

## **Nevada Senate Seat- Senate District 10 Interest Application**

(Note: This document and accompanying materials become public record once it is received by Clark County.)

### **Residency Requirement:**

NRS 218A.260 (2) requires that any applicant must have actually, as opposed to constructively, resided in the district for at least 30 days immediately preceding the date in which this application closes.

You can verify that you live within the boundaries of Senate District 10 by referring to the map on the legislative website: <http://bit.ly/2XxVvRm>. Or, you may do an address/elected official search on the Clark County website: <http://maps.clarkcountynv.gov/ow/?@782884,26762114,6>.

### **Required Additional Information:**

You are required to submit a resume and a statement of interest. At a minimum, your resume and statement of interest should contain political activities, community work, and memberships, in various organizations.

### **General Information:**

Hergit Llenas  
**Full Name (First, Middle, Last):** \_\_\_\_\_  
1708 East Oakey Blvd  
**Home Street Address:** \_\_\_\_\_  
Las Vegas, NV. 89104  
**Home Address City/State/Zip Code:** \_\_\_\_\_  
Same as above  
**Mailing Address:** \_\_\_\_\_  
**Mailing Address City/State/Zip Code:** \_\_\_\_\_  
Self-employed  
**Employer:** \_\_\_\_\_  
Latino Outreach Consultant  
**Occupation:** \_\_\_\_\_  
9:00 am - 7:00 pm, M-F  
**Best Daytime Contact Phone:** \_\_\_\_\_  
**Email Address:** \_\_\_\_\_

### **Declaration of Eligibility:**

For the purpose of applying to fill the vacancy in the office of a Legislator in the following legislative district, Senate District 10, I, the undersigned Hergit Llenas \_\_\_\_\_, do swear or affirm under penalty of perjury that I actually, as opposed to constructively, reside at 1708 East Oakey Blvd. Las Vegas, NV. 89104 \_\_\_\_\_, in the City of

\_\_\_\_\_, County of Clark, State of Nevada; that, as required by NRS 218A.260, my actual, as opposed to constructive, residence in that legislative district began on a date at least 30 days immediately preceding the date established pursuant to NRS 218A.262 for the close of filing of applications to fill the vacancy; that I am registered as a member of the Democratic Party; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored; that I will otherwise qualify for the office if appointed thereto, including, but not limited to, complying with any limitation prescribed by the Constitution of this State concerning the number of years or terms for which a person may hold the office; that I understand that knowingly and willfully filing a declaration of eligibility which contains a false statement is a crime punishable as a gross misdemeanor; and that, as required by NRS 218A.200, I will have been an actual, as opposed to constructive, citizen resident of this State for 1 year immediately preceding the date of my appointment and that, during such period, I will have resided at the following residence or residences:  
1708 E. Oakey Blvd

.....  
Street Address  
Las Vegas

.....  
City or Town  
NV

.....  
State  
5/2020 present  
From..... To.....  
Dates of Residency

1111 Warbonnet Way

.....  
Street Address  
Las Vegas

.....  
City or Town  
NV

.....  
State  
7/2019 5/2020  
From..... To.....  
Dates of Residency

.....  
Street Address

.....  
City or Town

.....  
State

From..... To.....  
Dates of Residency

.....  
Street Address

.....  
City or Town

.....  
State

From..... To.....  
Dates of Residency

(Attach additional sheet or sheets of residences as necessary.)

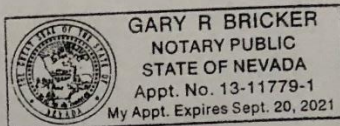
HERGIL LLENAS  
.....  
Name of Applicant

.....  
Signature of Applicant



Subscribed and sworn to before me *in the state of Nevada, Clark County*  
this *15* day of the month of *Jan* of the year *2021*

*GRB*  
Notary Public or Other Person  
Authorized to Administer an Oath



**Certification:**

*I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be considered.*

*[Signature]*  
Signature

*1-15-2021*  
Date

**Submitting Application:**

Your signed application and supporting documents must be received no later than **NOON, January 19, 2021**. You may email your completed application packet to Katie Walpole, [Kathleen.Walpole@ClarkCountyNV.gov](mailto:Kathleen.Walpole@ClarkCountyNV.gov), or deliver the same in-person to the County Manager's Office, 6th Floor, Clark County Government Center, 500 South Grand Central Parkway, Las Vegas.

From: [REDACTED]  
To: [Kathleen "Katie" Walpole](#)  
Subject: Fwd: App  
Date: Friday, January 15, 2021 4:03:19 PM  
Attachments: [CocoLlenasUpdated.docx](#)

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Dear Ms. Walpole,

My name is Hergit Llenas, "Coco", and I am submitting my complete application as a candidate for the Nevada Senate Seat District 10. I have been a resident of Nevada since 1998, which is almost half of my life. During this time, I have worked in hospitality (Excalibur, Paris & The Palms), and the non-profit arena.

As the Director of the Family Learning Program (FLP) for The Public Education Foundation in Las Vegas, I was able to galvanize the parents and the community in support of our mission: improve parental engagement with the purpose of closing the achievement gap. To accomplish that, I created a broad coalition of partners, such as the Urban League, Cardenas Markets, College of Southern Nevada, Community Development Block Grant, Another Joy Foundation, among others. As a result, the program grew from one school in 2011 to six K-5 schools by 2014; from a \$20,000 budget to a \$1.6 million budget.

The successful implementation of the Family Learning Program required finesse, strategy, and savoir-faire in order to meet the demands of the parents, of the principals, of the grantors, and my own employer who set the rules. FLP changed the climate of the sites where we were involved. Later, my experience working in public schools where 90 to 95% of the students received free and/or reduced lunch led me to the school choice movement.

I am proud to say that my advocacy efforts brought together churches, parents, community leaders, non-profit agencies and the business world in support of school choice programs. In recognition for this work, the American Federation for Children created in 2016 a new position for me as the National Director of Latino Outreach and Mobilization. I held that title until December, 2020.

My background in Business Administration, my expertise as a program director in the education arena, coupled with a sincere empathy for disenfranchised communities as well as a profound sensitivity for justice

makes me the ideal candidate for this Senate seat. In addition, I am trilingual. I speak English, Spanish and French fluently. Thus, I am able to communicate on multiple levels, to gage situations from many different angles, while being empathetic and truly attune to people of diverse backgrounds. Diversity is an intrical part of my professional and personal experience as a Latina, an immigrant, and member of the LGBTQ+ community.

Simultaneous to my professional endeavors, I am continuing my academic pursuits. I am near completion of a degree in Hispanic Studies, which I anticipate will be finalized by the Fall of 2021. I will be the first in my family to attain a degree of this magnitude.

I will be deeply honored to continue servicing my community, now from a larger leadership position that has the potential to impact millions of Nevadans.

Thank you for your consideration of this application.

Respectfully,

Hergit "Coco" Llenas

A black rectangular redaction box covering the signature area.

Sent from my iPhone. Please excuse any errors or typos.

## SUMMARY OF QUALIFICATIONS

Hergit is a multilingual professional with a strong background in creating and directing comprehensive outreach programs, and educational initiatives for low income communities across the nation.

## PROFESSIONAL EXPERIENCE

### **NATIONAL DIRECTOR OF LATINO OUTREACH** (9/15 - 01/21)

Education/Outreach Consultant - Las Vegas, Nevada

Leads engagement efforts to educate low-income families on newly passed Education Savings Account (ESA) and Tax Credit Scholarship legislation. Builds coalitions with local nonprofits, churches and business to raise awareness about the two initiatives while serving as a resource to parents and stakeholders.

Designs and implements strategic outreach campaigns to increase numbers of providers, and number of families involved in the programs. Advocates for school choice as an inspirational public speaker/debater.

Plans, coordinates and conducts rallies, community assemblies and informational meetings.

Responds to media inquiries. Develops and translates collateral and marketing material.

### **COMMUNITY OUTREACH & FAMILY ENGAGEMENT DIRECTOR** (11/11- 9-15)

The Public Education Foundation - Las Vegas, Nevada

Directs all aspects of the Family Literacy Program, a family engagement initiative that emphasizes parent involvement in the early stage of their children's education. The goal of this program is to involve culturally diverse families in their children's school learning by providing parents with the necessary skills to help their children learn, with the purpose of closing the achievement gap.

Supervises four staff members and manages the day-to-day implementation of classes for parents and families to build their capacity for actively engaging in their children's education. Works directly with principals and teachers at each school where the program is implemented to identify key strategies to engage families in student academics and school activities while learning about CCSD.

Identifies, secures and distributes funding and materials from national and local donors. Received \$7 million in donated books through Linked Up for Learning, a partnership with Another Joy Foundation and the Latin Chamber in 2012. Secured \$1.3 million in funding, in-kind services and goods from 2011 to 2014.

Successfully doubled the number of participants after one year and increased the number of participating schools from 1 school in the 2012-2013 school year to 4 schools in 2014-2015.

Develops and cultivates strong, positive relationships with government officials, business leaders, CCSD personnel, parents and members of the community.

**WISH PROGRAM COORDINATOR/VOLUNTEER COORDINATOR** (09/08 – 01/11)  
Make A Wish Foundation of Southern Nevada -Las Vegas, Nevada

Increased by 54% the amount of wishes granted during 2008-2009 through direct community and medical outreach, in-kind donations and volunteer services. **Recognized by the national Make-A-Wish foundation in 2010 as "Highest Number of Wishes Granted by a Medium-Sized Chapter"**

Granted 70 wishes cases in southern Nevada through collaboration with other nonprofits, philanthropic organizations and the business community,

Oversaw a total annual budget of \$350,000.

Directed all aspects of planning and producing multi-faceted, high-concept wishes, including effectively managing 150 volunteers, securing donations and administrating budgeted funds.

The national headquarters recognized Make-A-Wish of Southern Nevada's client file management a model of best practices, recommending the replication of the system nationwide.

## EDUCATION

### Degrees

UNLV-Master program in Hispanic Studies-Spanish. Currently pursuing degree  
Technological University of Santiago, Santiago, Dominican Republic: Bachelor's of Business Administration Marketing Major, 1994

Alliance Française de Paris, Paris, France: French language diploma (Two-year academic scholarship), 1992

### Professional Development

21<sup>st</sup> & 24<sup>th</sup> *National Conference on Family Literacy* (NCFL) March 25-27, 2012. March 15, 2015.  
"How ELL is practice within mainstream classrooms." Presentation on best practices by Saint Paul's Superintendent Valeria Silva during the Northern Nevada Leadership Summit. Reno. NV. Feb.7, 2013.

"Reforming Professional Development to improve Literacy Outcomes in Nevada." Research on professional development shortcomings and steps to improve them. Presented by The Guinn Center for Policy Priorities and Nevada Succeeds. Aug. 4, 2014

*Parent Revolution Seminar*. The Public Education Foundation's Leadership Institute. Las Vegas NV. 2013

*New Strategies Needed for College Student Success*. The Nevada Literacy Summit. Mar 18, 2014 Las Vegas. NV.

### Related Experience

Latin Chamber of Commerce Leadership Institute graduate, 2012  
Human Rights Campaign Women & Leadership graduate, 2010  
Designated Competent Speaker by Toastmaster International, 2007

## COMMUNITY INVOLVEMENT

### Advisory Roles

**Libraries and Literacy Council for the State of Nevada** – Appointed member Jul.1-2013 to Jun 30, 2016.

Worked on a task force to write a literacy report to the Governor's office on the **State Council on Libraries and Literacy**.

Co-chaired seven local "Ya Es Hora!" citizenship workshops, **bringing together 16 diverse organizations and more than 750 volunteers** to provide free service to people seeking United States citizenship.

Active member of Downtown Achieves's parent engagement efforts. Las Vegas. NV. 2013-2015

### Honors

Awarded 2010 and 2011 Diversity & Inclusion Leader of the Year by the Human Rights Campaign.

### Speaking Engagements & Published Work

**Engaged as motivational and keynote speaker at parent meetings**, events and with media. 2010-2014. Las Vegas. NV.

**Proven inspirational leadership**, aptitude in recruiting, retaining and motivating families for literacy and learning experiences. Instituto Atrévete a Ser. 2010-2014. Las Vegas. NV.

Guest Speaker for The Woman & Money Seminar. Feb, 2104. Las Vegas. NV.

Panelist for the LULAC National Convention: **Building LGBT Latino Power**. June/17-22, 2013. Las Vegas. NV.

Creator & writer of "Un héroe llamado," biweekly column dedicated to Las Vegas's community leaders. *El Tiempo* newspaper. Las Vegas. NV. Feb, 2012 –Nov, 2013.

Opinion Columnist, nationwide pages-New York's *La Opinion*, Nevada's *El Tiempo*, among others. Nov. 2013-Present.

## LANGUAGES

Spanish, English & French (written & spoken)