

## **Nevada Senate Seat- Senate District 10 Interest Application**

(Note: This document and accompanying materials become public record once it is received by Clark County.)

### **Residency Requirement:**

NRS 218A.260 (2) requires that any applicant must have actually, as opposed to constructively, resided in the district for at least 30 days immediately preceding the date in which this application closes.

You can verify that you live within the boundaries of Senate District 10 by referring to the map on the legislative website: <http://bit.ly/2XxVvRm>. Or, you may do an address/elected official search on the Clark County website: <http://maps.clarkcountynv.gov/ow/?@782884,26762114,6>.

### **Required Additional Information:**

You are required to submit a resume and a statement of interest. At a minimum, your resume and statement of interest should contain political activities, community work, and memberships, in various organizations.

### **General Information:**

Full Name (First, Middle, Last): Timothy William O'Connell

Home Street Address: 1700 Rexford Ave #209

Home Address City/State/Zip Code: Las Vegas, NV 89102

Mailing Address: 1700 Rexford Ave #209

Mailing Address City/State/Zip Code: Las Vegas, NV 89102

Employer: Self Employed

Occupation: Consultant

Best Daytime Contact Phone: [REDACTED]

Email Address: [REDACTED]

### **Declaration of Eligibility:**

For the purpose of applying to fill the vacancy in the office of a Legislator in the following legislative district, Senate District 10, I, the undersigned Timothy OConnell, do swear or affirm under penalty of perjury that I actually, as opposed to constructively, reside at 1700 Rexford Ave, #209, in the City of

**Las Vegas**

\_\_\_\_\_, County of Clark, State of Nevada; that, as required by NRS 218A.260, my actual, as opposed to constructive, residence in that legislative district began on a date at least 30 days immediately preceding the date established pursuant to NRS 218A.262 for the close of filing of applications to fill the vacancy; that I am registered as a member of the Democratic Party; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored; that I will otherwise qualify for the office if appointed thereto, including, but not limited to, complying with any limitation prescribed by the Constitution of this State concerning the number of years or terms for which a person may hold the office; that I understand that knowingly and willfully filing a declaration of eligibility which contains a false statement is a crime punishable as a gross misdemeanor; and that, as required by NRS 218A.200, I will have been an actual, as opposed to constructive, citizen resident of this State for 1 year immediately preceding the date of my appointment and that, during such period, I will have resided at the following residence or residences:

**8415 Ellington Ave**

.....  
Street Address

**Las Vegas**

.....  
City or Town

**Nevada**

.....  
State

From **11/17** To **09/20**  
.....  
Dates of Residency

**1700 Rexford #209**

.....  
Street Address

**Las Vegas**

.....  
City or Town

**Nevada**

.....  
State

From **09/20** To ....  
.....  
Dates of Residency

.....  
Street Address

.....  
City or Town

.....  
State

From..... To.....  
.....  
Dates of Residency

.....  
Street Address

.....  
City or Town

.....  
State

From..... To.....  
.....  
Dates of Residency

(Attach additional sheet or sheets of residences as necessary.)

.....  
Name of Applicant

*Timothy O'Connell*  
.....  
Signature of Applicant

Subscribed and sworn to before me

this ..... day of the month of ..... of the year .....

.....  
Notary Public or Other Person  
Authorized to Administer an Oath

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**Certification:**

*I verify by my signature below that all statements made on this application, as well as any information attached hereto, are true and complete to the best of my knowledge. I understand that an electronic signature has the same weight and effect as a handwritten signature. Furthermore, I understand that an incomplete application and any modifications to this application will not be considered.*

*Timothy O'Connell*

01/14/21

Signature

Date

**Submitting Application:**

Your signed application and supporting documents must be received no later than **NOON, January 19, 2021**. You may email your completed application packet to Katie Walpole, [Kathleen.Walpole@ClarkCountyNV.gov](mailto:Kathleen.Walpole@ClarkCountyNV.gov), or deliver the same in-person to the County Manager's Office, 6th Floor, Clark County Government Center, 500 South Grand Central Parkway, Las Vegas.

# Tim O'Connell

Proven leader in the food and beverage industry with a documented history of:

- Delivering Revenue growth for leading regional and international companies in the hospitality Sector
- Leveraging leadership and interpersonal skills to improve employee engagement, improve training and utilizing strategic process improvement to deliver results

Seeking to take the knowledge and skill developed over 15+ year career and deliver results for a world class organization.

## Experience

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2017 – 2020

### **DIRECTOR OF BUSINESS DEVELOPMENT / ECHO & RIG**

Responsible for driving market penetration and growth for unique butcher shop steakhouse concept with locations in Las Vegas & Sacramento. Oversaw consecutive years of revenue growth for a 15M+ enterprise.

- Led a team of 150+ management and line level associates.
- Implemented cloud based beverage management technology to streamline ordering process, reduce cost and improve availability of product.
- Reviewed all vendor contracts, re-negotiated existing contracts, identified new vendors, and thoroughly reviewed ordered products. Realizing a 20% + reduction in cost.
- Oversaw all social media and marketing efforts – partnering with outside agencies and inhouse staff to connect better with existing guest and to attract new guest.
- Reduced social media budget by 63% by bringing operation inhouse, added 7,600 new subscriber to email database, and drove 180,000 + new page views through optimization of google business account.
- Overhauled HR practices through the drafting of a new employee handbook and the implementation of processes.
- Reduced exposure to litigation through reviewing ADA, OSHA, CAL-OSHA, Fire Safety, EEOC, and Food Safety regulations and ensuring proper controls were in place to ensure compliance with existing legislation.

## Skills

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- Management
- Labor Cost Control / Reduction
- Point of Sale Programming
- Menu Design
- P&L Management
- Staff Training
- Recruitment
- Online Marketing
- Customer Experience Design
- Beverage Cost Management
- Facilities Management / Construction Management
- Vendor Relations

## Contact

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2017 – 2020

**DIRECTOR OF OPERATIONS / PLUCK UNITED**

Co-Currently led the launch of a fast casual Chicken restaurant as part of the regional restaurant group's expansion into Southern California.

- Created a unique employment brand, employee handbook, and training resources from scratch.
- Recruited and hired 15+ associates, establishing a high performance guest focused culture.
- Researched and selected POS system creating seamless integration with online ordering platforms including Doordash, Postmates and Grubhub.

2015 – 2017

**MANAGER OF VENUES / THE ST. REGIS ATLANTA**

Provided operational direction for 5 food and beverage venues including 3 full service outlets. Oversaw hotels main restaurant Astor Court, private dining operations, honor bar, seasonal ice rink, and all holiday and special event programming for an elite hotel generating 20+ Million in annual Food & Beverage revenue.

- Improved average check by 29% in 2016 across 3 venues (Astor Court, Private Dining, & Ice Rink)
- Lowered labor cost by 14% across all venues, improving team communication and employee communication as documented by internal company survey.
- Increased holiday and special event attendance across all venues, including an 80% increase in holiday brunch covers, and a 100K increase in revenue for 2017.
- Reduced employee turnover year over year, through improved recruiting, and one on one mentorship and coaching.
- Increased signature cocktail sales at pool venue from 12K in 2016 to 32k in 2017 by adding frozen batched frozen cocktails to the beverage menu, substantially reducing prep time and lowering overall cost.

2015

**RESTAURANT GENERAL MANAGER / EAU PALM BEACH RESORT & SPA**

Overall leadership for 130 Seat, Three meal Mediterranean restaurant at a 309 room, Forbes Five Star Resort. Providing leadership for 35 + Associates and 3 Managers.

- Improved Year over Year guest satisfaction score by 24% in one year.
- Contributed to the resort's designation as a Forbes Five Star property by providing extensive team training, and introducing regular audits of the venues performance.
- Lowered labor cost through establishing regular forecasting methodology, tracking daily labor cost, and reducing scheduling inefficiency.



**From:** [REDACTED]  
**To:** [Kathleen "Katie" Walpole](#)  
**Subject:** State Senator - District 10  
**Date:** Tuesday, January 19, 2021 11:31:34 AM  
**Attachments:** [Senate District 10 Application.pdf](#)  
[Tim O.pdf](#)

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Good Morning Ms. Walpole,

Please see my attached application & credentials for the position of Nevada State Senator.

I proudly call Clark County home and count myself fortunate to reside within the city of Las Vegas and live within the boundaries of the 10th district and spend my time in the surrounding neighborhoods.

Though I have not held elected office I have held leadership positions within the restaurant & hospitality industry for the last 10 years.

I am an outspoken advocate for the needs of the hospitality industry and the hardworking men & woman that bring the business to life for guest from around the world.

Past volunteer work has focused on animal welfare, and disaster response.

During my time in Chicago, I was a volunteer for my local alderman and assisted in research and evaluation of a prescription discount program.

Our state needs leadership now more than ever at all levels of government and I would be proud to answer that call and represent the people of my district.

Though I do not have a party of record in the state of Nevada - I identify as a progressive democrat and feel strongly about the following issues:

1. Criminal Justice Reform -

Eliminating Jail Time for First Time Non-Violent Misdemeanor Offenses- (Jaywalking, Trespassing, Ect)

Current Legislation in Nevada makes all misdemeanors punishable by up to six months in Prison. This legislation negatively targets minorities & economically disadvantaged people. It incurs higher court cost, takes up valuable time for those working in our justice system & leads innocent people to plead their cases out rather than to seek justice. If appointed I would like to study this issue and work with a team on refining the language of the law to produce better results for Nevadans, reduce the financial strain on taxpayers, and create a more just state for our citizenry.

Reviewing Mandatory Minimum Sentencing Guidelines Currently In Place

2. Increasing Economic Opportunities for Funding

As our state emerges from the economic turmoil of Covid 19 it is more important than ever that we look at smart government and find ways to produce more revenue for social programs without increasing taxes. The demand for a state lottery is high and if properly introduced this could be a great opportunity to fund important programs like education.

3. Improving the DMV & DETR

We spend a lot of money funding our state agencies but they don't deliver the level of

service our citizens deserve. The technology currently being used by our DMV and DETR and other state agencies falls behind other more technologically advanced states. Just looking at the DMV for example the online interface in the state of Florida is light years ahead of what's currently being offered in Nevada and that is just one example.

4. Represent the needs of poor, minority, and disadvantaged families, immigrants & hourly workers

5. Promote Nevada Tourism & Bring More People to our State

6. Strengthening & raising awareness regarding consumer protection resources in the state

7. Contributing to efforts targeted at ending human trafficking, elder abuse, and the waste of taxpayer dollars through mismanagement, corruption & fraud.

Included is my resume and my completed application. Please don't hesitate to contact me with any questions.

Best Regards,

Tim O'Connell

A black rectangular redaction box covering the signature area.