CFP

2027 CFP NATIONAL CHAMPIONSHIP
CLARK COUNTY BOARD OF COUNTY COMMISSIONERS

October 6, 2026

AGENDA

- Events Overview
- Process to Date
- Traffic Modifications
- Permitting Update
- Community Impact
- What's Next

CFP

EVENTS OVERVIEW

CFP FAN CENTRAL

- Friday-Sunday, January 22-24, 2027
  - Media Day: Saturday (Morning), January 23, 2027
- Las Vegas Convention Center – West Hall
- Start Time: Noon-8 P.M. PT (Friday); 10 A.M.-6 P.M. PT (Saturday & Sunday)
- Expected Attendance: 30,000 on a Flow Over the Weekend
- Free Admission

AT&T PLAYOFF PLAYLIST LIVE

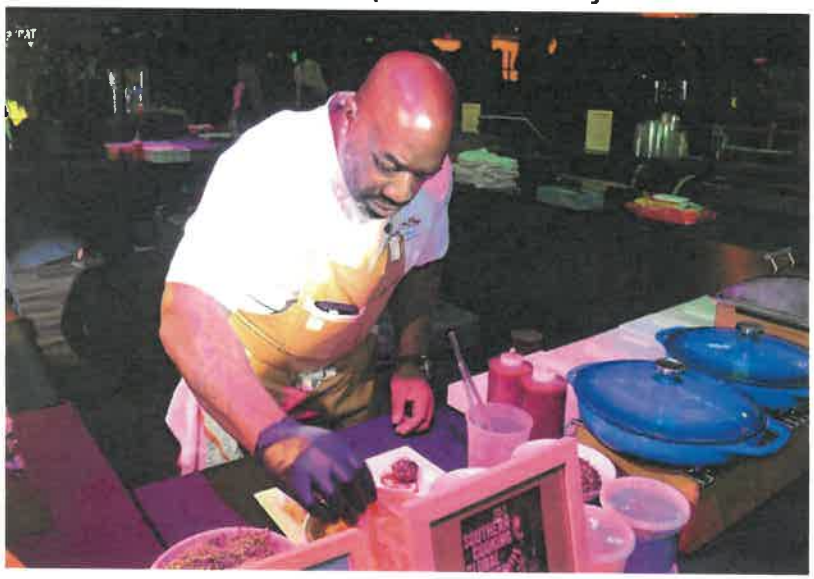
- Saturday-Sunday, January 23-24, 2027
- Grand Prix Plaza
- Time: TBD
- Expected Attendance: 20,000 on a Flow
- Free Admission
  - Attendees must download the CFP App and register for the concerts to receive a QR code
  - QR code must be provided for entry; a separate QR code is required for each night

CFP TROPHY TROT

- Sunday, January 24, 2027
- Route: South Las Vegas Boulevard between Mandalay Bay and Welcome Sign
- 5K, 10K, and a 1-Mile Fun Run
- Start Time: TBD (Sunday Morning)
- Registration Fee: $40-$50 (Varies By Run)

TASTE OF THE CFP

- Sunday, January 24, 2027
- Location: Soleia
- Time: TBD (Sunday Evening Event)
- Expected Attendance: 1,000 on a Flow
- Event Ticket Purchase Required for Entry



ALLSTATE CHAMPIONSHIP TAILGATE

- Monday, January 25, 2027
- Allegiant Stadium Lots A, B & C
- Start Time: 10 A.M. PT
- Expected Attendance: 35,000 on a Flow
- Game Ticket Required for Entry

2027 CFP NATIONAL CHAMPIONSHIP

- Monday, January 25, 2027
- Allegiant Stadium
- Game Time: 4:30 P.M. PT (Gates Open: 1:30 P.M. PT)
- Expected Attendance: 64,000
- Game Ticket Scan Required for Entry

CFP

PROCESS TO DATE

PLANNING PROCESS

- CFP Staff conducted two site visits in 2025
- CFP Staff and Planning Partners conduct monthly site visits in 2026 (Began in February)
- Planning meetings occur with the various Las Vegas entities and venues
  - Las Vegas Convention & Visitors Authority
  - Allegiant Stadium
  - Las Vegas Based Contractors
  - Grand Prix Plaza
  - Team, Media, Band/Spirit Squad, and CFP Headquarters Hotels
  - Airport
  - Other Event Venues
  - Clark County Public Safety

CFP

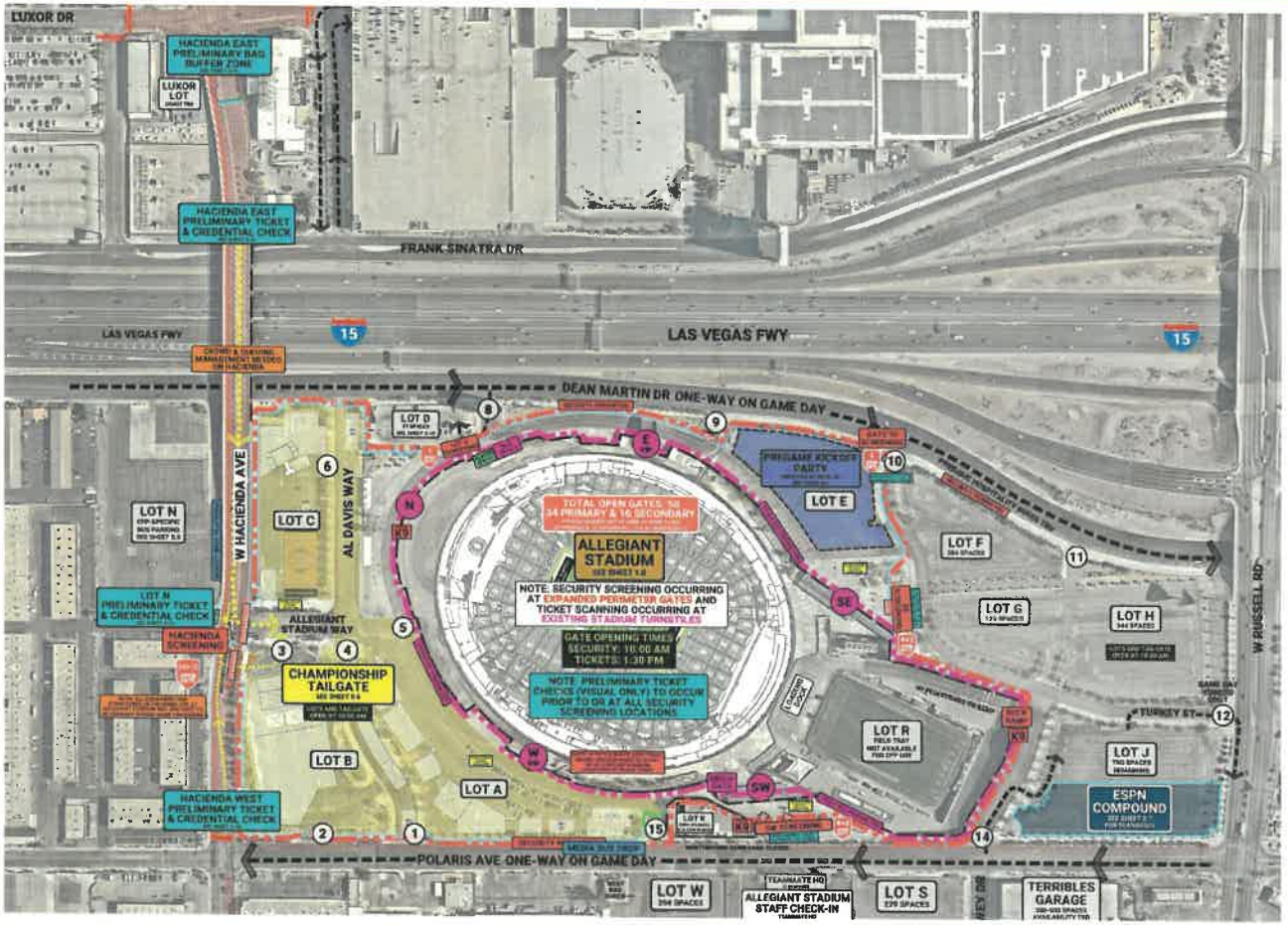
TRAFFIC MODIFICATIONS

TRAFFIC MODIFICATIONS

Allegiant Stadium

- W. Hacienda Avenue Closure
  - Jan. 18-27, 2027
- Allegiant Stadium Way Closure
  - Jan. 18-28, 2027
- Al Davis Way Closure
  - Jan. 18-28, 2027
- Luxor Drive Closure
  - Jan. 25, 2027
- Game Day One-Way Traffic
  - Dean Martin Drive
  - Polaris Avenue

**Closures and traffic plans subject to change as planning continues.*



CFP NATIONAL CHAMPIONSHIP
LAS VEGAS
HOST COMMITTEE

TRAFFIC MODIFICATIONS

Grand Prix Plaza – AT&T Playoff Playlist Live

- Koval Lane
  - Temporary cross walk to be utilized between paid parking lot and Gate C entrance
- E. Harmon Avenue
  - Single lane closure along GPP perimeter to allow for pedestrian queuing

2027 CFP NATIONAL CHAMPIONSHIP LAS VEGAS HOST COMMITTEE

PERMITTING UPDATE

PERMITTING UPDATE

- Meeting held on August 18, 2026, to discuss the following:
  - Permitting Process
  - Events and Activities that Require Permits

- CFP Staff, CFP Planning Partners and various Clark County entities attended, including:
  - Clark County Fire
  - LVMPD
  - County Sports and Special Events Department
  - SNHD
  - Clark County Building Department
  - Clark County Public Works

- Las Vegas Host Committee submitting overall event permit

- CFP Planning Partners submitting for specialty permits, TMP, and TCP

CFP

COMMUNITY IMPACT

COMMUNITY IMPACT

- CFP Foundation (CFPF) – Philanthropic arm of the CFP dedicated exclusively to supporting PK-12th grade education and teachers
- Began partnership with the Las Vegas Host Committee and Clark County School District (CCSD) in 2025
- Partnership Objectives
  - Improve reading proficiency for those with dyslexia and other reading obstacles
  - Improve teacher retention and wellness across CCSD through recognition programs and classroom resources
  - Make a tangible impact at every school in the district (360+)

COMMUNITY IMPACT

- Partnership Initiatives and Investments
  - Fund a reading intervention program (RISE) for three years that supports K-12th grade students with dyslexia and other learning obstacles
  - Conduct teacher recognition moments at a minimum of 50 schools over a two-year period
  - Implement the CFPF's Honored School recognition program on 40 campuses across CCSD
  - Identify and recognize high school students participating in teacher academies or considering becoming a teacher (Go Teach)
  - Transform media centers at 15 CCSD campuses
  - Implement a teacher of the week recognition program with teachers receiving a $1,000 grant for classroom resources (40 weeks)
  - Host an educator summit at the "O" theatre on January 23, 2027
  - Conduct a Day of Service program whereby designated CCSD schools receive resources that aid teachers in the classroom
- **Projected Total Partnership Investment: $4.14 million**

COMMUNITY IMPACT

- Local Supplier Program
  - Las Vegas Host Committee launched the local supplier program in August 2026
  - Combined effort among the Host Committee, CFP and CFP Planning Partners to support local businesses via the procurement of products or services
  - Targeted spend through program: $3M

CFP

WHAT'S NEXT

WHAT'S NEXT

- Monthly Site Visits and Plan Refinement
  - Tabletop Exercise – November 11, 2026
  - Production Meeting – November 12, 2026
- Press Conference – November 12, 2026
- CFP Semifinalist Site Visits – January 4-5, 2027
- CFP National Championship Week
  - CFP Staff and Planning Partners will be on-site by Monday, January 18, 2027
  - Event builds and load-in may occur as early as Friday, January 15, 2027

CFP

QUESTIONS