

Clark County American Rescue Plan Act Workshop



July 15
Small Business and Workforce Training



Purpose

- Economic impact of pandemic on Clark County
- American Rescue Plan Act (ARPA)
- Receive Presentation Shoni Coleman, Director of Community and Economic Development
- Discuss small business and workforce development priorities for ARPA funds

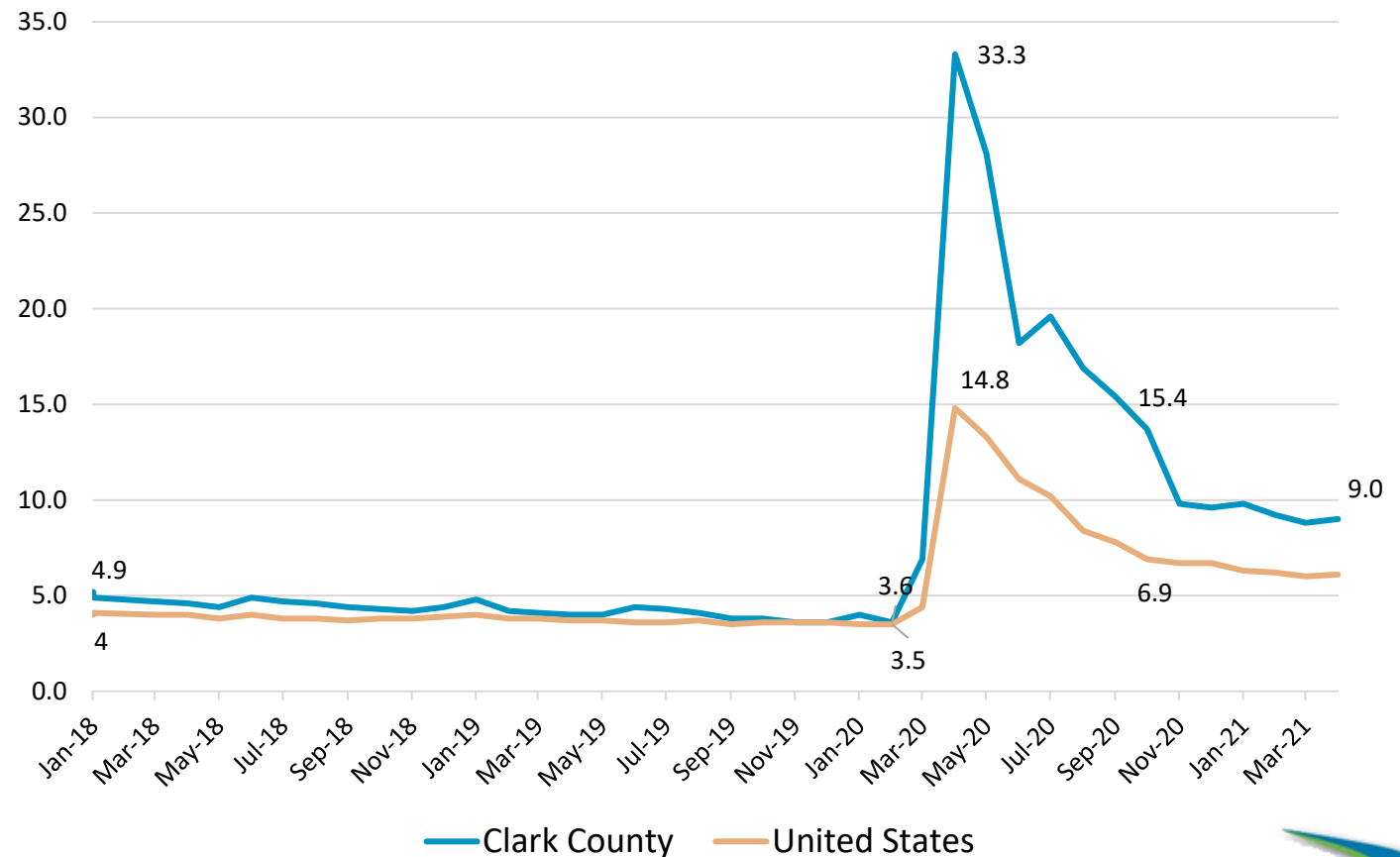


Economic Impacts of the Pandemic

Unemployment

- Unemployment rate has been declining since March 2020, but not yet to pre-pandemic levels
- Unemployment rate reached more than **double the national rate** in Spring 2020 and is still higher than the national rate
- Clark County has **lower average weekly wages** than national average
 - U.S. = \$1,339
 - Las Vegas Area = \$1,141
- Tourism business in Las Vegas is returning quickly, with major organizations like Cirque du Soleil resuming operations this summer

Clark County and U.S. Unemployment

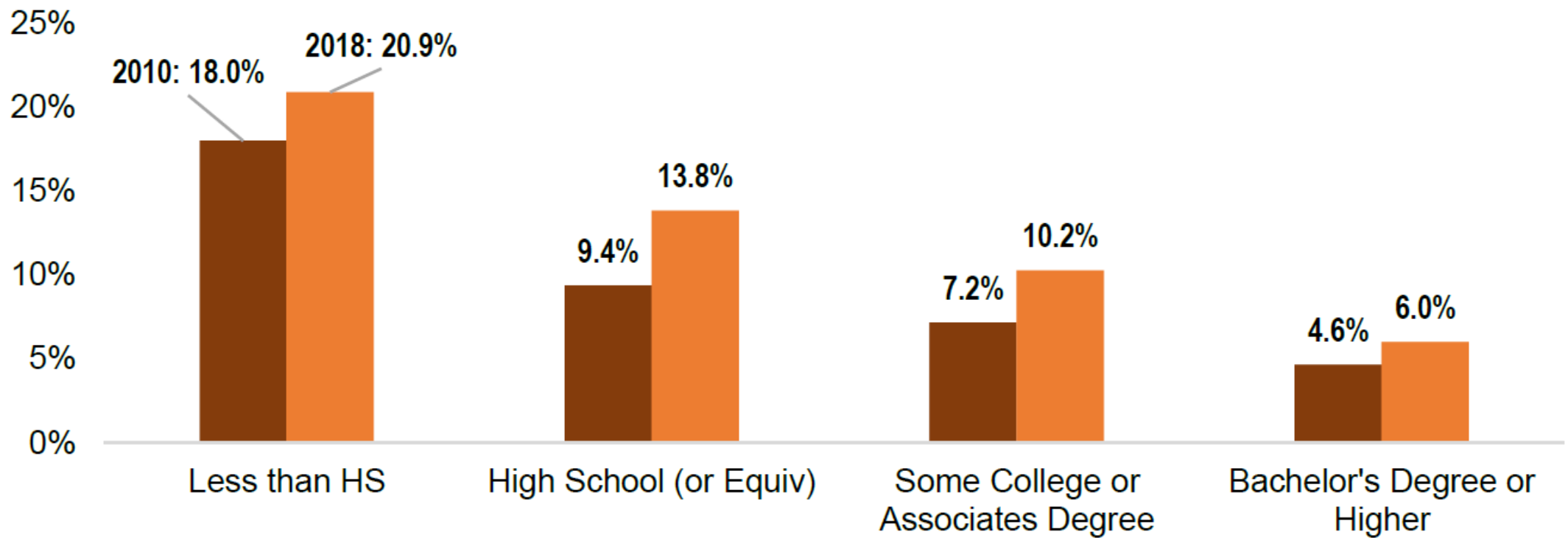


Challenges for Clark County's Workforce

1. Much higher job loss than in other metro areas
2. Many workers where already underemployed relative to their educational attainment
3. Even so educational attainment of labor force is concentrated at lower education levels
4. Growth in household income had lagged other metro areas even before the pandemic
5. Most occupations and employment are in lower wage areas



County Poverty Rate by Education Level



About the American Rescue Plan Act (ARPA)

- ✓ Signed into law by President Biden on March 11, 2021
- ✓ Provides \$1.9 trillion in funding over the next several years to help the US recover from the COVID-19 pandemic
- ✓ Clark County to receive **\$440 million** from ARPA over the next two years
 - ✓ First interim report due August 31, 2021



Approved Uses of Funding

1. Public Health

- COVID-19
- Behavioral Health
- Payroll

2. Economic Impacts

- Households
- Public Sector
- Hardest-Hit Communities
- **Small Businesses and Nonprofits**

3. Revenue Loss

4. Premium Pay for Essential Workers

5. Water, Sewer and Broadband Infrastructure



Small Business and Non-Profit Support Activities

1. **Loans or grants** to mitigate financial impacts from revenue loss / closure
2. **Funding** to implement COVID-19 prevention and mitigation
3. **Technical assistance** such as counseling or other services to assist business planning needs
4. **Aid to impacted industries** such as tourism, travel and hospitality
 - COVID -19 mitigation such as improvements to ventilation
 - Development of safe reopening plans
 - Upgrades delayed due to the pandemic



Assistance to Unemployed Workers

- 1. Job Training** to facilitate rehiring of unemployed workers
- 2. Available to assist:**
 - Those unemployed due to pandemic or associated recession
 - Workers already unemployed when the pandemic hit
 - Individuals employed part time that want to work full time



County Priorities

- **Safe & Secure Communities**
 - Sustain Clark County's place as a safe community to live, work and play for all residents and visitors.
- **Collaborative Community Engagement**
 - Collaborate with the public to encourage inclusive community-based problem solving and boost involvement.
- **Serving the Community**
 - Treat every interaction as an opportunity to welcome the public and deliver outstanding and respectful service.
- **Strong Communities**
 - Cultivate resources and services that promote safe, nurturing and stable communities where people prosper.
- **Affordable and Livable Communities**
 - Create a community where residents have access to stable and affordable housing, support services & economic opportunities.
- **Connecting the Community**
 - Deliver a comprehensive, reliable and connected transportation network to move people efficiently, economically and safely.



Next Steps

- County web page on Rescue Plan Act will have latest information and helpful links
- More workshops and town halls this week and next
- Community and Stakeholder Surveys open this week
- Pre-applications for Rescue Plan funding to be available Wednesday July 14, due July 26
- County will begin to evaluate and prioritize based on Federal rules, County priorities and community input
- Programs / projects best aligned with County objectives will be asked to provide a more detailed application
- Initial August 31 County Rescue Plan will broadly discuss initiatives planned leaving room for more collaboration and study

