



CLARK COUNTY_{NV}
ECONOMIC DEVELOPMENT

OFFICE OF COMMUNITY & ECONOMIC DEVELOPMENT

SHANI J COLEMAN, DIRECTOR
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Department Vision & Mission

Vision-

Clark County is a world-class gateway to the Mountain West, built upon prosperous and diverse communities and businesses.

Mission-

Clark County catalyzes visionary initiatives that transform Southern Nevada into a smart, green, and vibrant region.

Department Goals



Cultivate a Fertile Environment for Small Businesses and Entrepreneurs



Accelerate Economic Diversification



Integrate the Workforce Ecosystem



Mobilize Stakeholders around County-Wide Initiatives



Promote Community-Centered Design of the Built Environment



Ensure Equitable Access to Resources

Department Accomplishments

- Development and Approval of Department Strategic Plan
- Established a development concierge program
- Re-introduced the Clark County Redevelopment Agency
- Provided 4897 small businesses with support services during the first two years of COVID-19.
- Distributed \$13.5 million in COVID-19 relief funding to small businesses
- Held First Regional Job Fair for Small Businesses
- Transitioned BDAC and SBOP

Department Accomplishments

- Supported the Development of a Regional Small Business Loan Fund
- Collaborated on the EDA Regional Build Back Better Initiative
- Established a branding to promote Clark County economic development
- Developed new economic development web site
- Implemented Open Counter for zoning and permit estimates
- Awarded \$350,000 in federal appropriations to upgrade SBOP
- Developed and digitized new learning modules for SBOP

Department Accomplishments

- Selected for Results for America Good Jobs & Equity Project, phase 1 and phase 2
- Selected to participate in USDA Rural Partnership Network for Moapa Valley and Southern Clark County
- Established funded technical assistance program for small business
- Established a tech entrepreneur bootcamp focused on women and people of color
- Participated in numerous business resource fairs

Department Current Initiatives & Projects

- Business Development Advisory Council
- CSN Workforce Development Training Facility
- Innovation District Visioning Plan
- EDA Chips Act
- Laughlin-Searchlight Rural Partnership Network
- Mario's Westside Market Expansion
- Moapa Valley Main Street Revitalization
- Moapa Valley Pediatric Dental Clinic

Department Current Initiatives & Projects

- SBOP Virtual Learning and Supplier Diversity Platform
- Desert Springs Hospital Transition Plan
- Pet Store Transition Incentive
- District D Small Business Support Program
- Chinatown Redevelopment Plan RFP
- Sloan Manufacturing & Industrial Park RFP
- Dedicated Broadband Facility for UNLV and Clark County
- Tech Industry Ecosystem

Department Current Initiatives & Projects

- Workforce Development Program for EMTs and paramedics
- Microbusiness Park
- Henderson Chamber of Commerce Launchpad Grant
- Redevelopment Agency Blight Study
- Joint Redevelopment planning with city of Las Vegas
- Community Engagement & Outreach
- Southland Visioning
- Southern Nevada Enterprise Community Support

Department Future Considerations

- Buildout of Business Retention and Expansion Programs
- Buildout of Business Development Programs
- Development of Small Business Loan Program
- Addition of New Redevelopment Areas
- Development of Redevelopment Incentives & Projects
- Development of Sustainable Economy Program
- Development of Target Industry Workforce Development Programs

Department Expenditures

FY20 - \$136,623

- No independent budget
- CARES Act

FY21 - \$211,645

- No independent budget
- CARES ACT

FY22 - \$757,750

- Econ Dev Consultant
- Branding & Marketing Development
- Training & Travel
- Open Counter Implementation
- ARPA Funding

FY23 - \$1,496,005

- Econ Dev Consultant
- Branding & Marketing Implementation
- Training & Travel
- CRM Implementation
- IMPLAN Implementation
- Innovation District RFP
- ARPA Funding

FY24 - \$2,019,274 (est.) + \$5,000,000 (cap)

New Promotional Video



Questions

