA	Advertising, Marketing and Branding	1,294,191
Total		1,974,495