Building Enterprise Fund Advisory Committee

Each local government that creates an enterprise fund pursuant to NRS 354.598911 shall establish an advisory committee to review the operations of, and make recommendations relating to, the enterprise fund. (SB18402995 Nevada State Legislative Session) NRS 354.59893

Full Name: Tina Frias **Phone Number:** [redacted]

Email Address: [redacted]

Home Address: [redacted]

Mailing Address: 4175 S Riley St, Ste 100

Las Vegas, Nevada 89147

Employer: Southern Nevada Home Builders Association **Occupation:** Chief Executive Officer

Affiliations: Clark County Building Enterprise Fund Advisory Committee - 9/17/24 - Present (2 years)
City of Las Vegas Building and Safety Enterprise Fund Advisory Committee - 9/18/24 - Present (2 years)
Transportation Resource Advisory Committee and Community Collaboration (TRAC) - 2024 - Present
Southern Nevada Strong -
RTC Metropolitan Planning Organization -
Joint Housing and Economic Development Task Force -

Skills & Experience: Tina Frias has proven to be a pillar of authority, source of wisdom, and positive influence throughout the State of Nevada. She holds nearly two decades of experience spanning management, law and politics, including working on campaigns and for the late Nevada Sen. Harry Reid in Washington D.C. She currently serves as the Chief Executive Officer (CEO) for the Southern Nevada Home Builders Association (SNHBA). Her legal skills, executive leadership, effectiveness, and positive rapport make her a crucial asset, as the SNHBA continues to bring awareness to policymakers on challenges facing the homebuilding industry and on solutions to support the homebuilders in meeting the housing needs of Nevada.

Prior to joining SNHBA, Tina served as a Senior Director of Aviation at the Clark County Department of Aviation. She has extensive experience in advocating for federal, state, and local policies, and held executive oversight of procurement procedures and contracts, construction bid processes, recruitments, labor relations, risk management, Disadvantaged Business Enterprise programs,

strategic planning, employee engagement, sustainability, and culture at Harry Reid International Airport. Frias has held several positions focused on legislation and policy, including serving as a Legal Policy Analyst for the former Nevada State Speaker and as a Legal Fellow for late Sen. Majority Leader Harry Reid.

Tina has advised on major policy issues and has developed bill drafts and amendments. She has worked on multiple campaigns and held various legal clerkships. Frias values her public service accomplishments and contributions to the community. In her prior role, as Senior Director of Aviation, she implemented a program to combat human trafficking, which included employee education, widespread awareness campaigns and practical applications such as displaying human trafficking awareness messaging within the airport restroom stalls. Additionally, she pioneered the use of MagnusMode, an accessibility app that assists individuals on the Autism spectrum. This initiative aims to better support those in need at the airport, increase Autism Awareness and aid families requiring extra assistance.

Tina has demonstrated a commitment to improving the lives of individuals within the community, aiming to leave no one person behind. Her unwavering dedication to community improvement and her significant role in local initiatives position her as a prominent figure in the region. Ensuring that as the Southern Nevada, population and local economy grow, new housing develops sustainably and efficiently while promoting community is an endeavor that is vital to Tina and to the SNHBA.

Frias was appointed as a Board member for the Southern Nevada Trades High School (SNTHS), an independent, tuition-free public charter school open to all students. Founded through a partnership between local industries and educators, SNTHS offers a quality education designed to prepare Las Vegas high school students for both college and careers in construction-related professions. She also provides support to HomeAid Southern Nevada, the 501c3 arm of SNHBA, which helps those experiencing homelessness through housing development and community engagement.

Tina earned a dual bachelor's degree in political science and philosophy from California Baptist University, cum laude. She holds a Juris Doctor degree from the William S. Boyd School of Law at the University of Nevada, Las Vegas, and is a member of the State Bar of Nevada. She is admitted to practice law in all state and federal courts in Nevada. Tina Frias is also a devoted mother to two young children, one whom is of school-aged and enrolled in the Clark County School District. Frias enjoys jogging, cooking, traveling, and making memories with family and close friends.

Note: This document and accompanying materials become public record once received by Clark County.

Application Questions:

What position are you applying for?:Representative of Residential Construction Industry|Representative of Construction Industry|Representative of Commercial Development Industry|Representative of Gaming Industry

Representative of Residential Construction Industry

Briefly explain why you are interested in serving on the BEFAC and how you can contribute

I am interested in continuing to serve on the BEFAC because I believe the committee plays an important role in shaping the economic future of Southern Nevada, and I value the opportunity to contribute to that work. As CEO of the Southern Nevada Home Builders Association, I represent approximately 96% of the for-sale homebuilding industry in our region and have a firsthand understanding of the challenges and opportunities affecting our housing market, workforce, infrastructure, land availability, and overall economic growth.

My current service on the BEFAC has given me the opportunity to work alongside leaders from across Southern Nevada and gain a broader understanding of the economic issues facing our community. I believe I can continue to bring a valuable perspective from the residential development industry.

I also bring a collaborative, solutions-oriented approach to the committee. My goal is not only to represent the interests of the homebuilding industry, but to help identify practical solutions that support sustainable economic growth and benefit Southern Nevada as a whole. I look forward to continuing to contribute my experience, industry perspective, and relationships to the important work of the BEFAC.

A resume or letter of interest is REQUIRED. Please attach it to this application.

"https://clarkcountymediastorage.blob.core.windows.net/boards/2026-09-01/20260901T185012440Tina Frias resume.docx", "https://clarkcountymediastorage.blob.core.windows.net/boards/2026-09-01/20260901T185029494Frias Resume.pdf", "https://clarkcountymediastorage.blob.core.windows.net/boards/2026-09-01/20260901T185307862Tina Frias resume.docx"

I verify by my signature below that all statements made on this application, as well as attached information, are true and complete to the best of my knowledge. I understand this is a volunteer position appointed by the Board of County Commissioners. I am available to serve for the term indicated and will attend the BEFAC meetings, if appointed. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application or any modifications to this application will not be accepted or considered. This document and accompanying materials become public record once received by Clark County.

Yes

Signature

Tina Frias

Date

9/1/26

TINA M. FRIAS, Esq.

[redacted]
[redacted]

EDUCATION

Juris Doctor
William S. Boyd School of Law
University of Nevada, Las Vegas

B.A. Political Science & Philosophy (cum laude)
California Baptist University

LICENSE

State Bar of Nevada (Member)
Admitted to practice law in all state and federal courts in Nevada.

CORE ATTRIBUTES

Dynamic

Trusted

Leader

Resourceful

Adaptable

Effective

Advocate

PROFILE

More than 15 years experience in executive management, law, and politics. Leads, directs, and prioritizes business strategies, and influences organizational goals and budget. Holds a broad range of executive experience. Cultivates and maintains professional relationships and develops rapport among stakeholders and throughout the community. Personable, direct, and effective communicator. Drives organizational culture, team building, and professional development.

EXECUTIVE LEADERSHIP

Southern Nevada Home Builders Association, March 2024 to Present

Chief Executive Officer

- Demonstrates the industry image and community brand, including bringing awareness to industry values, such as the philanthropic involvement and commitment to Southern Nevada that the home building industry embodies.

- Serves as a board member for HomeAid of Southern Nevada, offering safe, clean and dignified options to those in need, the Southern Nevada Trades High School, offering a quality education to students for careers in construction-related professions. Serves as a host to the Professional Women in Building Council (PWB), a chartered council empowering female leaders within the building industry.

- Carries out the association mission and is responsible for the overall management and operation of all aspects of the organization. Develops and executes long-range goals, plans and policies. Exercises sound discretion and independent judgment. Ensures the overall programmatic and fiscal integrity of the organization.

- Leads the business administration of SNHBA, including oversight of human resources, marketing and communications, staff development, strategic initiatives, and all programs. Oversight of all contracts, business expenses, and accounting. Responsible for the association's insurance portfolio and risk assessments.

- Develops and manages the annual budget. Oversees the assets, investments, and financial resources of the association. Leads revenue generating events in concert with the SNHBA team. Implements procedures and utilizes resources aimed to mitigate inefficiencies. Ensures appropriate staffing, regulatory compliance, and budget adherence.

- Manages with business intelligence, is data driven and balanced with practical and reality-based objectives. Maintains familiarity, knowledge and compliance of all contractual obligations and assure standards are met. Promotes a collaborative impact and governance, industry success, a positive association culture, and membership growth.

- Exhibits a commitment to a collaborative and transparent approach to the management of the organization. Communicates effectively with the SNHBA Board, which includes providing, in a timely and accurate manner all information necessary for the SNHBA Board fiduciary and oversight responsibilities. Drives and motivates the engagement of the SNHBA Board of Directors.

- ·Directs association lobbying strategy. Develops and maintains relationships with key stakeholders and elected officials. Serves as chief spokesperson for the association, including direct responses to queries from policy makers, the media, and members of the public. Serves on municipal enterprise boards, aimed to progress development and provide recommendations on the adequacy of related municipal fees. Monitors and mitigates impacts of regulations that pertain to the home building industry.

Clark County Department of Aviation | Harry Reid International Airport, June 2013 to March 2024

Senior Director of Aviation

Executive Management

- Administration responsibilities encompassed legal services, records management program, subpoena and legal hold procedures, insurance portfolio, safety, ADA compliance, environmental, sustainability program, strategic planning, and fleet management, including life cycle analysis and acquisitions.

Procurement, Contracts, & Diversity

- Provided executive leadership for all goods, services, and construction procurements.
- Overseen compliance for procurement procedures and construction bid processes.
- Led community diversity efforts and federally required diversity programs. Served as chairwoman of a national academies project on racial inequality in the airport industry.

Government Affairs

- Exhibited experience in advocacy for federal, state, and local policy, including congressional briefings and testifying before the state legislature, and local municipalities and boards.
- Reviewed, assessed, and synthesized federal, state, and local laws.
- Provided input on and drafts amendments to proposed legislation.
- Demonstrated experience in representing Clark County on a variety of local, state, and national boards.
- Led partnerships with federal, state, and local government agencies.

Human Resources

- Exhibited executive oversight of recruitment, labor relations, employee engagement, and culture.
- Provided direction on effective staffing levels and department organizational structure.
- Brought forth experience in collective bargaining negotiations, administration, and interpretation.
- Served as a key decision-maker for major labor relations matters.

Customer Experience

- Fostered organizational culture, including the development of the airport-wide customer experience and community outreach programs.
- Implemented and led the airport's autism and human trafficking awareness programs, which are recognized as world-class models for airports.
- Launched customer experience training, mystery shopper program, and customer data assessments.

POLICY & LEGISLATION

Nevada State Assembly | Leadership Office, January 2013 to June 2013

Legal Policy Analyst

- Advised on major policy issues including taxation, education, healthcare, energy, and gaming.
- Analyzed and monitored the development of energy related bills for Nevada State Speaker.
- Developed bill drafts and amendments in collaboration with the Legislative Counsel Bureau.
- Conducted extensive multi-state analyses on taxation, healthcare, and energy.

U.S. Senate Majority Leader Harry Reid | Capitol Hill, Summer 2011 & Spring 2012

Legal Fellow

- Drafted reports on the Violence Against Women Act for legislative counsel.
- Worked with chief counsel to summarize legal correspondence for Senator Reid.
- Researched constitutional challenges concerning the Patient Protection and Affordable Care Acts.
- Drafted legal analyses, including a substantial piece on tort reform and medical malpractice.

LEGAL EXPERIENCE

UDC David A. Clarke School of Law | Legal Clinic, Summer 2012

Student Attorney

- Represented clients before the District of Columbia Superior Court and assisted clients with living wills, last will and testaments, powers of attorney, and standby guardianships.
- Researched jurisdiction and subject matter laws, and led client consultations and case strategies.
- Drafted and filed court motions and petitions.

Organizing for America | Campaign, Fall 2010

Voter Protection Legal Assistant

- Monitored local voting sites for deceptive polling practices.
- Worked with legal staff to file complaints on potential polling violations.

Slovak Baron & Empey LLP Attorneys at Law, Summer 2009; Law Offices of Peter R. Cabrera, Summers 2007-2009; and Law Offices of Russell L. Davis, Summer 2007

Legal Clerkships

- Assisted attorneys with arbitration and deposition preparation for tort liability cases.
- Drafted initial case descriptions prior to client consultations and summarized legal correspondence.

CAMPAIGN EXPERIENCE

Congresswoman Shelley Berkley | Berkley for Congress, Summer & Fall 2008; President Barack Obama | Campaign for Change, Summer 2008

Deputy Field Director | Campaign Fellowship

- Organized community events, represented campaigns at various functions, and drafted speeches.
- Supervised and organized voter registration drives and door-to-door canvasses.
- Responded to constituents, recruited volunteers, and assisted in developing campaign leaflet design.