

# CLARK COUNTY BOARD OF COMMISSIONERS

## AGENDA ITEM

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**Petitioner:** Shani Coleman, Director of Community & Economic Development

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**Recommendation:**

**Receive and accept a report on Clark County's strategic economic development plan, Mapping the Future. (For possible action)**

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**FISCAL IMPACT:**

|                      |     |                   |     |
|----------------------|-----|-------------------|-----|
| Fund #:              | N/A | Fund Name:        | N/A |
| Fund Center:         | N/A | Funded PGM/Grant: | N/A |
| Amount:              | N/A |                   |     |
| Description:         | N/A |                   |     |
| Additional Comments: | N/A |                   |     |

**BACKGROUND:**

In late 2019, Clark County took action to establish the Department of Community & Economic Development for the purpose of creating strategic initiatives that enhance and support the economic viability of the unincorporated areas of the county in a form comparable to its municipal counterparts in Southern Nevada.

In an effort to fully realize the department's objective, we engaged SRI International, Center for Innovation Strategy and Policy to assist in developing a strategic economic development plan that will guide our economic development endeavors now and into the future. The plan sets a mission and vision for the department and provides strategic action steps that move us closer to realizing long standing community goals such as diversification of our economy.

While this plan touches on some regional aspects of economic development, its primary focus is unincorporated Clark County. The plan is a culmination of internal and external stakeholder engagement, feedback from the Clark County Board of Commissioners, market analysis and general principles of economic development.

Cleared for Agenda

**01/19/2021**

File ID#

**21-016**