MEMORANDUM

TO: Senior Leadership, Long Range Planning (LRP) Committee

FROM: Shani J. Coleman, Director
DATE: August 19, 2026

SUBJECT: Summary of Naming Process for Micro-Business Park facility

Purpose
This memo provides a summary of the community-based process used to identify and recommend the final proposed name for the Micro-Business Park facility. This information is being submitted for discussion and approval at LRP for formal submittal to BCC.

Community Stakeholder Group
A stakeholder group was convened by the District D commissioner's office to advise on the naming of the facility. Participants included:

- LaTonya Lomax
- Byron Goynes
- Ylonda Dickerson
- Walter Jones

Meeting Dates & Engagement
The stakeholder committee met on the following dates:

- June 3
- June 24
- July 7

Engagement occurred through Microsoft Teams meetings and email communication.

Identification of Proposed Facility Names

Committee members generated name ideas based on their knowledge of community identity, history, and project objectives. All proposed names were collected via email.

List of Proposed Facility Names

The committee considered the following names during its deliberations:

- Historic Westside Innovation Commons
- Lake Mead Microbusiness Park
- Las Vegas Incubation Center
- Westside Legacy Business Center

Final Name Selection Process

The committee was provided with the full list of proposed names and asked to vote by email to determine the final recommendation. The name **Historic Westside Innovation Commons** was identified as the preferred and recommended name.