

Clark County Redistricting 2021



Our Proposal



WHO WE ARE



WHAT WE DO



HOW WE'RE DIFFERENT



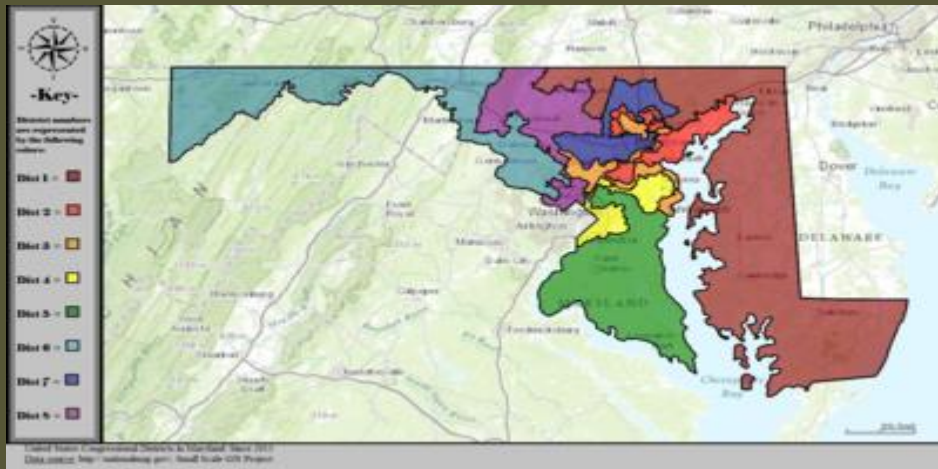
DAVE HELLER – 26 Years Experience

* In 2011, I handled all of the redistricting efforts for Clark County. As a result of my efforts, the County Commission unanimously (7-0) passed my map. That map was never challenged in any forum.

* Familiar with Clark County and its seven commission districts. My experience drawing the 2011 map gives me a unique historical knowledge base of the county and its districts.

* Advised numerous members of Congress on redistricting, including:

- U.S Reps. John Lewis & Sanford Bishop, Georgia, 1995 & 2001
- U.S Rep. Elijah Cummings, Maryland, 2001 and 2011
- U.S Rep. Mike McIntyre, North Carolina, 2001 and 2011
- U.S Rep. David Phelps, Illinois, 2001
- U.S Rep. Joe Donnelly, Indiana, 2011
- U.S Rep. Dutch Ruppersberger, Maryland, 2011
- U.S Rep. Marcy Kaptur, Ohio, 2011

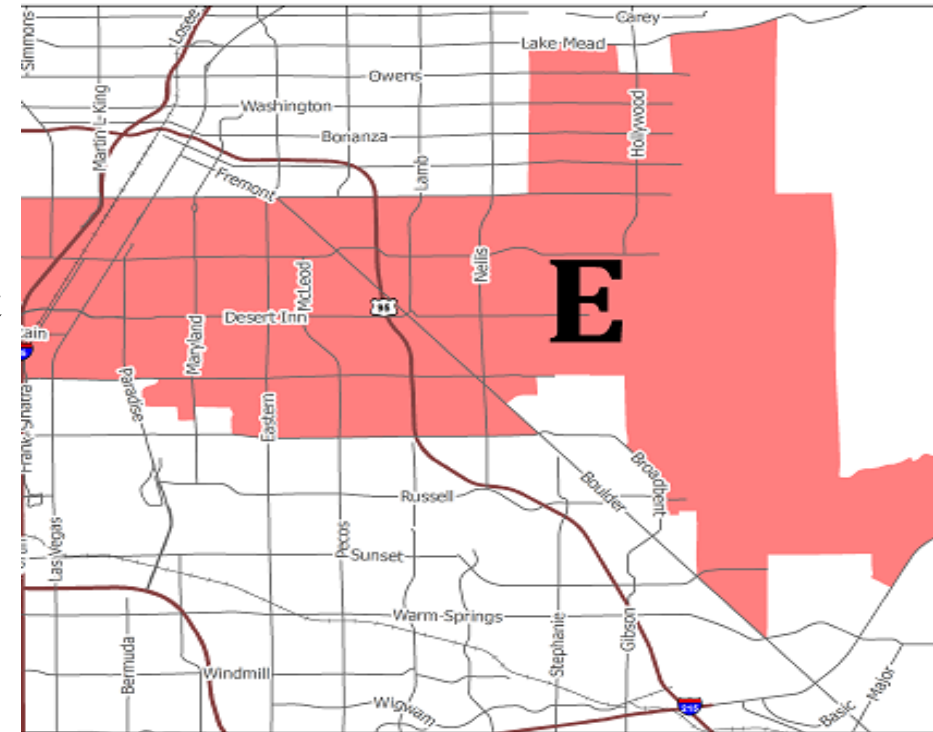




The Process

* Step 1: **Immediately prepare a detailed analysis of the changes** (population, demographic, geographic, etc.) in each county commission district over the past decade.

* Step 2: **Conduct one-on-one meetings with each Commissioner**, both to better understand the changes that have taken place in each district over the past decade: the history and evolution of the neighborhoods, the communities of interest, the locations of minority and language-minority groups and the presence of other diverse interests, and see how they compare with municipal boundaries, local school districts and both historical and existing political districts.

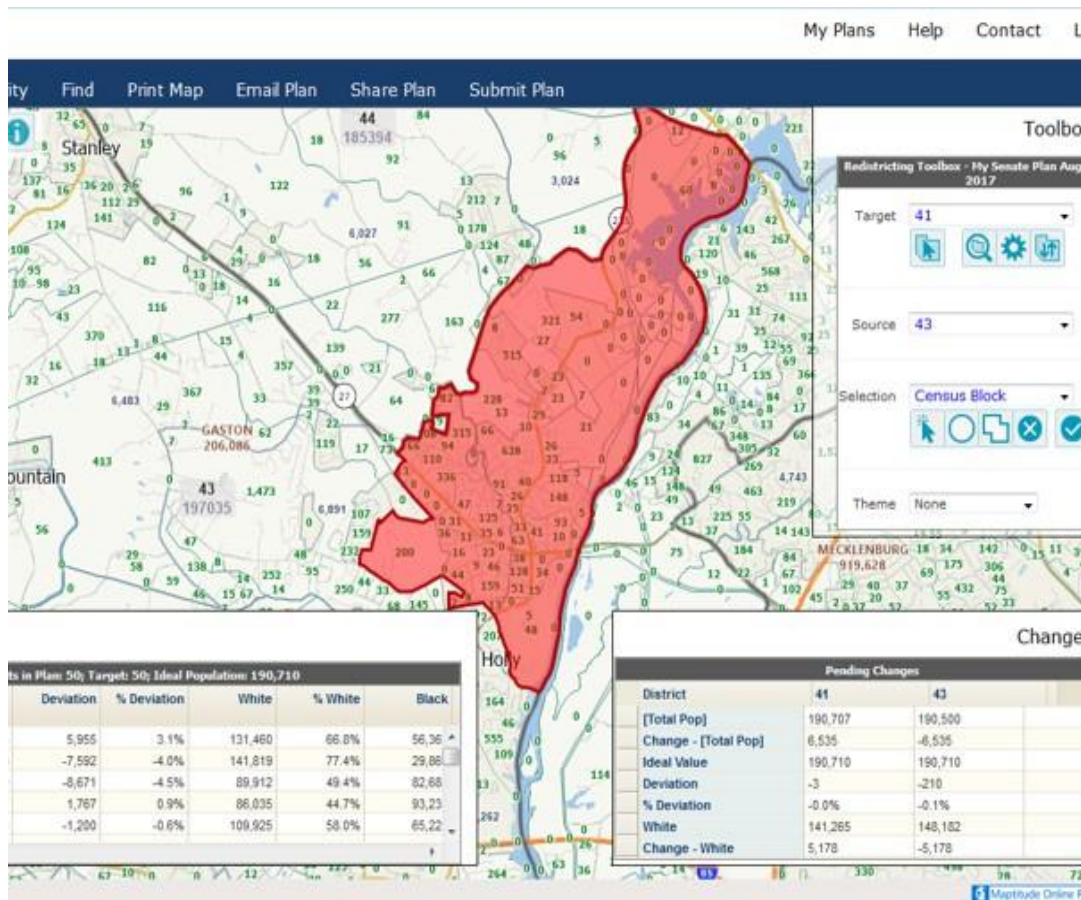




The Process

* **Step 3: Receive data from the Census Bureau.** Prepare a series of charts and graphs to illustrate demographic, geographic and population changes over the past decade – and examine closely the areas where change is most pronounced.

* **Step 4: Move to Las Vegas and live there for the duration of the project.** I would be present for all meetings, forums, hearings and interaction with county staff and Commissioners. There simply is no substitute for in-person communication.



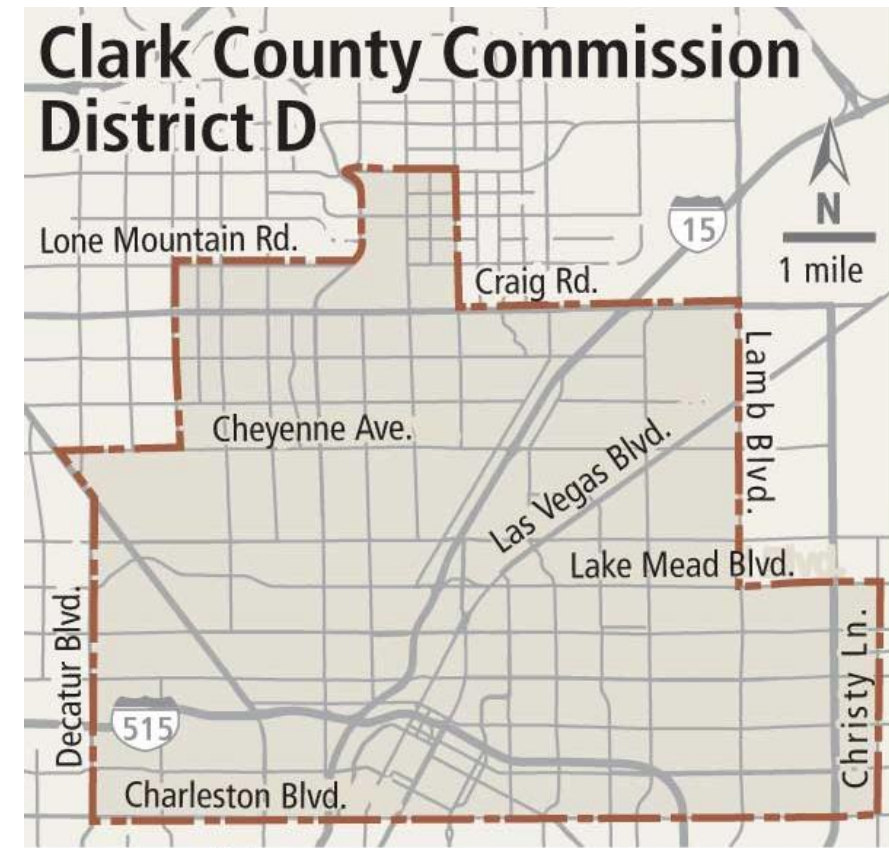


The Process

* **Step 5: Arrange municipal forums to encourage public input into the mapping process.** In 2011, we set up a special e-mail account to receive public feedback from Clark County residents.

* **Step 6: Hold another series of one-on-one meetings with each Commissioner.** The purpose of these meetings would be to review alternative draft maps, solicit input and suggestions, and ensure the maps respect communities of interest.

* **Step 7: Ensure the maps reflect equal opportunity for minority groups (people of color and language-minorities) to elect officials of their own choosing, without diminishing their ability to participate in the process.**



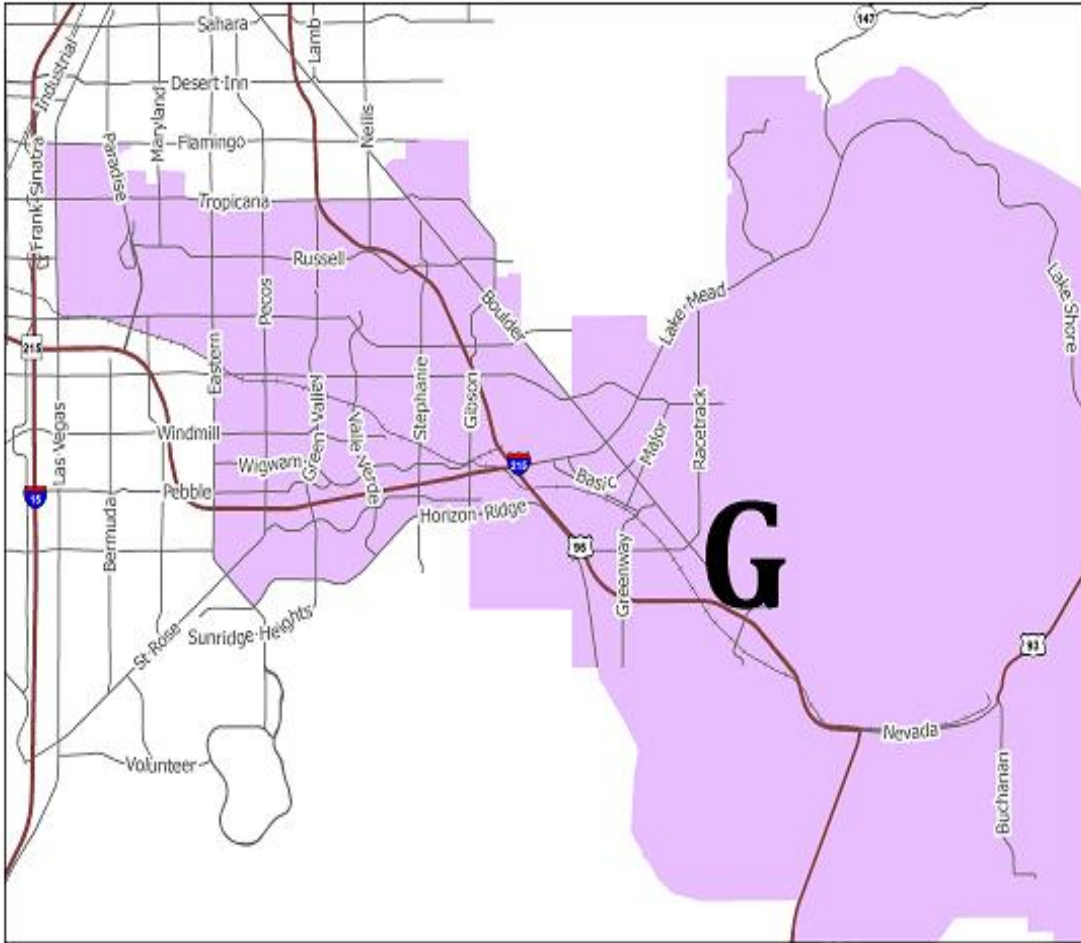
Source: www.clarkcountynv.gov



The Process

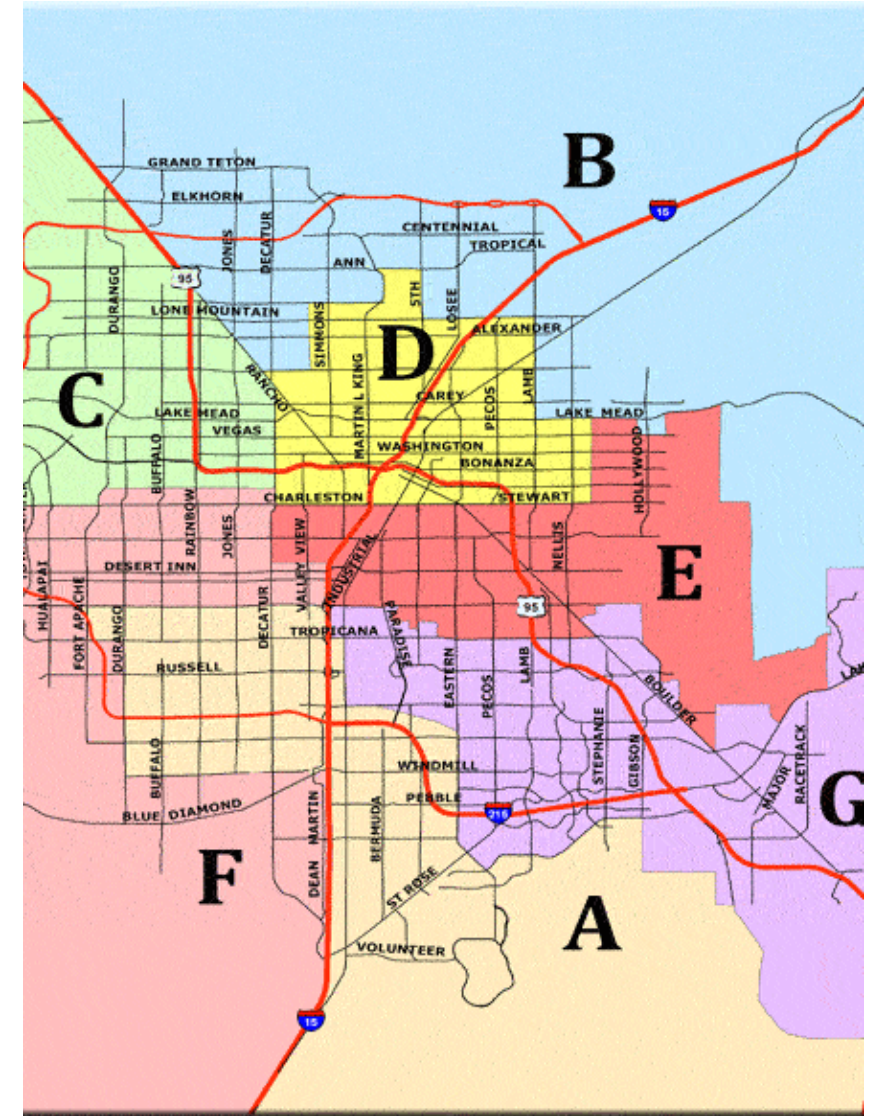
- **Step 8: Prepare three (3) maps with related data tables for consideration by the Commissioners.** Each map would show the changes in each district, both in terms of district lines and census data including, of course, population and registration, as well as other requested demographic and geographic data.

*** Step 9: Present final map(s) to the Commissioners for consideration.** Each map would have an overall population deviation of no greater than one percent (1%) and, in all likelihood, less than that.



The Final Product

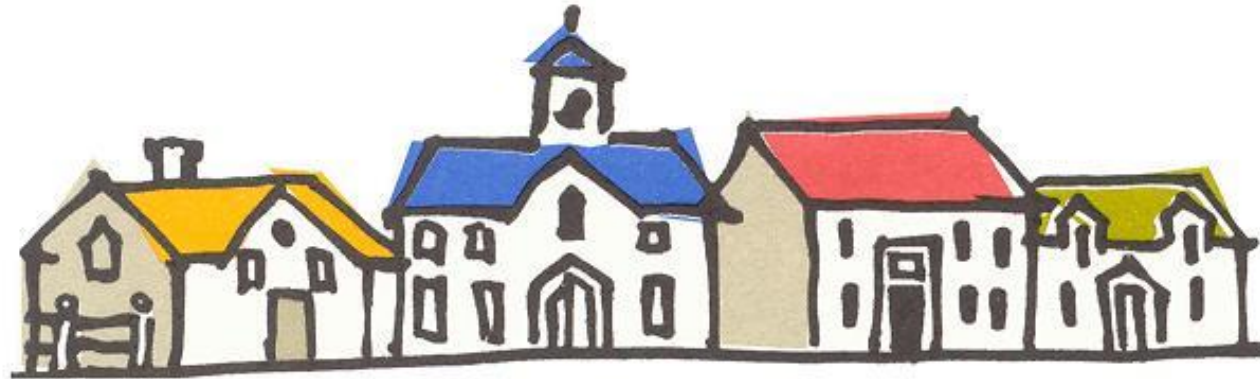
* Step 10: **Present final report.** The final map will reflect the six principles of redistricting: compactness, contiguity, racial balance and minority opportunity, preservation of communities, respect for municipal boundaries and equal population. Each district will have a deviation of less than one percent (1%) and be in compliance with all federal state and county laws, including Section 2 of the federal Voting Rights Act of 1965.





Detailed Timeline

Date	Event
Prior to June 18	Heller engaged, begins data gathering and confers with county staff
Prior to June 25	Acquire necessary files for mapping and reviews County Charter and other legal requirements re: redistricting
Prior to July 1	Meet with individual Commissioners to discuss changes in the 7 commission districts, process, criteria and Sunshine laws.
Prior to July 15	Present detailed district-by-district analysis to each Commissioner identifying changes in population size along with demographic and geographic composition
Prior to October 1	Acquire relevant Census data from federal government, finalizes timeline with county staff based on when data is available
Prior to October 16	Initial Maps drafted; show existing map vs. various alternatives
Prior to October 30	Host 2-3 community meetings across the county; Review alternative maps with the public and seek public input
Prior to November 11	Revise maps with county staff, then revise and review maps with each Commissioner
Prior to November 16	Make additional revisions to maps
Prior to November 20	Review maps with county staff and finalize one or more for recommendation
Prior to November 30	Meet with Commissioners to discuss final maps
Prior to December 8	Present final map(s) and report to the Commissioners
Prior to December 15	Submit final report with three map options and discussion of the considerations underlying those options
Prior to December 22	Revise final map based on County Commissioners' requests
TBD	Assist county staff in implementation of the final map



Main Street Communications

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