

bcc 9/20/22
Agenda Item #47



MADD Nevada

MADD's Mission

To end drunk driving, help fight drugged driving, support the victims of these violent crimes and prevent underage drinking.

Since our founding in 1980:



DRUNK DRIVING
DEATHS CUT BY
53%



340K+
LIVES SAVED...
AND COUNTING

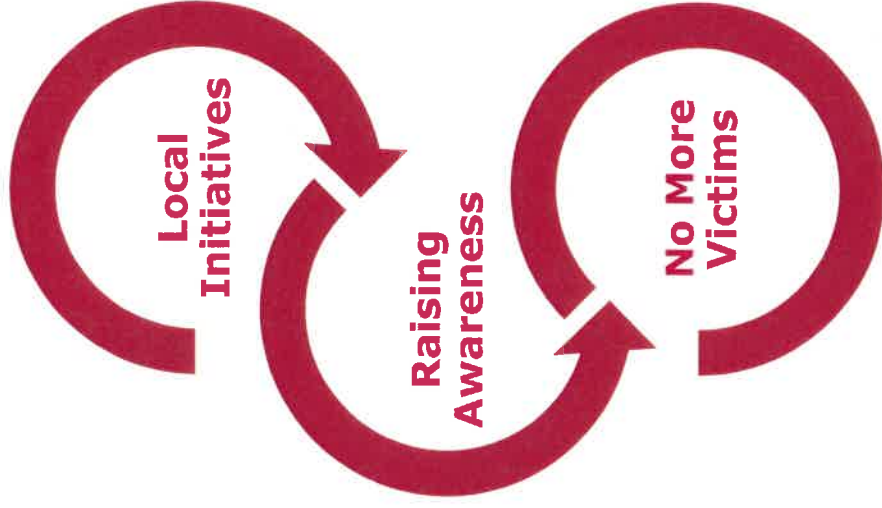


820K+
VICTIMS SERVED

MADD's Campaign to Eliminate Impaired Driving

- Support our Heroes
High visibility law enforcement – checkpoints and saturations.
- Sober to Start
Ignition interlocks for all convicted drunk drivers.
- Secure the future
Supporting technology to end drunk driving.

What Does MADD Do?



Local Initiatives

- Victim Services
- Victim Impact Panels
- Youth & Underage Drinking Prevention
- Court Monitoring
- Policy and Legislation

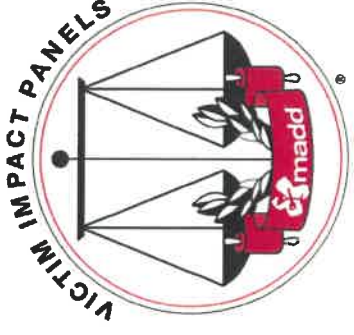


Victim Services

- **3 areas of victim services**
 - Emotional support and guidance
 - Help navigating the criminal justice system
 - Inform and assist with financial assistance
- **Outreach and Referrals**



Victim Impact Panels



Victim
Healing



Offender
Education



Community Transformation



Victim Impact Panels

- Class demographic and target: **Impaired and Repeat Offenders**
 - **Offered in select counties** in NV.
 - Funds, proceeds, donations stay local and go towards providing services to our victims at **absolutely no cost** to them.
 - **Online VIP** – virtual environment to make VIPs more accessible. Cutting-edge technology with facial recognition software. (*Spanish Online VIP*)
- *Like to see one in action? Invitation/Mock VIP/Online link.

CONTACT @ nv.state@madd.org

Youth & Underage Drinking Prevention

Power of You(th) is geared toward middle and high school aged youth. We work to empower youth to take a stand against drinking alcohol before age 21 and never riding in the car with someone who has been drinking. The dangers of underage alcohol consumption are discussed and tools are given to avoid dangerous behaviors.



Currently being offered in Northern and Southern Nevada.

We work to partner with local school districts, youth and parent focused non-profit organizations, faith based communities, after school programs, youth sports programing, etc. If you are interested in learning more about our programs or materials reach out to one of our Program Specialists listed below.

Northern Nevada: [Rebecca Lara](mailto:rebecca.lara@madd.org)
Southern Nevada: [Jackie Poole](mailto:jackie.poole@madd.org)

Court Monitoring Goals

Enhance
transparency and
accountability
within Criminal
Justice System

Promote
appropriate
sentencing and
reduce DWI
recidivism

Work with agencies
to bring resources
and develop
strategies to
increase efficiency
prosecution

Court Monitoring

- Trained Court Monitors start monitoring at the beginning of a case: Bond Arraignment or Pre-Trial Conference.
- The Case is monitored through subsequent hearings until the final disposition and the case is closed.
- Volunteer involvement encourages community education on and involvement with the local judicial system.
- Gathered data can be used to identify trends in local DUI cases.
- Data is entered into a MADD national database.
- Studies have shown that the mere presence of a CM can have a positive effect on sentencing and keeping judicial infrastructures accountable.

Policy & Legislation

- MADD works to support the following legislative measures:
 - Traffic safety
 - Impaired driving deterrents
 - Underage drinking prevention
 - Victim rights

Raising Awareness



- Walk Like MADD
- Law Enforcement Recognition and Support
- Saturation Saturday



- Walk to increase awareness of impaired driving and remember those killed and injured.
- Over 15 years of walks
- 2023 will yield a local WLM for Las Vegas

Saturation Saturday




- National high-visibility enforcement campaign to promote safe driving and enforcement efforts
- The Saturday before Labor Day every year
- Agencies across the state participate in saturation patrols and checkpoints
- Utilization of media



Contact Us!

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<https://madd.org/nevada/>