

GET VAXXED. GET \$100.

Pilot Program Review & Proposal



CLARK COUNTY COMMISSIONER
TICK SEGERBLOM



@CommishTick



(702) 455-3500



CCDistE@ClarkCountyNV.Gov

Program's Success

The clinic was held on Saturday, September 18 and Sunday, September 19 at Eldorado High School from 10 am – 4 pm. The \$100 pre-paid Mastercard was offered to anyone who received their first or second shot. Appointments were available, but walk-ins were accepted on a first-come, first-serve basis.

Number
Vaccinated
892

The clinic was a huge success. By 9:30 am on the first day, there were already over 100 people in line. On Saturday, 423 were vaccinated and 469 were vaccinated on Sunday.

Increase from
Average Clinic

640%

According to the Health District, approximately 60 people are vaccinated at neighborhood clinics on an average day. This clinic vaccinated an average of 446 per day, which is an increase of over 640%.



Proposal



FUNDING SOURCE

American Rescue Plan



AMOUNT

\$1,000,000 + administrative costs, as determined by staff.



GIFT CARDS

Purchase 10,000 pre-paid Mastercards worth \$100 each. Offer the gift card to every adult age 18+ to receive a first or second shot at designated clinics. The gift card will be provided to the parent/guardian of minors ages 12-17 who get vaccinated at designated sites.



LOCATIONS

Work with each Commissioner to micro-target zip codes in their district and across the County with the highest vulnerability and lowest vaccination rates. Identify sites that are convenient and trusted by the community.



PROVIDER

Immunize Nevada had agreed to be the provider for the pilot program. If the cost associated with the Health District is too high, we can ask Immunize Nevada.

