



Nevada Department of
Public Safety
Office of Traffic Safety

Clark County Board of Commissioners
Luxury and Exotic Car Rentals Impact on Traffic Safety
November 16, 2021



Steve Sisolak
Governor

George Togliatti
Director

Sheri Brueggemann
Deputy Director

Amy Davey
Administrator



Education



Enforcement

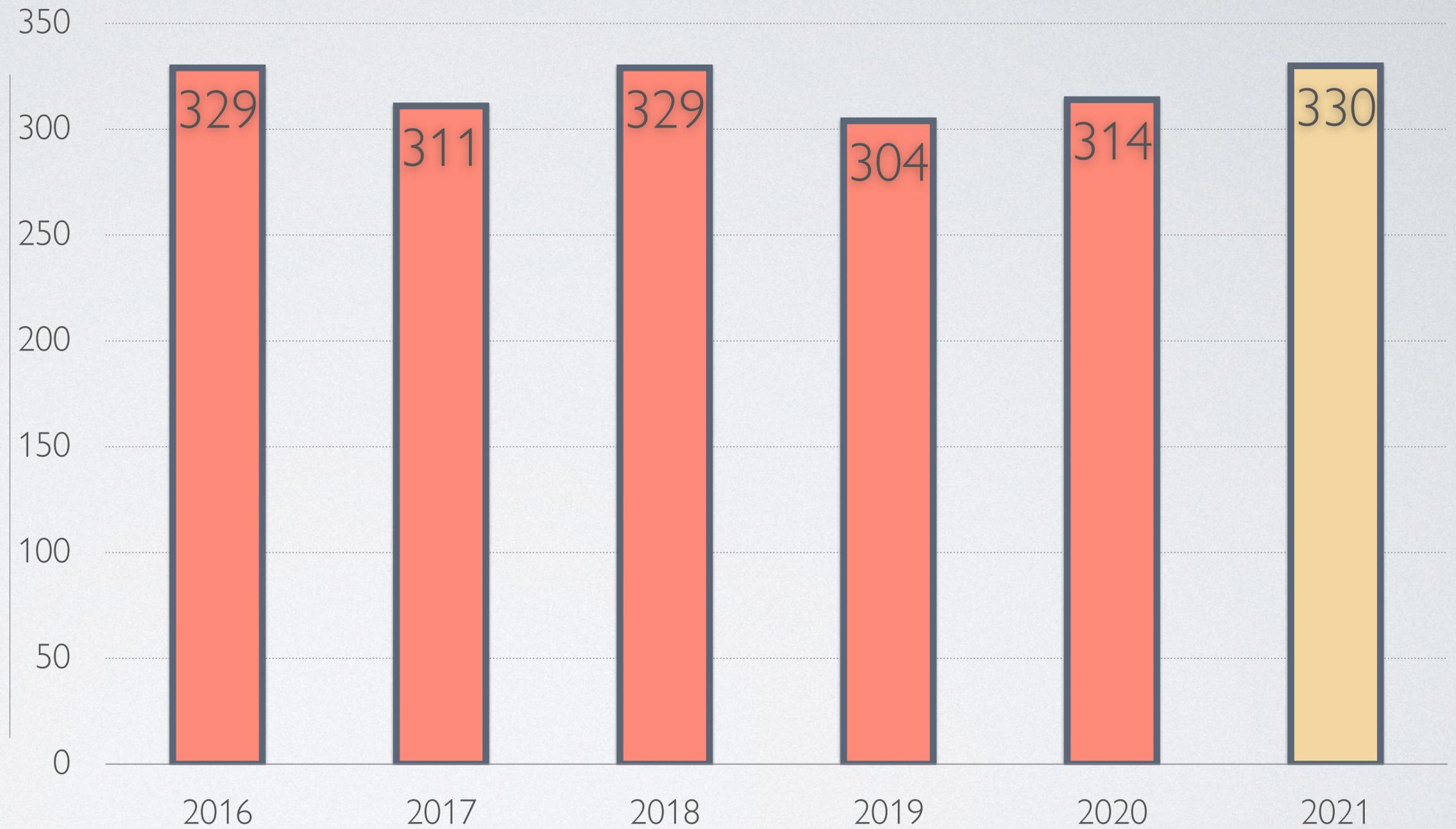


Data

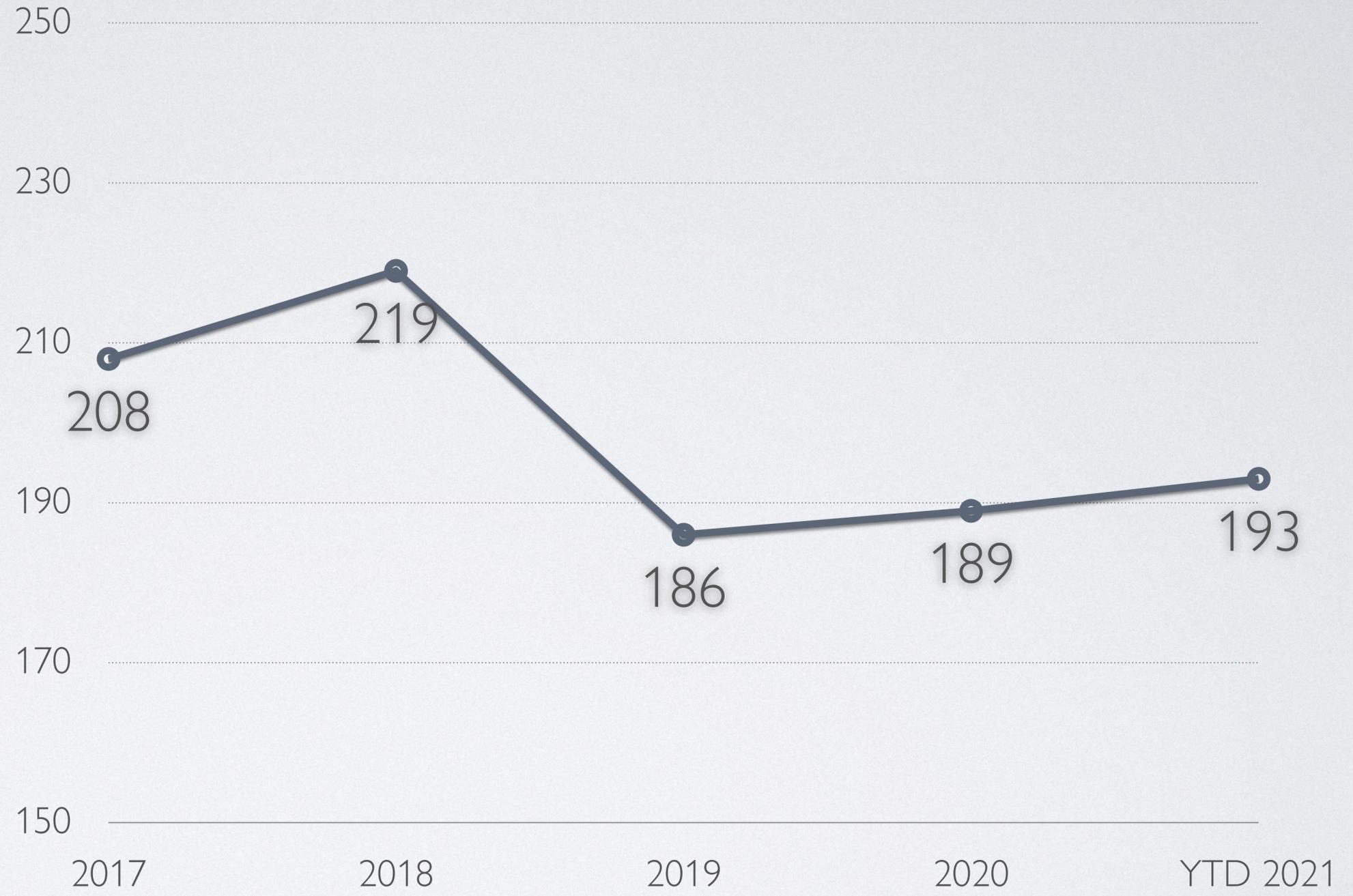


Training

Nevada Fatalities



Clark County Fatalities



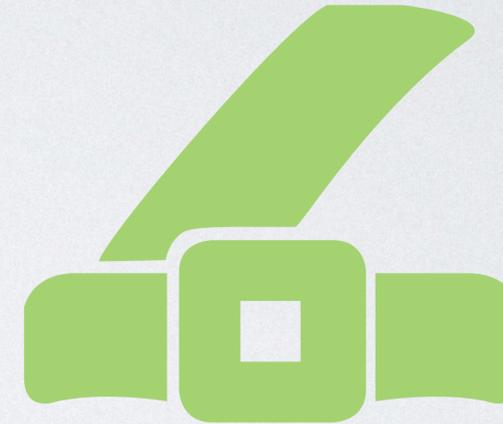
2020 - 2021



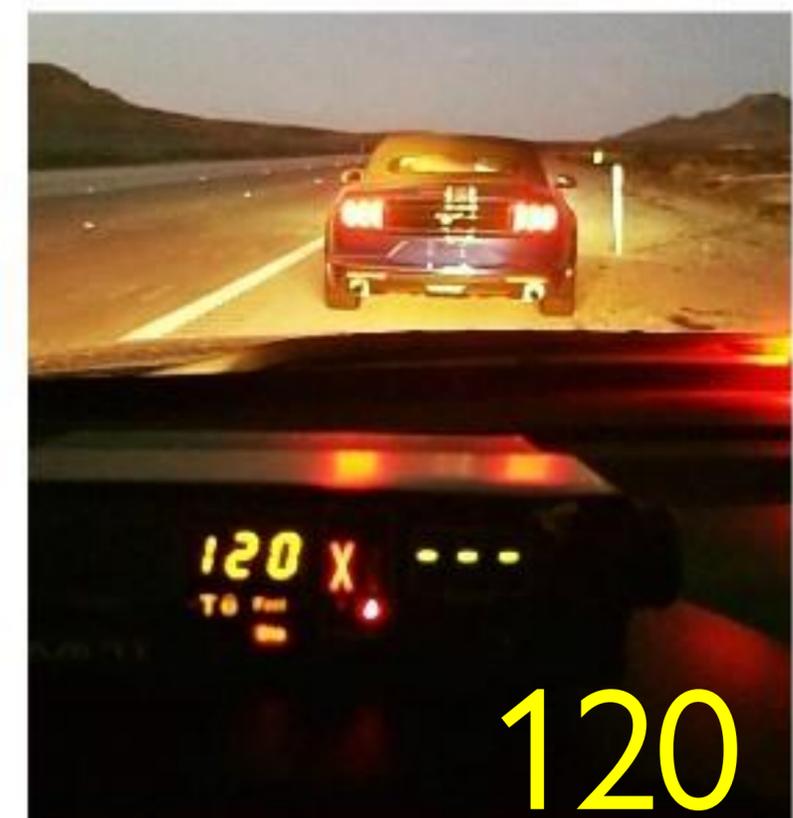
Speed



Substance
Involved



Occupant
Protection



PERCEPTIONS OF RISK- BY AGE

How dangerous do you feel it is to... (Top Score only – "Very Dangerous")*

Activity	18-24 (n=96)	25-34 (n=216)	35-44 (n=240)	45-54 (n=195)	55-65 (n=185)	Over 65 (n=133)	Overall (n=1065)
Not wear your seatbelt?	67%	67%	65%	69%	67%	71%	67%
Drive under the influence of alcohol?	94%	93%	90%	94%	93%	96%	93%
Drive under the influence of marijuana?	51%	58%	60%	72%	71%	83%	64%
Drive under the influence of prescription drugs?	41%	62%	58%	65%	58%	61%	59%
Not focus on the road? (phone, text, eat, read, apply make-up, etc.)	69%	75%	72%	80%	80%	86%	76%
Not stop for red lights and stop signs?	86%	89%	84%	90%	95%	97%	89%
Not yield to pedestrians?	86%	84%	82%	84%	93%	88%	85%
Not cross at a crosswalk as a pedestrian?	55%	54%	55%	59%	57%	60%	56%
Talk on your handheld cell phone while driving?	58%	57%	59%	71%	77%	82%	65%
Speed?	50%	50%	54%	65%	58%	64%	56%





CT POLICE OFFICER APPEARS IN COURT FOX 5
ACCUSED OF DRIVING

LIVE



REMEMBERING LAMBORGHINI CRASH VICTIM FOX 5
METRO: DRIVER IMPAIRED & SPEEDING AT 141 MPH
KVVU-TV
LAS VEGAS



DEVELOPING STORY

ktnv.com

EXOTIC CAR RENTAL INVOLVED IN DEADLY CRASH

abc **13** ACTION NEWS
HD

Data Trends

- 8% - 12% of Clark County fatal crashes involve a rented "luxury or exotic" vehicle.
- A definition of "luxury or exotic" vehicle is needed.
- Data pointed to vehicles over 500 horsepower.
- Speed and/or impairment was a factor in 95% of these crashes.
- Technology could have prevented a majority of these crashes.

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